

Facts and Figures 2016/2017

Annual Report 2016

News and current affairs, films, music, sport and entertainment – bringing Switzerland and the world home to you for 86 years.

Online Annual Report 2016:
srgssr.ch/gb2016



Contents

SRG at a glance	4
Enterprise profile	5
SRF Schweizer Radio und Fernsehen	6–9
RTS Radio Télévision Suisse	10–13
RSI Radiotelevisione svizzera	14–17
RTR Radiotelevision Svizra Rumantscha	18–19
Swiss Satellite Radio	20
SWI swissinfo.ch	20
Sources	21
Staff	22
Salaries	23
Public service in figures	24–27
Association structure 2017	28–29
Enterprise structure 2017	30–31
Board of Directors 2017	32–33
Executive Board 2017	34–35
Legal foundations	36–37
Publication details	38

SRG at a glance

Enterprise Units

RSI Radiotelevisione
svizzera

RTR Radiotevisiun
Svizra Rumantscha

RTS Radio Télévision
Suisse

SRF Schweizer Radio
und Fernsehen

SWI swissinfo.ch

Subsidiaries

Technology and Production Center Switzerland AG
Swiss TXT AG
Telvetia SA
Mxlab AG

Enterprise profile

SRG is made up of five Enterprise Units and the General Management, and holds four subsidiaries. With around 6,000 employees / 4,900 full-time equivalents (subsidiaries not included), an annual turnover of approximately 1.6 billion Swiss francs, 17 radio stations and 7 television channels, including Romansh-language programming, as well as complementary websites and teletext services, SRG is the largest electronic media organization in Switzerland. Its radio stations lead their respective markets in all four language regions – as do the television channels at prime time. SRG services successfully hold their own against a variety of competing foreign broadcasters with greater financial muscle.

SRG is a media enterprise governed by private law and operated in accordance with the principles of company law. Its remit is based on the Swiss Federal Constitution, the Federal Radio and Television Act (RTVA), the Radio and Television Ordinance (RTVO) and its charter, and is one of public service. As a non-profit organization, SRG derives around 75 percent of its revenues from licence fees and about 25 percent from commercial activities. It is politically and financially independent.

Public service

SRG media inform, entertain, and also have an educational function. They distribute their services round the clock on the same terms to everyone in Switzerland, no matter where they are, via radio, television, the Internet, teletext and mobile technologies. Services meet the needs of minorities and the mainstream alike and cover a broad range of issues. They also stand out in terms of their quality, relevance and variety.

Thanks to solidarity and a financial cross-subsidization programme between the language regions, SRG is in a position to offer services throughout Switzerland. In this way, it helps to promote mutual understanding, cohesion and exchange between the different parts of the country – and in doing so, it plays a key role in social and cultural integration.



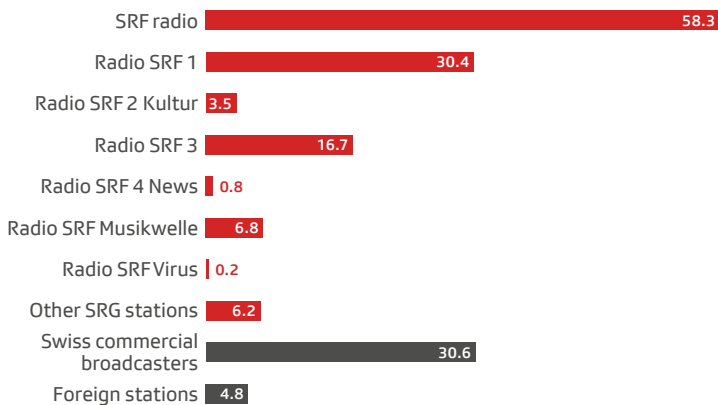
Director	Ruedi Matter	
Staff numbers	Full-time equivalents, total SRF	1 620
	Persons, total SRF	2 110
Staff numbers tpc*	Full-time equivalents tpc	694
	Persons, total tpc	932
Operating expenses (CHF millions)	Total SRF and tpc	591.7
Website	srf.ch	
Usage		
∅ visits per month		31 731 000
∅ unique clients per month		4 496 000

* Technology and Production Center Switzerland AG (tpc) is a wholly-owned subsidiary of SRG.
SRF is tpc's largest client.

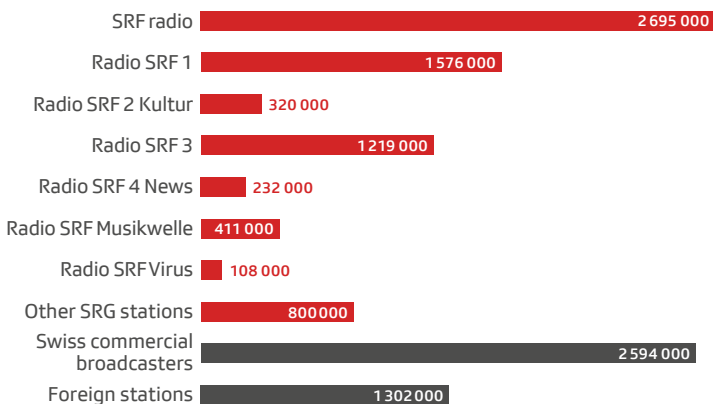
Radio

Stations	Radio SRF 1 (incl. regional journals)	
	Radio SRF 2 Kultur	
	Radio SRF 3	
	Radio SRF 4 News	
	Radio SRF Musikwelle	
	Radio SRFVirus	
Programme output (in hours)	In-house productions	13 971
	Third-party productions	28 357
	Repeats	12 267
	Total	54 595

Audience share in percent



Audience reach Ø number of listeners per day



For the following figures, please visit www.srgssr.ch/gb2016 (Service public > Programmstatistik Radio): Audience share and audience reach by age group

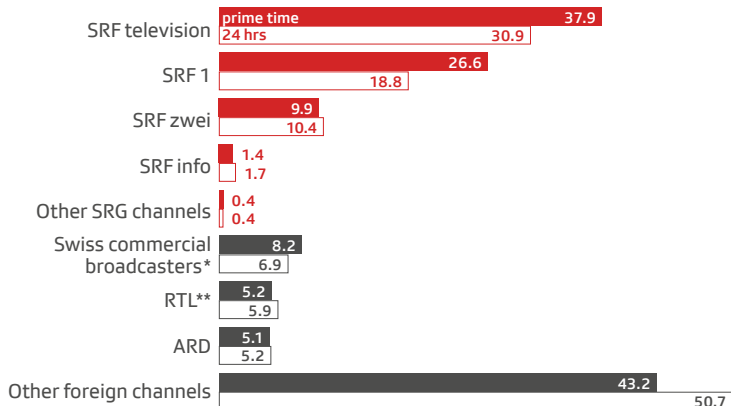
Source: Mediapulse Radiopanel, Media Reporter Radio, German-speaking Switzerland, Mon–Sun 24 hours, persons aged 15 and over



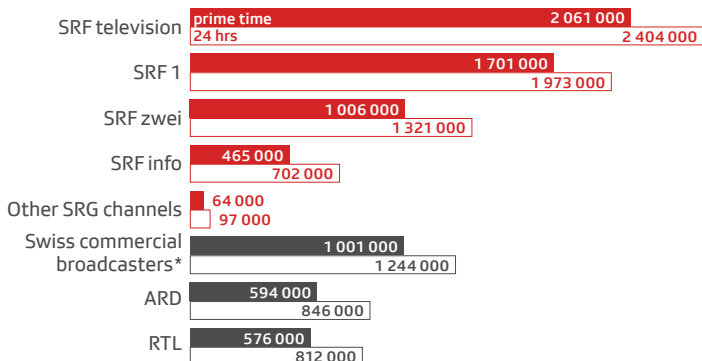
Television

Channels	SRF 1 SRF zwei SRF info	
Programme output (in hours)	– In-house productions, first run	3 935
	– In-house productions, repeats (incl. SRF info, 7655 hrs)	11 106
	– Third-party productions, first run	4 209
	– Third-party productions, repeats (incl. SRF info, 282 hrs)	4 918
	– Other output (3sat)	910
	– Drawn from RTR	451
	– Advertising	1 143
	Total	26 672

Audience share in percent



Audience reach ∅ number of viewers



- prime time (overnight +7): live viewing of programmes broadcast from 6 pm – 11 pm including time-shifted viewing in this period up to seven days later, persons aged three and over
- 24 hours (overnight +7): live viewing of programmes broadcast from 2 am – 2 am including time-shifted viewing in this period up to seven days later, persons aged three and over

For the following figures, please visit srgssr.ch/gb2016 (Service public > Programmstatistik Fernsehen): Audience share and audience reach 24 hours (overnight + 7), by age group

Source: Mediapulse Fernsehpanel, Instar Analytics, German-speaking Switzerland, Mon–Sun, all platforms

* Rouge TV, Star TV, Tele Top, telebasel, TeleBärn, Tele M1, TeleZüri, TSO, Tele1, 3+, 4+, 5+, lémanbleu, La télé, Tele-Bielingue, S1, TV24, teleticino, Tele1, Canal 9, Canal Alpha, Puls 8, Be Curious TV

** Figures for RTL include only the Swiss signal.



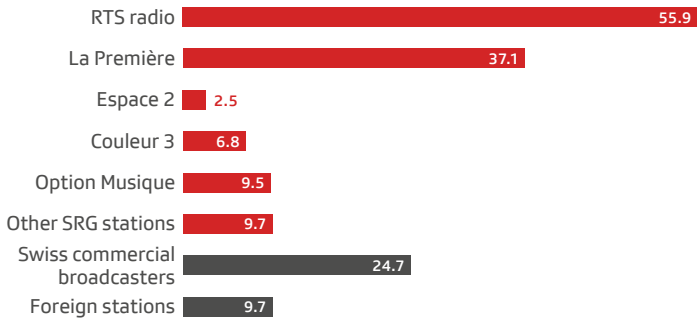
Radio Télévision
Suisse

Director	Gilles Marchand	
Staff numbers	Full-time equivalents, total RTS	1 568
	Persons, total RTS	1 872
Operating expenses (CHF millions)	Total RTS	389.2
Website	rts.ch	
Usage		
∅ visits per month		11 331 000
∅ unique clients per month		1 556 000

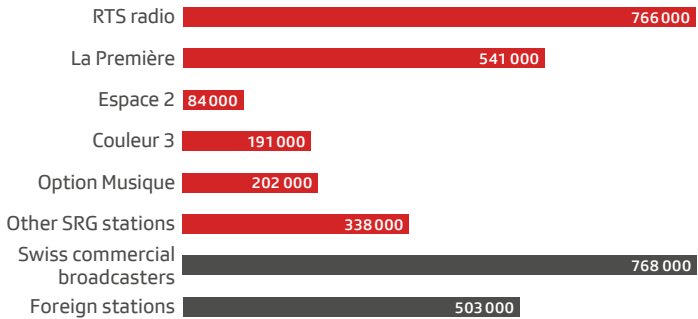
Radio

Stations	La Première Espace 2 Couleur 3 Option Musique	
Programme output (in hours)	In-house productions	10 852
	Third-party productions	16 610
	Repeats	7 674
	Total	35 136

Audience share in percent



Audience reach Ø number of listeners per day



For the following figures, please visit www.srgssr.ch/gb2016 (Service public > Programmstatistik Radio): Audience share and audience reach by age group

Source: Mediapulse Radiopanel, Media Reporter Radio, French-speaking Switzerland, Mon–Sun 24 hours, persons aged 15 and over

2016

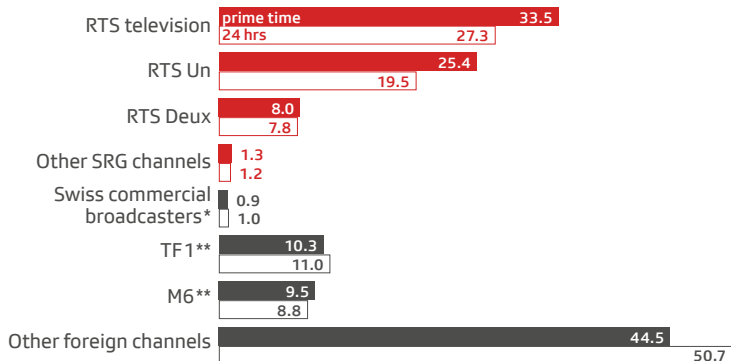


Radio Télévision
Suisse

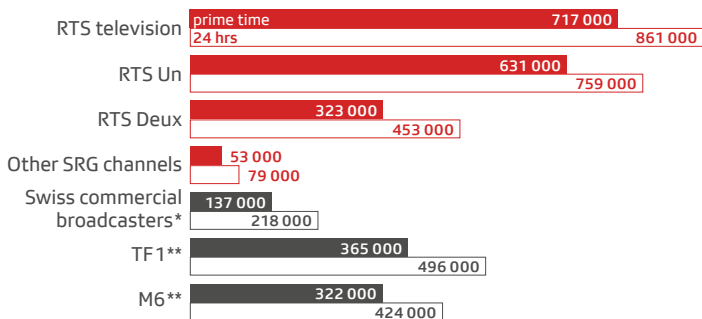
Television

Channels	RTS Un RTS Deux	
Programme output (in hours)	In-house productions	2 334
	Third-party productions	5 535
	Repeats	8 818
	Repeats on TV5	6 502
	Drawn from RTR	30
	Advertising	848
	Total	24 067

Audience share in percent



Audience reach ∅ number of viewers



- prime time (overnight +7): live viewing of programmes broadcast from 6 pm – 11 pm including time-shifted viewing in this period up to seven days later, persons aged three and over
- 24 hours (overnight +7): live viewing of programmes broadcast from 2 am – 2 am including time-shifted viewing in this period up to seven days later, persons aged three and over

For the following figures, please visit srgssr.ch/gb2016 (Service public > Programmstatistik Fernsehen): Audience share and audience reach 24 hours (overnight + 7), by age group

Source: Mediapulse Fernsehpanel, Instar Analytics, French-speaking Switzerland, Mon–Sun, all platforms

* Rouge TV, Star TV, Tele Top, telebasel, TeleBärn, Tele M1, TeleZüri, TSO, Tele1, 3+, 4+, 5+, lémanbleu, La télé, Tele-Bilingue, S1, TV24, teleticino, Tele1, Canal 9, Canal Alpha, Puls 8, Be Curious TV

** Figures for TF1 and M6 include only the Swiss signal.

2016



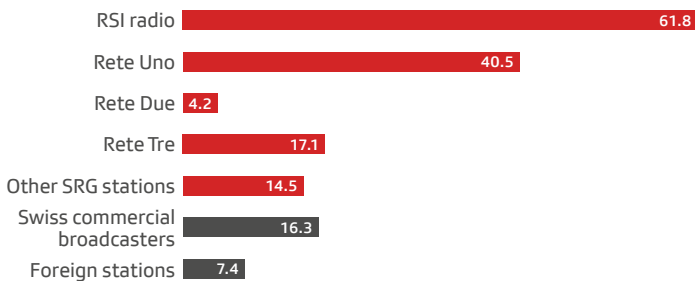
Radiotelevisione
svizzera

Director	Maurizio Canetta	
Staff numbers	Full-time equivalents, total RSI	1 039
	Persons, total RSI	1 155
Operating expenses (CHF millions)	Total RSI	239.2
Website	rsi.ch	
Usage		
Ø visits per month		1 926 000
Ø unique clients per month		378 000

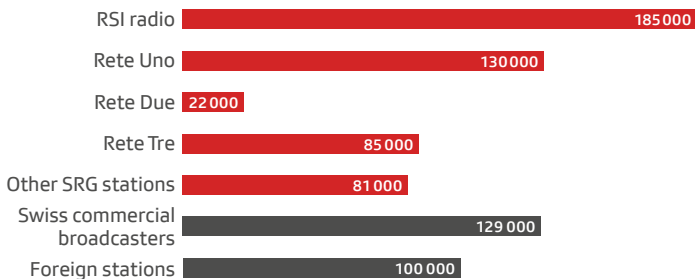
Radio

Stations	Rete Uno Rete Due Rete Tre	
Programme output (in hours)	In-house productions	9 918
	Third-party productions	12 476
	Repeats	3 958
	Total	26 352

Audience share in percent



Audience reach ∅ number of listeners per day



For the following figures, please visit www.srgssr.ch/gb2016 (Service public > Programmstatistik Radio): Audience share and audience reach by age group

Source: Mediapulse Radiopanel, Media Reporter Radio, Italian-speaking Switzerland, Mon–Sun 24 hours, persons aged 15 and over

2016



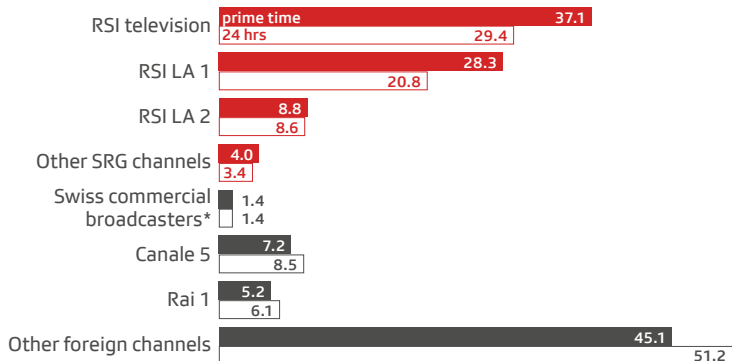
Radiotelevisione
svizzera

Television

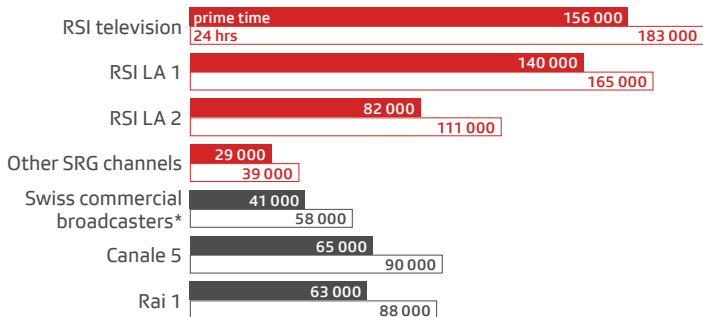
Channels	RSI LA 1 RSI LA 2	
Programme output (in hours)	In-house productions* Third-party productions* Repeats* Advertising Total*	2 507 4 747 9 757 549 17 560

* including 146 hrs drawn from RTR

Audience share in percent



Audience reach ∅ number of viewers



- prime time (overnight +7): live viewing of programmes broadcast from 6 pm – 11 pm including time-shifted viewing in this period up to seven days later, persons aged three and over
- 24 hours (overnight +7): live viewing of programmes broadcast from 2 am – 2 am including time-shifted viewing in this period up to seven days later, persons aged three and over

For the following figures, please visit srghs.ch/gb2016 (Service public > Programmstatistik Fernsehen): Audience share and audience reach 24 hours (overnight + 7), by age group

Source: Mediapulse Fernsehpanel, Instar Analytics, Italian-speaking Switzerland, Mon–Sun, all platforms

* Rouge TV, Star TV, Tele Top, telebasel, TeleBärn, Tele M1, TeleZüri, TSO, Tele1, 3+, 4+, 5+, lémanbleu, La télé, Tele-Bilingue, S1, TV24, teleticino, Tele1, Canal 9, Canal Alpha, Puls 8, Be Curious TV



Director	Ladina Heimgartner	
Staff numbers	Full-time equivalents, total RTR	131
	Persons, total RTR	167
Operating expenses (CHF millions)	Total RTR	25.1
Website	rtr.ch	
Usage		
∅ visits per month		114 000
∅ unique clients per month		30 250

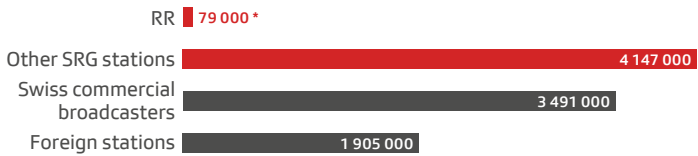
Television

Channel	TR	
TR programme output broadcast on SRF 1 (in hours)	In-house productions	73
	Third-party productions	2
	Repeats	30
	Advertising	0
	Total	105
TR programme output broadcast on all SRG services (in hours)	In-house productions	90
	Third-party productions	1
	Repeats	432
	Advertising	0
	Total	523
TR audience share (overnight +7) (Mon – Sat; in percent)	Telesguard	4
TR audience reach (overnight +7) (Mon – Fri; ∅ number of viewers)	Telesguard	30 000

Radio

Station	RR	
RR programme output (in hours)	In-house productions	2 694
	Third-party productions	5 974
	Repeats	164
	Total	8 784

Audience reach ∅ Daily number of listeners throughout Switzerland



* The usage data for Radio Rumantsch are not comparable with the last few years. The image above now shows the new Swiss-wide usage data for Radio Rumantsch.

Source: Mediapulse Radiopanel, Media Reporter Radio, Swiss-wide, Mon–Sun
24 hours, persons aged 15 and over

2016

SRG SSR

Swiss Satellite Radio

Specialist music stations (national services)*	Radio Swiss Pop Radio Swiss Classic Radio Swiss Jazz	
Programme output (in hours)	In-house productions Third-party productions Repeats Total	612 25 526 214 26 352
Audience share (24 hrs, Mon – Sun)	Radio Swiss Pop Radio Swiss Classic Radio Swiss Jazz	2.8 % 1.4 % 0.5 %

* The data given here covers all of Switzerland.

SWI **swissinfo.ch**

Director	Peter Schibli	
Staff numbers	Full-time equivalents, total SWI Persons, total SWI	85 102
Website Usage	swissinfo.ch	
∅ visits per month		1 731 000
∅ unique clients per month		848 000
Operating expenses (CHF millions)		18.7

Sources

The audience share and audience reach figures refer to the corresponding regions of Switzerland: German-speaking Switzerland including Romansh-speakers for SRF and RTR, French-speaking Switzerland for RTS, and Italian-speaking Switzerland for RSI.

Where **radio** is concerned, the two figures given – audience share and audience reach – are based on measurements taken using the Mediapulse Radiopanel, Media Reporter Radio (mediapulse.ch).

In the case of **television**, the two figures given – audience share and audience reach – are based on measurements taken using the Mediapulse TV panel, Instar Analytics (mediapulse.ch).

With regard to **Internet** usage, the two figures given – visits and unique clients – are based on measurements taken in a Net-Metrix audit conducted by Net-Metrix (net-metrix.ch).

- Visit: A "visit" covers all page views (pages of content that have been clicked on) where there are a maximum of 30 minutes between views. A new visit is counted if there are more than 30 minutes between page views.
 - Unique client: A "unique client" is a browser or an app accessing web content. It is determined by means of cookies and other identifying characteristics. "Unique" means that the same client is counted only once during the observation period.
-

2017

Staff

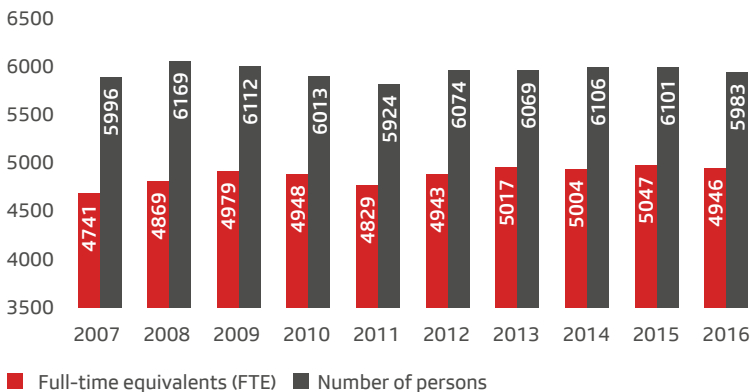
SRG offers attractive employment and working conditions, fair salaries and appropriate employee benefits. This is important in enabling us to produce high-quality radio, television and online content, and to fulfil our public service remit.

Approximately 6,000 jobs

At the end of 2016 there were 5,983 people working full or part-time for SRG. Around two thirds of them were involved in programming or on the production and technology side, while around one third worked in IT and in other support functions such as finance, human resources and communications.

The staff of SRG have different contracts depending on whether they work full or part-time, as well as their role: in 2016, 85.3 percent of staff were subject to a collective labour agreement, while 8.6 percent had a management contract. The remaining 6.1 percent work less than 30 percent of the standard working week, and thus had individual employment contracts.

Staff numbers 2007–2016



For further information, please visit:
srgssr.ch/gb2016 > Mitarbeitende > Zahlen und Fakten zu Mitarbeitenden
(in German and French)

Salaries

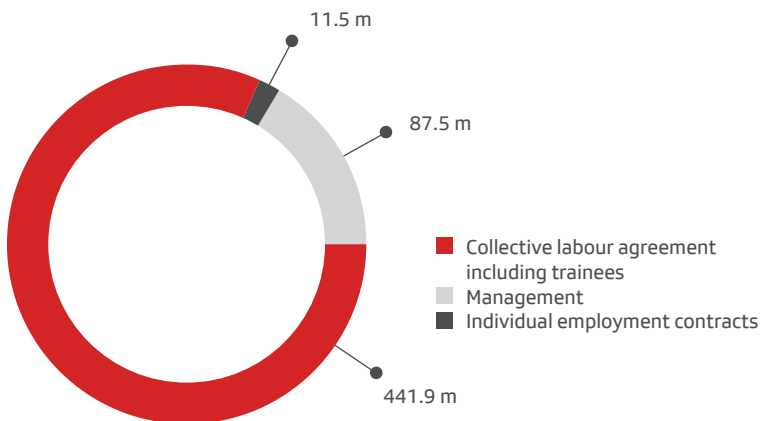
SRG openly provides transparent information on its pay policy. We show how the salaries of our top executives, managers and staff have developed in recent years, and in doing so compare ourselves with other companies and the Swiss economy as a whole.

Fair pay

At SRG, the average annual salary across all categories of staff is 107,000 Swiss francs for a full-time role at an average age of 45. That looks like quite a lot at first glance.

The fact is, however, that staff costs are relatively high in the media industry. Many of the job profiles at SRG demand higher qualifications. Some 42 percent of all staff are graduates. For the journalist staff, this figure is as high as 65 percent.

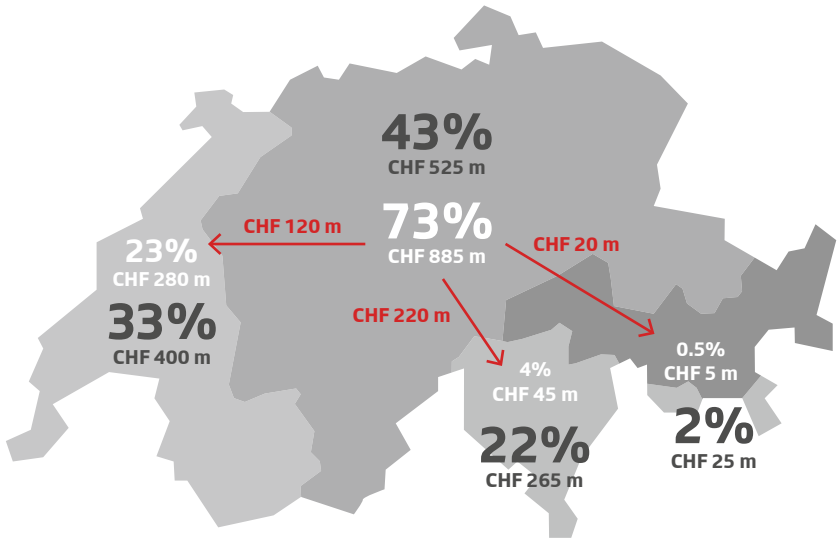
Distribution of total pay in 2016, by type of contract



For further information, please visit:
srgssr.ch/gb2016 > Mitarbeitende > Zahlen und Fakten zu Löhnen
(in German and French)

Public service in figures

SRG is the only media company that produces audio-visual programmes in all four language regions and in all national languages. With a solidarity-based revenue sharing, SRG makes an important contribution to national cohesion, mutual understanding and dialogue between the language regions. Although German speakers make up around 70 percent of the Swiss population, SRF receives only 43 cents of each Swiss franc paid in licence fees. If the people in Italian-speaking Switzerland had to fund RSI programmes on their own, they would have to pay 2,300 francs a year in licence fees instead of 451 francs.



Regional revenue sharing of licence fee income (1.2 billion francs). A large proportion of licence fee income from German-speaking Switzerland is allocated to other language regions (including redistribution of central services; rounding differences possible).

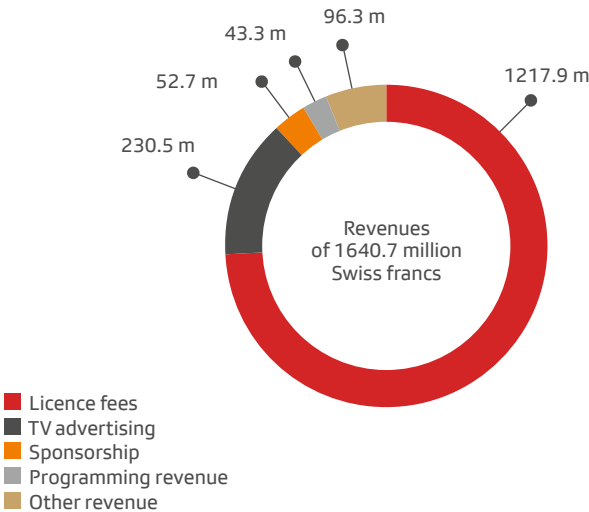
- The region collects this much licence fee money
- This much licence fee money is redistributed to the region
- This much licence fee money is available to the region

The figures at a glance (CHF millions)

Operating result	25.1
Operating revenues	1 640.7
Operating expenses	1 613.9

Income

SRG generates around 75 percent of its funding from licence fees, with a further 14 percent of the budget coming from TV advertising and 3 percent from sponsorship. SRG earns 3 percent of its total income from the sale of programming to other media companies and public and private institutions as well as from revenue from co-productions. The remaining 5 percent comes mainly from government subsidies for SWI swissinfo.ch and tvsvizzera.it and the collaboration with 3sat and TV5 Monde as well as from service income from building rental and revenue from the sale of Sat Access cards and property.



For further information, please visit:

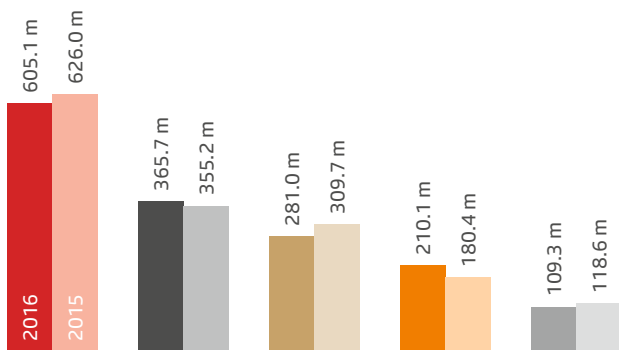
srgssr.ch/gb2016 > Service public > Service public in Zahlen (in German and French)

2016 Public service in figures

Expenditure by programme content

SRG offers a mainstream schedule which is divided into five strands. In 2016, News and Other Information Services accounted for 39 percent of SRG* expenditure. Light Entertainment and Films took up 23 percent of the budget, Arts, Society and Education 18 percent, Sport 13 percent and Music and Youth 7 percent.

Major sporting events pushed expenditure in the Sports strand up by around CHF 30 million. This rise altered the makeup of costs at the expense of Information and Arts and Education. Since there were no federal elections, expenditure in the Information strand also fell in absolute terms. The increase in costs in Entertainment and Films was due to the "Gotthard" special production.



- News and Other Information Services
- Entertainment and Films
- Arts, Society and Education
- Sport
- Music and Youth

* Expenditure excluding the costs of non-licensed third-party business and excluding one-off effects in 2016 (lower costs for the austerity programme, lower costs due to reducing the technical interest rate for the pension fund and one-off property effects).

For further information, please visit:
srgssr.ch/gb2016 > Service public > Service public in Zahlen (in German and French)

Costs of radio and television programming

Programming costs cover the actual expenditure incurred in direct connection with the production of radio and television programming. They include the content and technological input of the production staff, the costs of production resources, and the costs of buying programmes from other producers. 'Production resources' refers to studios, cameras and microphones, editing suites and outside broadcast vehicles, to give just a few examples.

Since May 2016, the Enterprise Units SRF in German-speaking Switzerland, RTS in French-speaking Switzerland, RSI in Italian-speaking Switzerland and RTR in Romansh-speaking Switzerland have published a comprehensive schedule of the costs of a wide range of television formats – including news, magazine and talk shows, feature films and series, entertainment and music programmes, documentaries and sports coverage – in conjunction with the publication of the Annual Report. All Enterprise Units also disclose the costs of their radio stations.

Follow the links on the map of Switzerland to visit the websites of the individual Enterprise Units, where you will find details of programming costs for each language region.



2017

Association structure

Delegates' Meeting

Board of Directors

Chairman

Jean-Michel Cina

Central Secretary

Beat Schneider

Head of Internal Audit

Jean-Blaise von Arx

Regional Companies

SRG.D

SRG Deutschschweiz

Radio- und
Fernsehgesellschaft
der deutschen
und rätoromanischen
Schweiz

Präsident

Andreas Schefer

Regionalrat

Regional-
vorstand

Publikumsrat

Präsidentin:
Susanne Hasler

Ombudsstelle

Roger Blum

RTSR

Radio Télévision
Suisse Romande

Société de radiodiffusion
et de télévision
de Suisse romande

Président

Jean-François Roth

Conseil
régional

Comité
régional

Conseil du public

Président:
Matthieu Béguelin

Organe de médiation

Raymonde Richter

Auditors

Audit firm

BDO AG

Auditor-in-charge

Matthias Hildebrandt

Corsi
Società cooperativa
per la Radiotelevisione svizzera
di lingua italiana

Presidente

Luigi Pedrazzini

Consiglio
regionale

Comitato
del Consiglio
regionale

Consiglio del pubblico

Presidente:
Raffaella Adobati Bondolfi

Organo di mediazione

Francesco Galli

SRG.R
SRG SSR Svizra Rumantscha

President

Oscar Knapp

Cussegli
regional

Suprastanza

Cussegli dal public

President:
Roger Tuor

Servetsch da mediaziun

Toni Hess

2017

Enterprise structure

Delegates' Meeting

Board of Directors

Director General

Executive Board

General Management

General Secretariat
Finance and Controlling
Operations
Human Resources
Communications
Markets and Quality
National Coordination Multimedia

Enterprise Units

RSI Radiotelevisione svizzera

RTR Radiotelevision Svizra Rumantscha

RTS Radio Télévision Suisse

SRF Schweizer Radio und Fernsehen

SWI swissinfo.ch

Subsidiaries

Technology and Production Center
Switzerland AG

Telvetia SA

Swiss TXT AG

Mxlab AG

Regional Companies

Corsi
Consiglio regionale
Comitato del Consiglio regionale

SRG SSR Svizra Rumantscha
Cussegl regional
Suprastanza

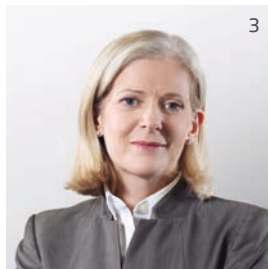
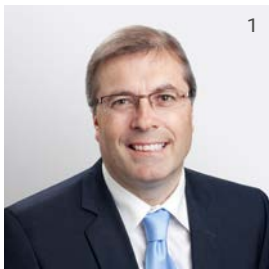
RTSR
Conseil régional
Comité régional

SRG Deutschschweiz
Regionalrat
Regionalvorstand

SWI swissinfo.ch
Council

2017

Board of Directors



4



5



6



10



1 Jean-Michel Cina
Chairman of the
Board of Directors

2 Jean-François Roth
Deputy Chairman of the
Board of Directors
President RTSR

3 Lucy Küng
Member of the
Board of Directors SRG

4 Ursula Gut-Winterberger
Member of the
Board of Directors SRG

5 Alice Šáchová-Kleisli
Member of the
Board of Directors SRG

6 Ulrich Gygi
Member of the
Board of Directors SRG

7 Luigi Pedrazzini
Member of the
Board of Directors SRG
President Corsi

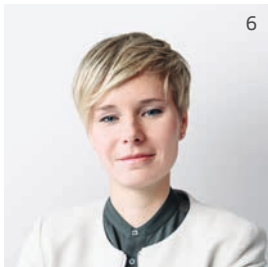
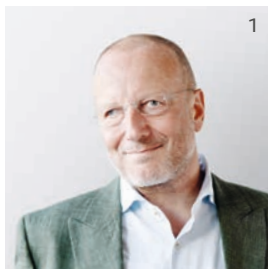
8 Oscar Knapp
Member of the
Board of Directors SRG
President SRG.R

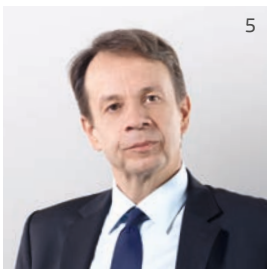
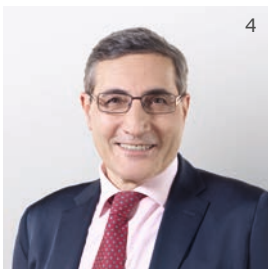
9 Andreas Schefer
Member of the
Board of Directors SRG
President SRG.D

10 Beat Schneider
Central Secretary SRG
(Non-voting)

2017

Executive Board





1 Roger de Weck
Director General SRG

2 Marco Derighetti
Director of Operations SRG

3 Beat Grossenbacher
Director of Finance
and Controlling SRG

4 Maurizio Canetta
Director RSI

5 Gilles Marchand
Director RTS

6 Ladina Heimgartner
Director RTR

7 Ruedi Matter
Director SRF

8 Walter Bachmann
Secretary General SRG
(Non-voting)

Legal foundations

The activities of SRG are based on the Swiss Federal Constitution, the Radio and Television Act (RTVA), the Radio and Television Ordinance (RTVO), and the SRG charter.

Swiss Federal Constitution

Article 93 of the Swiss Federal Constitution states that legislation on radio and television is a federal government matter. Radio and television should make a contribution to education and cultural development, free opinion-forming and entertainment. They must take the country's particular characteristics and the needs of the cantons into consideration, present events factually and reflect the full diversity of views. The Constitution also guarantees the independence from state influence of radio and television, as well as their autonomy with regard to service content. In addition, the Constitution provides for an expert supervisory complaints board which is independent of both the authorities and parliament.

Radio and Television Act, Radio and Television Ordinance

Among the aspects governed by the Radio and Television Act are SRG's programming remit, how its services are to be distributed, how SRG is to be structured and how it is to be financed. The RTVA and RTVO state that SRG must be structured in a way that guarantees its autonomy and impartiality, that enables it to be run cost-effectively and managed and coordinated on a national level, that takes into account the concerns of the different language regions, that sees the audience represented within the organization, and that ensures it can be managed in accordance with the principles of the law on public limited companies.

Anyone wishing to receive radio and television services must pay a licence fee, the level of which is determined by the Federal Council. In setting the licence fee, the Federal Council takes the following into account:

- The funding needed for SRG services and its other news and information offerings
- Support for the services covered by SRG's charter
- Tasks related to the actual levying of the licence fee, as well as the enforcement of reporting and payment
- Support for the foundation for audience research
- The construction of transmitter networks as new technologies are launched

The charter

The charter lays down in greater detail the remit which SRG must fulfil across all its radio and television schedules and other news and information services.

With its **radio** services, SRG offers:

- Three stations in each of the German, French and Italian language regions
- One Romansh-language station

- One modified service for each of the German and French language regions (a modified service has the same underlying nature and content as the station on which it is based, but has a distinctive soundtrack)
- One youth service for German-speaking Switzerland
- One music station for classical music, one for jazz, and one for pop
- One German-language news and current affairs station

With its **television** services, SRG offers:

- Two HDTV channels in each of the German, French and Italian language regions
- Programmes in Romansh
- One German-language repeats channel
- One service in French, providing continuously updated information and schedule notes via the Internet
- First-run Internet programming covering political, economic, cultural and sporting events relevant to the language regions or the nation as a whole

SRG **online services** comprise:

- Online content relating to programmes (direct, real-time and thematic reference to editorial programmes or parts of programmes)
- Online content not related to programmes in the form of text articles under the headings of News, Sport and Regional/Local (limited to a maximum of 1,000 characters per article)
- Background and context information about programmes
- Basic briefings in connection with educational programmes
- Audience forums and games connected with specific programmes
- A multilingual international online service (Swissinfo)
- An online service for the Italian-speaking audience living close to the Swiss border (tvsvizzera.it)

The charter also states that SRG must contribute to the following with its radio and television services and other news and information offerings:

- Free opinion-forming among its audience with comprehensive, varied and accurate information, in particular with regard to political, economic and social relations
- Cultural development and the strengthening of the nation's cultural heritage, as well as the promotion of the arts in Switzerland, paying particular attention to Swiss literature, Swiss music and Swiss film
- Educating the audience, specifically by regularly broadcasting programmes with an educational content
- Entertainment

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