

# Facts and Figures 2015/2016



# Annual Report 2015

News and current affairs, films, music, sport and entertainment – bringing Switzerland and the world home to you for 85 years.

Online Annual Report 2015: srgssr.ch/gb2015

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### SRG at a glance

### **Enterprise Units**



#### **Subsidiaries**

Technology and Production Center Switzerland AG Swiss TXT AG TELVETIA SA Mxlab AG MCDT AG

### **Enterprise profile**

SRG is made up of five Enterprise Units and the General Management, and holds five subsidiaries. With around 6,100 employees / 5,000 full-time equivalents (subsidiaries not included), an annual turnover of approximately 1.6 billion Swiss francs, 17 radio stations and 7 television channels, including Romansch-language programming, as well as complementary websites and teletext services, SRG is the largest electronic media organisation in Switzerland. Its radio stations lead their respective markets in all four language regions – as do the television channels at prime time. SRG services successfully hold their own against a variety of competing foreign broadcasters with greater financial muscle.

SRG is a media enterprise governed by private law and operated in accordance with the principles of company law. Its remit is based on the Swiss Federal Constitution, the Federal Radio and Television Act (RTVA), the Radio and Television Ordinance (RTVO) and its charter, and is one of public service. As a non-profit organisation, SRG derives around 75 percent of its revenues from licence fees and about 25 percent from commercial activities. It is politically and financially independent.

#### **Public service**

SRG media inform, entertain, and also have an educational function. They distribute their services round the clock on the same terms to everyone in Switzerland, no matter where they are, via radio, television, the internet, teletext and mobile technologies. Services meet the needs of minorities and the mainstream alike and cover a broad range of issues. They also stand out in terms of their quality, relevance and variety.

Thanks to solidarity and a financial cross-subsidisation programme between the language regions, SRG is in a position to offer services throughout Switzerland. In this way, it helps to promote mutual understanding, cohesion and exchange between the different parts of the country – and in doing so, it plays a key role in social and cultural integration.

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### SRF Schweizer Radio und Fernsehen

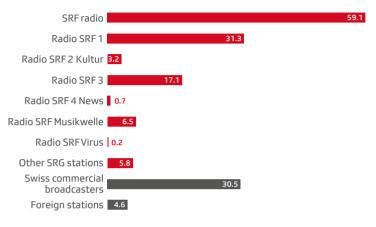
Director	Ruedi Matter	
Staff numbers	Full-time equivalents, total SRF Persons, total SRF	1 643 2 135
Staff numbers TPC*	Full-time equivalents Persons	728 991
Operating expenses (CHF millions)	Total SRF and tpc	584,9
Website Usage	srf.ch	
$\varnothing$ number of website visits per month $\varnothing$ number of unique clients per month		31 287 000 3 942 000

\* technology and production center switzerland ag (tpc) is a wholly-owned subsidiary of SRG. SRF is tpc's largest client.

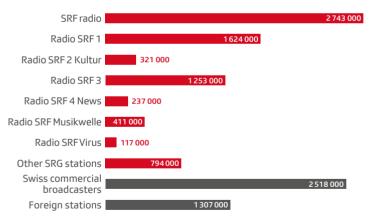
### Radio

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#### Audience share in percent



#### Audience reach Ø number of listeners per day



For the following figures, please visit www.srgssr.ch/gb2015 (Service public > Programmstatistik Radio): Audience share and audience reach by age group

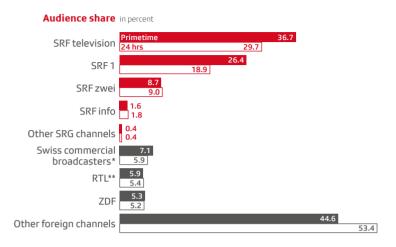
Source: Mediapulse Radiopanel, Media Reporter Radio, German-speaking Switzerland, Mon–Sun 24 hours, persons aged 15 and over



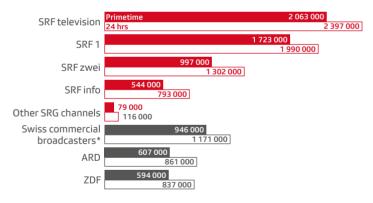
SRF Schweizer Radio und Fernsehen

### Television

Channels	SRF 1 SRF zwei SRF info	
Programme output (in hours)	– In-house productions, first run – In-house productions, repeats (incl. SRF info, 7357 hrs)	3948 11288
	<ul> <li>Third-party productions, first run</li> <li>Third-party productions, repeats (incl. SRF info, 157 hrs)</li> </ul>	4 082 4 729
	– Other output (3sat)	882
	- Drawn from RTR	455
	– Advertising	1 200
	Total	26 584



#### Audience reach Ø number of viewers



- Primetime (overnight +7): live viewing of programmes broadcast from 6 pm 11 pm including time-shifted viewing in this period up to seven days later, persons aged three and over
- □ 24 hours (overnight +7): live viewing of programmes broadcast from 2 am 2 am including time-shifted viewing in this period up to seven days later, persons aged three and over

For the following figures, please visit srgssr.ch/gb2015 (Service public > Programmstatistik Fernsehen): Audience share and audience reach 24, hours (overnight + 7), by age group

Source: Mediapulse Fernsehpanel, InfoSys+, German-speaking Switzerland, Mon–Sun, all platforms

- \* Rouge TV, Star TV, Tele Top, Telebasel, Tele Bärn, Tele M1, Tele Züri, TSO, Tele1, 3+, 4+, 5+, Léman Bleu, La Télé, TeleBielingue, S1, TV24, Teleticino
- \*\* Figures for RTL include only the Swiss signal.



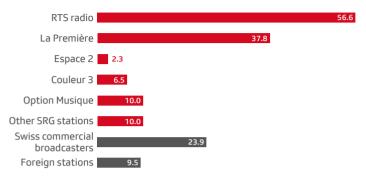


Director	Gilles Marchand	
Staff numbers	Full-time equivalents, total RTS Persons, total RTS	1 599 1 928
Operating expenses (CHF millions)	Total RTS	393,3
Website Usage Ø number of website visits per month		10 474 000
$\varnothing$ number of unique clients per mont	h	1 544 000

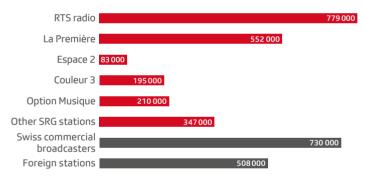
### Radio

Stations	La Première Espace 2 Couleur 3 Option Musique	
Programme output (in hours)	In-house productions Third-party productions Repeats	10900 16589 7550
	Total	35 0 39

#### Audience share in percent



#### Audience reach Ø number of listeners per day



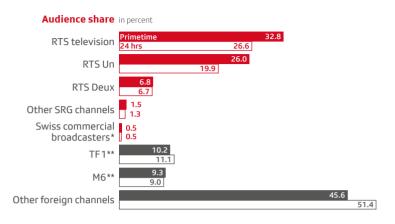
For the following figures, please visit www.srgssr.ch/gb2015 (Service public > Programmstatistik Radio): Audience share and audience reach by age group

Source: Mediapulse Radiopanel, Media Reporter Radio, French-speaking Switzerland, Mon–Sun 24 hours, persons aged 15 and over

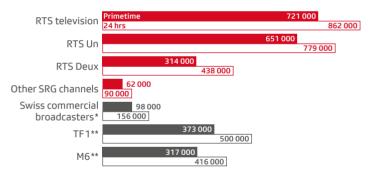


### Television

Channels	RTS Un RTS Deux	
Programme output	In-house productions	2328
(in hours)	Third-party productions	5 406
	Repeats	8 835
	Repeats on TV5	6 2 0 6
	Drawn from RTR	43
	Advertising	904
	Total	23 722



#### Audience reach Ø number of viewers



- Primetime (overnight +7): live viewing of programmes broadcast from 6 pm 11 pm including time-shifted viewing in this period up to seven days later, persons aged three and over
- □ 24 hours (overnight +7): live viewing of programmes broadcast from 2 am 2 am including time-shifted viewing in this period up to seven days later, persons aged three and over

For the following figures, please visit srgssr.ch/gb2015 (Service public > Programmstatistik Fernsehen): Audience share and audience reach 24, hours (overnight + 7), by age group

Source: Mediapulse Fernsehpanel, InfoSys+, French-speaking Switzerland, Mon–Sun, all platforms

- \* Rouge TV, Star TV, Tele Top, Telebasel, Tele Bärn, Tele M1, Tele Züri, TSO, Tele1, 3+, 4+, 5+, Léman Bleu, La Télé, TeleBielingue, S1, TV24, Teleticino
- \*\* Figures for TF1 and M6 include only the Swiss signal.



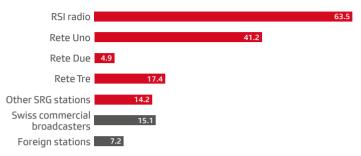
RSI Radiotelevisione svizzera

Director	Maurizio Canetta	
Staff numbers	Full-time equivalents, total RSI Persons, total RSI	1087 1194
Operating expenses (CHF millions)	Total RSI	249.7
Website Usage Ø number of website visits per mont Ø number of unique clients per mont		1 370 000 317 000

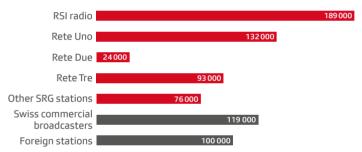
### Radio

Rete Uno Rete Due Rete Tre In-house productions	9 792
Rete Tre	9 792
	9 792
In-house productions	9 7 9 2
	5756
Third-party productions	11 961
Repeats	4 5 2 7
Total	26280
	Repeats

#### Audience share in percent



#### Audience reach Ø number of listeners per day



For the following figures, please visit www.srgssr.ch/gb2015 (Service public > Programmstatistik Radio): Audience share and audience reach by age group

Source: Mediapulse Radiopanel, Media Reporter Radio, Italian-speaking Switzerland, Mon–Sun 24 hours, persons aged 15 and over

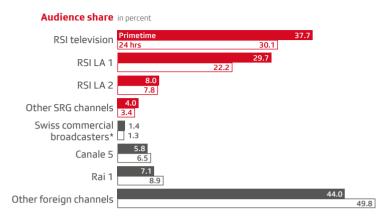


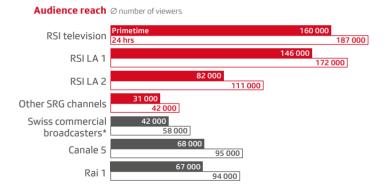
RSI Radiotelevisione svizzera

### Television

Channels	RSI LA 1 RSI LA 2	
Programme output (in hours)	In-house productions * Third-party productions * Repeats * Advertising <b>Total *</b>	2 390 4 682 9 958 538 <b>17 514</b>

\* including 153 hrs drawn from RTR





- Primetime (overnight +7): live viewing of programmes broadcast from 6 pm 11 pm including time-shifted viewing in this period up to seven days later, persons aged three and over
- □ 24 hours (overnight +7): live viewing of programmes broadcast from 2 am 2 am including time-shifted viewing in this period up to seven days later, persons aged three and over

For the following figures, please visit srgssr.ch/gb2015 (Service public > Programmstatistik Fernsehen): Audience share and audience reach 24, hours (overnight + 7), by age group

Source: Mediapulse Fernsehpanel, InfoSys+, Italian-speaking Switzerland, Mon–Sun, all platforms

\* Rouge TV, Star TV, Tele Top, Telebasel, Tele Bärn, Tele M1, Tele Züri, TSO, Tele1, 3+, 4+, 5+, Léman Bleu, La Télé, TeleBielingue, S1, TV24, Teleticino



## RTR Radiotelevisiun Svizra Rumantscha

Director	Ladina Heimgartner	
Staff numbers	Full-time equivalents, total RTR Persons, total RTR	130 170
Operating expenses (CHF millions)	Total RTR	24.9
Website Usage	rtr.ch	
$\varnothing$ number of website visits per month $\varnothing$ number of unique clients per month		92 000 29 000

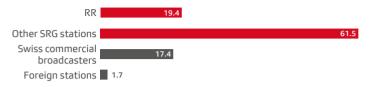
### Television

Channel	TR	
TR programme output	In-house productions	73.3
broadcast on SRF 1 (in hours)	Third-party productions	1.7
	Repeats	30.3
	Advertising	0
	Total	105.3
TR programme output	In-house productions	96.5
broadcast on all SRG services	Third-party productions	0.4
(in hours)	Repeats	448.4
	Advertising	0
	Total	545.7
TR audience share (overnight +7) (Mon–Sat; in percent)	Telesguard	3.2
TR audience reach (overnight +7) (Mon−Fri; Ø number of viewers)	Telesguard	30 000

### Radio

Station	RR	
RR programme output	In-house productions	2694
(in hours)	Third-party productions	5874
	Repeats	192
	Total	8760

#### Audience share in percent



#### Audience reach Ø number of listeners per day



For the following figures, please visit www.srgssr.ch/gb2015 (Service public > Programmstatistik Radio): Audience share and audience reach by age group

Source: Mediapulse Radiopanel, Media Reporter Radio, Romansh-speaking Switzerland, Mon–Sun 24 hours, persons aged 15 and over

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### **Swiss Satellite Radio**

Specialist music stations (national services)*	Radio Swiss Pop Radio Swiss Classic Radio Swiss Jazz	
Programme output (in hours)	In-house productions Third-party productions Repeats <b>Total</b>	
Audience share (24 hrs, Mon–Sun)	Radio Swiss Pop Radio Swiss Classic Radio Swiss Jazz	2.7 % 1.4 % 0.5 %

\* The data given here covers all of Switzerland.

# SWI swissinfo.ch

Director	Peter Schibli	
Website Usage	teletext.ch	1 561 000
	of website visits per month of unique clients per month	
Staff numbers	Full-time equivalents Persons	85 103
Operating expenses (CHF millions)		17.6



### Sources

- The audience share and audience reach figures refer to the corresponding regions of Switzerland: German-speaking Switzerland including Romansch-speakers for SRF and RTR, French-speaking Switzerland for RTS, and Italian-speaking Switzerland for RSI.
- Where radio is concerned, the two figures given audience share and audience reach – are based on measurements taken using the Mediapulse Radiopanel, Media Reporter Radio (mediapulse.ch).
- In the case of television, the two figures given audience share and audience reach – are based on measurements taken using the Mediapulse TV panel, InfoSys+ (mediapulse.ch).
- With regard to internet usage, the two figures given visits and unique clients are based on measurements taken in a Net-Metrix audit conducted by Net-Metrix (net-metrix.ch).

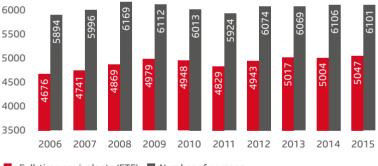
### 2015 Staff

SRG offers attractive employment and working conditions, fair salaries and appropriate employee benefits. This is important in enabling us to produce high-quality radio, television and online content, and to fulfil our public service remit.

#### Approximately 6,000 jobs

At the end of 2015 there were 6,101 people working full or part-time for SRG. Around two thirds of them were involved in programming or on the production and technology side, while around one third worked in IT and in other support functions such as finance, human resources and communications.

The staff of SRG have different contracts depending on whether they work full or part-time, as well as their role: in 2015, 85.6 percent of staff were subject to a collective labour agreement, while 8.2 percent had a management contract. The remaining 6.2 percent work less than 30 percent of the standard working week, and thus had individual employment contracts.



#### Staff numbers 2006–2015

6500

Full-time equivalents (FTE) Number of persons

For further information, please visit: srgssr.ch/gb2015 > Mitarbeitende > Zahlen und Fakten zu Mitarbeitenden (in German and French)

### **S**alaries

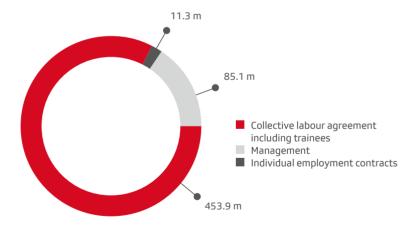
SRG openly provides transparent information on its pay policy. We show how the salaries of our top executives, managers and staff have developed in recent years, and in doing so compare ourselves with other companies and the Swiss economy as a whole.

#### Fair pay

At SRG, the average annual salary across all categories of staff is 107,000 Swiss francs for a full-time role at an average age of 45. That looks like quite a lot at first glance.

The fact is, however, that staff costs are relatively high in the media industry. Many of the job profiles at SRG demand higher qualifications. Some 42 percent of all staff are graduates. For the journalist staff, this figure is as high as 65 percent.

#### Distribution of total pay in 2015, by type of contract



For further information, please visit: srgssr.ch/gb2015 > Mitarbeitende > Zahlen und Fakten zu Löhnen (in German and French)

### 2015 Public service in figures

SRG is largely funded by the licence fee, which enables it to fulfil the remit conferred upon it by the Federal Council: to produce and distribute radio and television programming of equivalent quality for German, French and Italian-speaking Switzerland, as well as appropriate services for the Romansch-speaking part of the country. This means providing programming for a small geographical market which is home to fewer than 8.5 million people, and divided into four language areas.

People who live in Switzerland and Swiss-based businesses that receive radio or television services are required by the Federal Radio and Television Act (RTVA) to pay licence fees, regardless of which programmes they watch or listen to, and which method (terrestrial, cable, satellite, mobile telephone or internet) they use to do so. Collection is handled on behalf of the Federal Department of the Environment, Transport, Energy and Communications (DETEC) by Billag AG, a company that is independent of SRG. The licence fee is intended to meet other costs in addition to funding SRG's public service remit:

- Frequency management and monitoring, as well as transmitter network planning
- Licence fee collection (payment to Billag AG)
- Share for private radio and television broadcasters (fee-splitting)
- Audience research (e.g. to determine the audience shares achieved by the different
- radio stations and TV channels)
- Promotion of new broadcast technologies.

Private radio reception			165.00
Private TV reception			286.10
Total for private radio and TV reception			451.10
Business radio reception			218.40
Business TV reception			379.05
Total for business radio and TV reception*			579.45
Commercial reception	I		
Commercial radio reception	218.40	363.85	502.35
Commercial television reception	379.05	631.55	871.90
Total for commercial radio and TV reception**	597.45	995.40	1374.25

#### Licence fees per year, in CHF

Source: billag.ch (fee tables)

\*Fees for business reception are payable if devices are available to employees for information or entertainment purposes.

\*\*Fees for commercial reception are payable if devices are available to customers or other third parties for information or entertainment purposes. Business reception is included in the fee for commercial reception. Category I: 1-10 devices; category II: 11-50 devices; category III: 50+ devices (categories as per Art. 58 (3) and Art. 59 (3) RTVO).

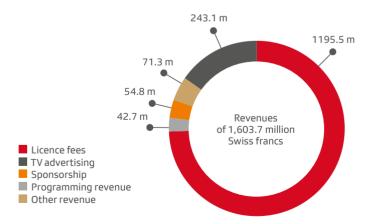
#### The figures at a glance (CHF millions)

Operating result	-90.0
Operating revenues	1 607.3
Operating expenses	1711.1

#### Income

SRG derives around 75 percent of its funding from the licence fee, and around 25 percent from commercial activities. Of the latter, 15 percentage points comes from TV advertising, and three percentage points from sponsorship. SRG earns three percent of its total income from the sale of programming to other media companies and public and private institutions, as well as from revenue from co-productions. The remaining four percent comes mainly from federal government subsidies for swissinfo.ch, tvsvizzera.it and collaboration with 3sat and TV5 Monde, from service income from building rental, as well as revenue from the sale of Sat Access cards.

SRG divides this income between its Enterprise Units in the four language regions according to a special solidarity formula, which means that linguistic minorities receive a greater share of funding than would be the case based on their populations. Although German-speaking Switzerland accounts for around 70 percent of the total population, it receives only approximately 45 cent of every franc of income. The rest is used to fund high-quality radio and television in French, Italian and Romansh-speaking Switzerland.



For further information, please visit: srgssr.ch/gb2015 > Service public > Service public in Zahlen (in German and French)

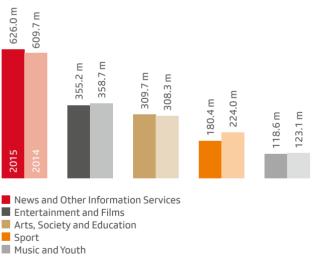


### 2015 Public service in figures

#### Expenditure by programme content

SRG offers a mainstream schedule which is divided into five strands. In 2015, News and Other Information Services accounted for 39 percent of SRG\* expenditure. Light Entertainment and Films took up 22 percent of the budget, Arts, Society and Education 19 percent, Sport 11 percent and Music and Youth 7 percent.

News and Other Information Services recorded the greatest growth in expenditure. Among other factors, the increase of 16 million Swiss francs was due to comprehensive coverage in all language regions of the federal elections. Owing to a lack of major sporting events, expenditure on the Sports strand fell by around 44 million Swiss francs in 2015 compared with 2014. Finally, more documentary output increased spending on the Arts, Society and Education strand by one million francs.



\* Expenditure does not include 20.3 million Swiss francs in costs for business which does not fall within SRG's charter, or extraordinary items for 2015 such as the costs of the savings programme and provisions for the planned reduction in the actuarial interest rate paid by the employee pension fund.

For further information, please visit: srgssr.ch/gb2015 > Service public > Service public in Zahlen (in German and French)

#### Costs of radio and television programming

Programming costs cover the actual expenditure incurred in direct connection with the production of radio and television programming. They include the content and technological input of the production staff, the costs of production resources, and the costs of buying programmes from other producers. 'Production resources' refers to studios, cameras and microphones, editing suites and outside broadcast vehicles, to give just a few examples.

In October 2015, SRF was the first SRG Enterprise Unit to publish a comprehensive schedule of the costs of a wide range of television formats, including news, magazine and talk shows, feature films and series, light entertainment and music programmes, documentaries and sports coverage.

RTS in French-speaking Switzerland, RSI in Italian-speaking Switzerland and RTR in Romansh-speaking Switzerland followed with the publication of the annual report. All Enterprise Units have also published the costs of their radio stations. Follow the links on the map of Switzerland to go to the websites of the individual Enterprise Units, where you will find details of programming costs for each language region.



### 2016 Association structure

Delegates' Meeting

Board of Directors

Chairman

Viktor Baumeler

**Central Secretary** 

Beat Schneider

Head of Internal Audit

Jean-Blaise von Arx

#### Regional Companies

SRG.D SRG Deutschschweiz

Radio- und Fernsehgesellschaft der deutschen und rätoromanischen Schweiz

Präsident

Andreas Schefer

Regionalrat

Regionalvorstand

Publikumsrat

Präsident: Manfred Pfiffner

Ombudsstelle

Roger Blum

Radio Télévision Suisse Romande Société de radiodiffusion

et de télévision de Suisse romande

Président

RTSR

Jean-François Roth

Conseil régional Comité régional

Conseil du public

Président: Matthieu Béguelin

Organe de médiation

Raymonde Richter

Auditors

#### Audit firm

Ernst & Young AG

Auditor-in-charge

Martin Gröli

<b>Corsi</b> Società cooperativa per la Radiotelevision di lingua italiana	ne svizzera	<b>SRG.R</b> SRG SSR Svizra Rumantscha	
Presidente		President	
Luigi Pedrazzini		Oscar Knapp	
Consiglio regionale	Comitato del Consiglio regionale	Cussegl regiunal	Suprastanza
Consiglio del pubblico Presidente: Raffaella Adobati Bon		Cussegl dal public President: Michael Spescha	
Organo di mediazione		Servetsch da mediaziun	
Francesco Galli		Toni Hess	
Presidente: Raffaella Adobati Bondolfi Organo di mediazione		President: Michael Spescha Servetsch da mediaziun	



### 2016 Enterprise structure

Delegates' Meeting

Board of Directors

**Director General** 

Executive Board

#### **General Management**

**General Secretariat** 

**Finance and Controlling** 

Operations

Human Resources

Communications

Markets and Quality

National Coordination Multimedia

#### Enterprise Units

RSI Radiotelevisione svizzera

RTR Radiotelevisiun Svizra Rumantscha

RTS Radio Télévision Suisse

SRF Schweizer Radio und Fernsehen

SWI swissinfo.ch

### Subsidiaries\*

Technology and Production Center Switzerland AG

TELVETIA SA

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Swiss TXT AG

Mxlab AG

#### **Regional Companies**

Corsi Consiglio regionale Comitato del Consiglio regionale

SRG SSR Svizra Rumantscha Cussegl regiunal Suprastanza

RTSR Conseil régional Comité régional

SRG Deutschschweiz Regionalrat Regionalvorstand

SWI swissinfo.ch Council

MCDT AG

\* The business of the Publisuisse SA subsidiary has been transferred to Admeira, the new joint venture with Ringier and Swisscom

### 2016 Board of Directors











- 1 Viktor Baumeler Chairman of the Board of Directors
- 2 Jean-François Roth Deputy Chairman of the Board of Directors President RTSR
- 3 Regula Bührer-Fecker Member of the Board of Directors SRG
- 4 Lucy Küng Member of the Board of Directors SRG

#### 5 Ulrich Gygi Member of the Board of Directors SRG

- 6 Luigi Pedrazzini Member of the Board of Directors SRG President Corsi
- 7 Ursula Gut-Winterberger Member of the Board of Directors SRG
- 8 Andreas Schefer Member of the Board of Directors SRG President SRG.D
- 9 Oscar Knapp Member of the Board of Directors SRG President SRG.R
- 10 Beat Schneider Central Secretary SRG (Non-voting)

### 2016 **Executive Board**





- 1 Roger de Weck Director General SRG
- 2 Marco Derighetti Director of Operations SRG
- 3 Beat Grossenbacher Director of Finance and Controlling SRG
- 4 Maurizio Canetta Director RSI

- 5 Gilles Marchand Director RTS
- 6 Ladina Heimgartner Director RTR
- 7 Ruedi Matter Director SRF
- 8 Walter Bachmann Secretary General SRG (Non-voting)

### Legal foundations

The activities of SRG are based on the Swiss Federal Constitution, the Radio and Television Act (RTVA), the Radio and Television Ordinance (RTVO), and the SRG charter.

#### **Swiss Federal Constitution**

Article 93 of the Swiss Federal Constitution states that legislation on radio and television is a federal government matter. Radio and television should make a contribution to education and cultural development, free opinion-forming and entertainment. They must take the country's particular characteristics and the needs of the cantons into consideration, present events factually and reflect the full diversity of views. The Constitution also guarantees the independence from state influence of radio and television, as well as their autonomy with regard to service content. In addition, the Constitution provides for an expert supervisory complaints board which is independent of both the authorities and parliament.

#### **Radio and Television Act, Radio and Television Ordinance**

Among the aspects governed by the Radio and Television Act are SRG's programming remit, how its services are to be distributed, how SRG is to be structured and how it is to be financed. The RTVA and RTVO state that SRG must be structured in a way that guarantees its autonomy and impartiality, that enables it to be run cost-effectively and managed and coordinated on a national level, that takes into account the concerns of the different language regions, that sees the audience represented within the organisation, and that ensures it can be managed in accordance with the principles of the law on public limited companies.

Anyone wishing to receive radio and television services must pay a licence fee, the level of which is determined by the Federal Council. In setting the licence fee, the Federal Council takes the following into account:

- The funding needed for SRG services and its other news and information offerings
- Support for the services covered by SRG's charter
- Tasks related to the actual levying of the licence fee, as well as the enforcement of reporting and payment
- Support for the foundation for audience research
- The construction of transmitter networks as new technologies are launched.

#### The charter

The charter lays down in greater detail the remit which SRG must fulfil across all its radio and television schedules and other news and information services:

With its radio services, SRG offers:

- Three stations in each of the German, French and Italian language regions
- One Romansch-language station

- One modified service for each of the German and French language regions (a modified service has the same underlying nature and content as the station on which it is based, but has a distinctive soundtrack)
- One youth service for German-speaking Switzerland
- One music station for classical music, one for jazz, and one for pop
- One German-language news and current affairs station

#### With its television services, SRG offers:

- Two HDTV channels in each of the German, French and Italian language regions
- Programming for the Romansch-language region
- One German-language repeats channel
- One service in French, providing continuously updated information and schedule notes via the internet
- First-run internet programming covering political, economic, cultural and sporting events relevant to the language regions or the nation as a whole.

#### SRG online services comprise:

- Online content relating to programmes (direct, real-time and thematic reference to editorial programmes or parts of programmes)
- Online content not related to programmes in the form of text articles under the headings of News, Sport and Regional/Local (limited to a maximum of 1,000 characters per article)
- Background and context information about programmes
- Basic briefings in connection with educational programmes
- Audience forums and games connected with specific programmes
- A multilingual international online service (Swissinfo)
- An online service for the Italian-speaking audience living close to the Swiss border (tvsvizzera.it)

The charter also states that SRG must contribute to the following with its radio and television services and other news and information offerings:

- Free opinion-forming among its audience with comprehensive, varied and accurate information, in particular with regard to political, economic and social relations
- Cultural development and the strengthening of the nation's cultural heritage, as well as the promotion of the arts in Switzerland, paying particular attention to Swiss literature, Swiss music and Swiss film
- Educating the audience, specifically by regularly broadcasting programmes with an educational content
- Entertainment.

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