

Facts and Figures 20/21



Annual Report 2020

News and current affairs, films,
music, sport and entertainment
– bringing Switzerland and the
world home to you for 90 years.

Online Annual Report 2020:
srgssr.ch/gb2020



SRG at a glance

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SRG at a glance

Enterprise Units



Subsidiaries

Technology and Production Center Switzerland AG
SWISS TXT AG
Telvetia SA

Enterprise profile

SRG is made up of five Enterprise Units and its General Management (Group Head Office). The SRG Group also includes three subsidiaries. With a total of 6,902 employees, equating to 5,537 full-time posts (including its SWISS TXT subsidiary), an annual turnover of 1.45 billion francs, 17 radio stations, 7 television channels and a wide range of complementary websites and teletext services, SRG is Switzerland's biggest electronic media company. Its radio stations lead their respective markets in all four language regions – as do the television channels at prime time. SRG services successfully hold their own against a variety of competing foreign broadcasters with greater financial muscle.

SRG is a media enterprise governed by private law and operated in accordance with the principles of company law. Its remit is based on the Swiss Federal Constitution, the Federal Radio and Television Act (RTVA), the Radio and Television Ordinance (RTVO) and its charter, and is one of public service. As a non-profit organisation, SRG derives 81 per cent of its revenues from licence fees and 19 per cent from commercial activities. It is politically and financially independent.

Public service

SRG media inform, entertain, and also have an educational function. They distribute their services round the clock on the same terms to everyone in Switzerland, no matter where they are, via radio, television, the Internet, HbbTV, teletext and mobile technologies. Services meet the needs of minorities and the mainstream alike and cover a broad range of issues. They also stand out in terms of their quality, relevance and variety. SRG's television channels reach 60 per cent of the Swiss population every week, and its radio stations reach 58 per cent. 43 per cent of Swiss use SRG's online services every week, on the web, through apps, or via HbbTV.

Thanks to solidarity and a financial cross-subsidisation programme between the language regions, SRG is in a position to offer services throughout Switzerland. In this way, it helps to promote mutual understanding, cohesion and exchange between the different parts of the country – and in doing so, it plays a key role in social and cultural integration.

SRG: services throughout Switzerland

SRG SSR

Radio

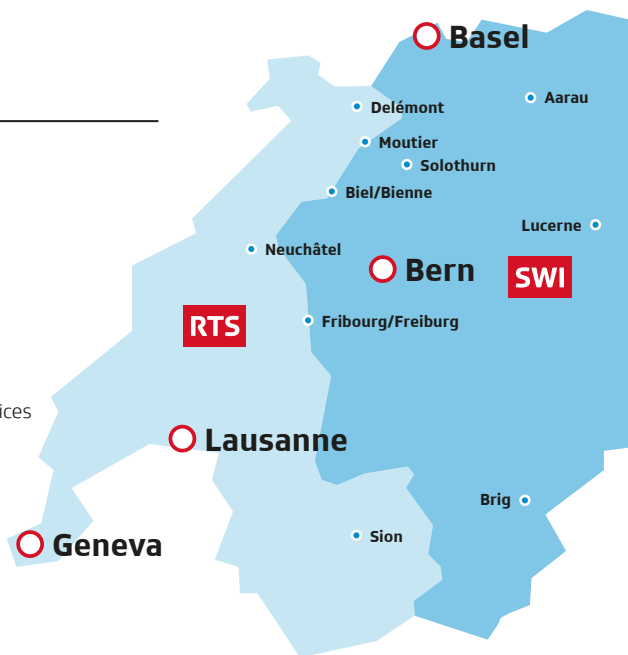


Online



■ Main studios

■ Regional studios/offices



SRF

Radio



Television



Including

Teletext, HbbTV

Online

srf.ch, Play SRF, apps, podcasts, social media

RTS

Radio



Television

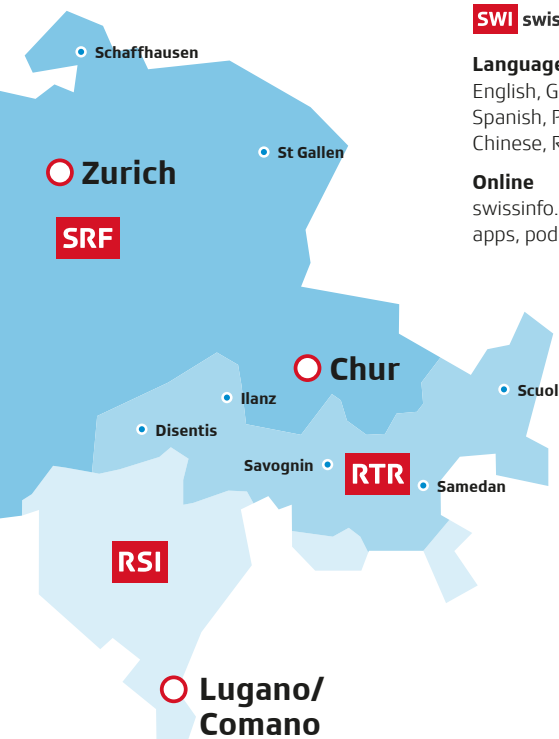


Including

Teletext, HbbTV

Online

rts.ch, Play RTS, apps, podcasts, social media



SWI

SWI [swissinfo.ch](https://www.swissinfo.ch)

Languages

English, German, French, Italian, Spanish, Portuguese, Japanese, Arabic, Chinese, Russian

Online

[swissinfo.ch](https://www.swissinfo.ch), [tvsvizzera.it](https://www.tvsvizzera.it), Play SWI, apps, podcasts, social media

RSI

Radio

RSI RETE UNO **RSI RETE DUE** **RSI RETE TRE**

Television

RSI S1 **RSI S2**

Including

Teletext, HbbTV

Online

[rsi.ch](https://www.rsi.ch), Play RSI, apps, podcasts, social media

RTR

Radio

Radio RTR

Television

RTR

Online

[rtr.ch](https://www.rtr.ch), Play RTR, podcasts, social media

Programming statistics



Director General	Gilles Marchand	
Staff numbers SRG (group)*	Full-time equivalents, total SRG	5,537
	Persons, total SRG	6,902
Operating expenses (CHF millions)	SRG SSR	1,461.0

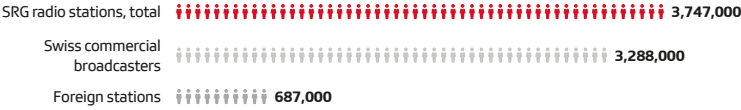
* The Group: Enterprise Units, General Management and the SWISS TXT subsidiary

Swiss Satellite Radio

Specialist music stations (national services)	Radio Swiss Pop	
	Radio Swiss Classic	
	Radio Swiss Jazz	
Programme output (in hours)	In-house productions	610
	Third-party productions	25,527
	Repeats	215
	Total	26,352
Audience share (24 hrs, Mon–Sun)	Radio Swiss Pop	3.4%
	Radio Swiss Classic	1.4%
	Radio Swiss Jazz	0.4%

Audience reach — SRG radio, total

Ø number of listeners per day throughout Switzerland



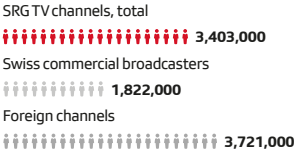
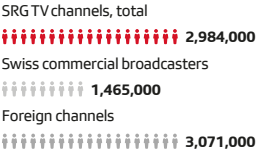
Sources: see 'Sources', page 25.

Audience reach — SRG TV, total

Ø number of viewers per day
throughout Switzerland

Prime time

24 hours



Sources: see 'Sources', page 25.

Prime time (overnight +7): live viewing of programmes broadcast from 6 pm – 11 pm, including time-shifted viewing up to seven days later, persons aged three and over.

24 hours (overnight +7): live viewing of programmes broadcast from 2 am – 2 am, including time-shifted viewing up to seven days later, persons aged three and over.



Schweizer Radio
und Fernsehen

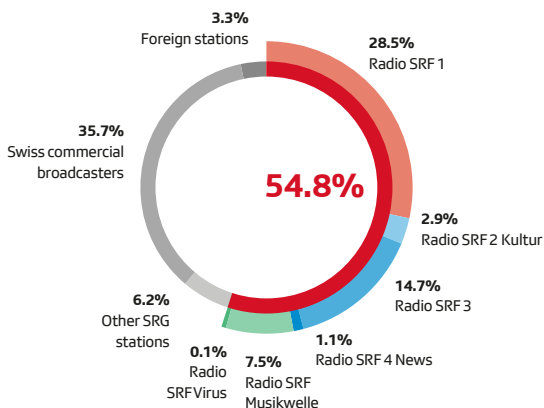
Director	Nathalie Wappler	
Staff numbers	Full-time equivalents SRF	2,288
	Persons, total SRF	3,047
Operating expenses (CHF millions)	Total SRF	572.6

SRF radio

Stations	Radio SRF 1 (incl. regional journals)	
	Radio SRF 2 Kultur	
	Radio SRF 3	
	Radio SRF 4 News	
	Radio SRF Musikwelle	
	Radio SRF Virus	
Programme output (in hours)	In-house productions	12,422
	Third-party productions	28,018
	Repeats	14,155
	Total	54,595

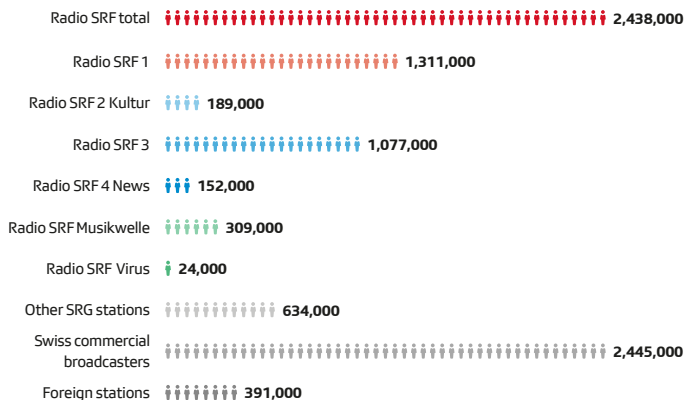
Audience share — SRF radio

Share of total consumption in German-speaking Switzerland



Audience reach — SRF radio

Ø number of listeners per day in German-speaking Switzerland



Sources: see 'Sources', page 25.



Schweizer Radio
und Fernsehen

SRF television

Channels	SRF 1	
	SRF zwei	
	SRF info	
Programme output (in hours)***	In-house productions, first run	4,676
	In-house productions, repeats*	10,659
	Third-party productions, first run	3,743
	Third-party productions, repeats**	5,846
	Other output (3sat)	965
	Drawn from RTR	472
	Advertising	957
	Total	27,318

* incl. SRF info, 6,940 hrs

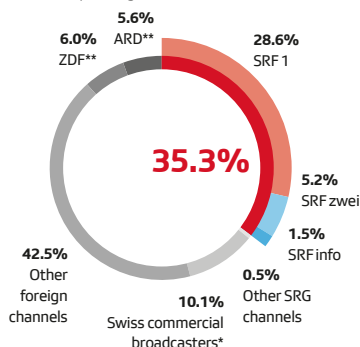
** incl. SRF info, 729 hrs

*** The figures include third-party broadcast slots, breaks or disruption.

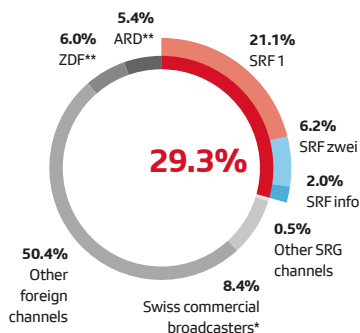
Audience share — SRF television

Share of total consumption
in German-speaking Switzerland

Prime time



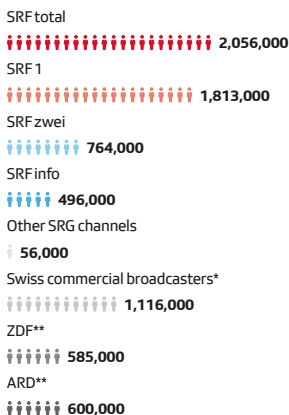
24 hours



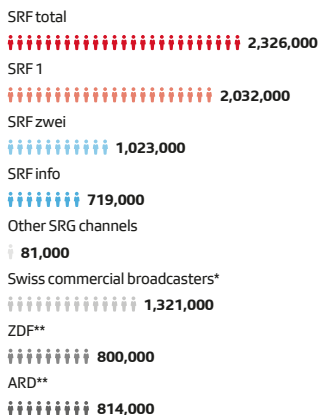
Audience reach — SRF television

Ø number of viewers per day
in German-speaking Switzerland

Prime time



24 hours



Prime time (overnight +7): live viewing of programmes broadcast from 6 pm – 11 pm, including time-shifted viewing up to seven days later, persons aged three and over.

24 hours (overnight +7): live viewing of programmes broadcast from 2 am – 2 am, including time-shifted viewing up to seven days later, persons aged three and over.

* For a list of Swiss commercial broadcasters: see 'Sources', page 25.

** These broadcasters are SRF's strongest foreign rivals. Figures for RTL include only the Swiss signal.



Radio Télévision
Suisse

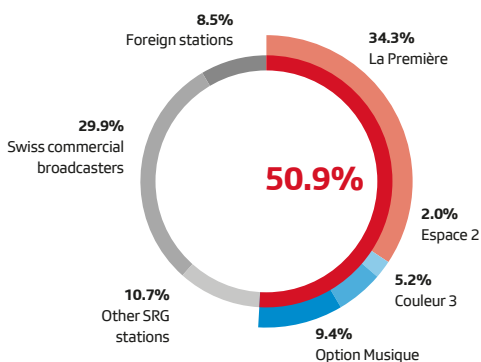
Director	Pascal Crittin	
Staff numbers	Full-time equivalents, total RTS	1,504
	Persons, total RTS	1,813
Operating expenses (CHF millions)	Total RTS	355.4

RTS radio

Stations	La Première	
	Espace 2	
	Couleur 3	
	Option Musique	
Programme output (in hours)	In-house productions	9,545
	Third-party productions	16,656
	Repeats	8,935
	Total	35,136

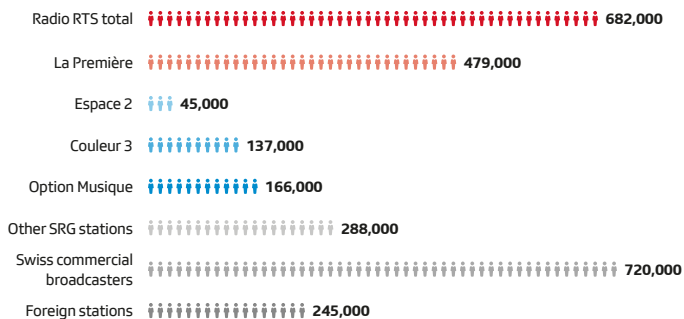
Audience share — RTS radio

Share of total consumption in French-speaking Switzerland



Audience reach — RTS radio

Ø number of listeners per day in French-speaking Switzerland



Sources: see 'Sources', page 25.



Radio Télévision
Suisse

RTS television

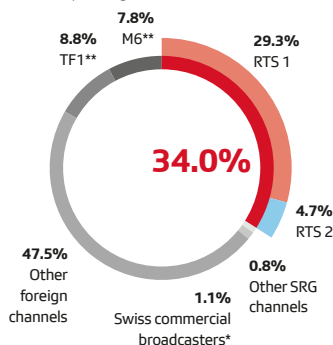
Channels	RTS 1	
	RTS 2	
Programme output (in hours)*	In-house productions	2,526
	Third-party productions	3,816
	Repeats	10,473
	Repeats on TV5	7,141
	Drawn from RTR	36
	Advertising	717
	Total	24,709

*The figures include third-party broadcast slots, breaks or disruption.

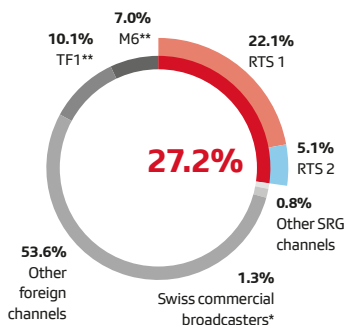
Audience share — RTS television

Share of total consumption
in French-speaking Switzerland

Prime time



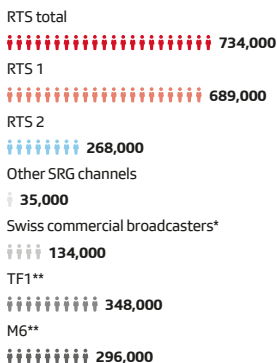
24 hours



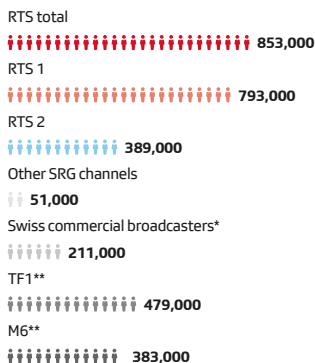
Audience reach — RTS television

Ø number of viewers per day
in French-speaking Switzerland

Prime time



24 hours



Prime time (overnight +7): live viewing of programmes broadcast from 6 pm – 11 pm, including time-shifted viewing up to seven days later, persons aged three and over.

24 hours (overnight +7): live viewing of programmes broadcast from 2 am – 2 am, including time-shifted viewing up to seven days later, persons aged three and over.

* List of Swiss commercial broadcasters: see 'Sources', page 25.

** These broadcasters are RTS's two strongest foreign rivals. Figures for TF1 and M6 include only the Swiss signal.



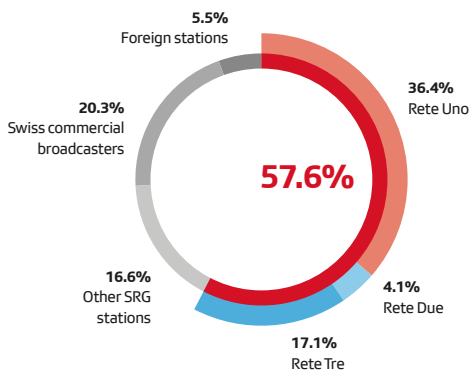
Director	Mario Timbal	
Staff numbers	Full-time equivalents, total RSI	994
	Persons, total RSI	1,123
Operating expenses (CHF millions)	Total RSI	218.4

RSI radio

Stations	Rete Uno	
	Rete Due	
	Rete Tre	
Programme output (in hours)	In-house productions	9,538
	Third-party productions	13,063
	Repeats	3,751
	Total	26,352

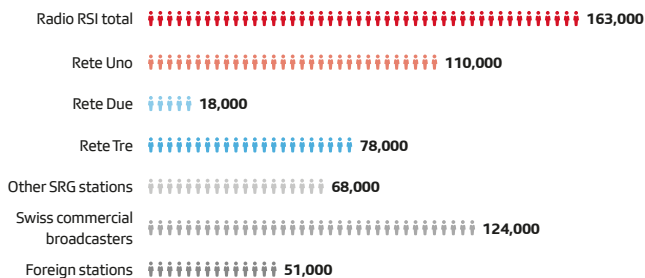
Audience share — RSI radio

Share of total consumption in Italian-speaking Switzerland



Audience reach — RSI radio

Ø number of listeners per day in Italian-speaking Switzerland



Sources: see 'Sources', page 25.



RSI television

Channels	RSI LA 1	
	RSI LA 2	
Programme output (in hours)**	In-house productions*	3,450
	Third-party productions*	3,623
	Repeats*	9,905
	Advertising	590
	Total*	17,568

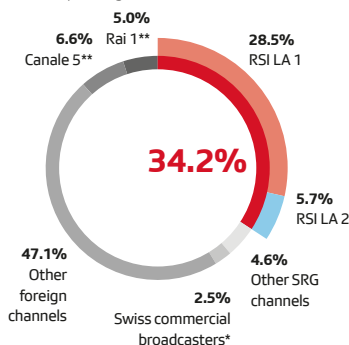
* including 147 hrs drawn from RTR

** The figures include third-party broadcast slots, breaks or disruption.

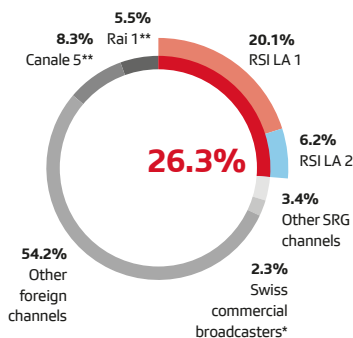
Audience share — RSI television

Share of total consumption
in Italian-speaking Switzerland

Prime time



24 hours



Audience reach — RSI television

Ø number of viewers per day
in Italian-speaking Switzerland

Prime time

RSI total

146,000

RSI LA 1

136,000

RSI LA 2

67,000

Other SRG channels

27,000

Swiss commercial broadcasters*

44,000

Canale 5**

58,000

Rai 1**

54,000

24 hours

RSI total

170,000

RSI LA 1

158,000

RSI LA 2

95,000

Other SRG channels

34,000

Swiss commercial broadcasters*

59,000

Canale 5**

80,000

Rai 1**

76,000

Prime time (overnight +7): live viewing of programmes broadcast from 6 pm – 11 pm, including time-shifted viewing up to seven days later, persons aged three and over.

24 hours (overnight +7): live viewing of programmes broadcast from 2 am – 2 am, including time-shifted viewing up to seven days later, persons aged three and over.

* For a list of Swiss commercial broadcasters: see 'Sources', page 25.

** These broadcasters are RSI's two strongest foreign rivals.



Radiotelevision
Svizra Rumantscha

Director	Nicolas Pernet	
Staff numbers	Full-time equivalents, total RTR	131
	Persons, total RTR	166
Operating expenses (CHF millions)	Total RTR	23.5

RTR radio

Station	Radio RTR	
Programme output (in hours)**	In-house productions	2,157
	Third-party productions	6,288
	Repeats	399
	Total	8,784

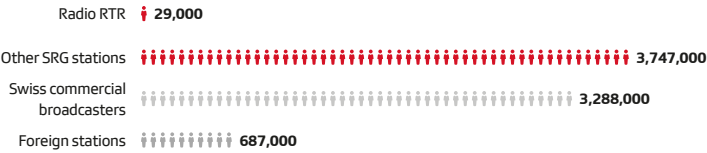
RTR television

Channel	Television Rumantscha	
Programme output broadcast on all SRG services (in hours)**	In-house productions	169
	Third-party productions	3
	Repeats	484
	Total	656
Audience share (overnight +7) (Mon–Sat; in per cent)	Telesguard	5.0
TR audience reach (overnight +7) (Mon–Fri; Ø number of viewers)	Telesguard	52,000

** The figures include third-party broadcast slots, breaks or disruption.

Audience reach — RTR radio

Ø number of listeners throughout Switzerland



Sources: see 'Sources', page 25.



Director	Larissa M. Bieler	
Staff numbers	Full-time equivalents, total SWI	85
	Persons, total SWI	106
Operating expenses (CHF millions)	Total SWI	18.4



Director	Martin Schneider	
Staff numbers	Full-time equivalents, total SWISS TXT	215
	Persons, total SWISS TXT	279
Operating expenses (CHF millions)	Total SWISS TXT	59.1

Sources

Where **radio** is concerned, the two figures given – audience share and audience reach – are based on measurements taken using the Mediapulse Radiopanel: Mediapulse Radiopanel, total CH, EvoRep, persons aged 15 and over, 1.1.–31.12.2020, Mon–Sun, net reach in 000s, live radio.

In the case of **television**, the two figures given – audience share and audience reach – are based on measurements taken using Mediapulse TV data: Mediapulse TV data, Instar Analytics, persons aged 3 and over, 2020, Mon–Sun, prime time, 24 hrs, net reach in 000s, all platforms, overnight +7.

Swiss commercial TV broadcasters: Rouge TV, Star TV, Tele Top, telebasel, TeleBärn, Tele M1, TeleZürich, TSO, Tele1, 3+, 4+, 5+, lémanbleu, La télé, TeleBilingue, S1, TV24, TV25, teleticino, Canal 9, Canal Alpha, Puls 8, Wetter TV, OneTV, LFM TV, Swiss 1, blue Zoom.

Key indicators for online services

Unique users per month

The number of unique users per month shows the number of people who have visited a webpage, or a component of a webpage, over a set period. The number of unique users is measured on the basis of an on-site survey (Net-Metrix-Profile), meaning that this measurement is sample-based.*

SRG SSR
4,290,000
SRF
3,325,000

apps, HbbTV and website srf.ch

RTS
1,273,000

apps, HbbTV and website rts.ch

RSI
304,000

apps, HbbTV and website rsi.ch

* There are no values for RTR and SWI, as the sample is too small.

Source: Net-Metrix-Profile

Unique clients per month

A unique client, also known as a visitor, is the browser or app from which a given online service is accessed. Unique clients are counted using a cookie and other identifying characteristics.

"Unique" means that each client is counted only once during the observation period.

SRG SSR
10,478,000
SRF
6,847,000

apps, HbbTV and website srf.ch

RTS
2,443,000

apps, HbbTV and website rts.ch

RSI
766,000

apps, HbbTV and website rsi.ch

RTR
45,000

apps and website rtr.ch

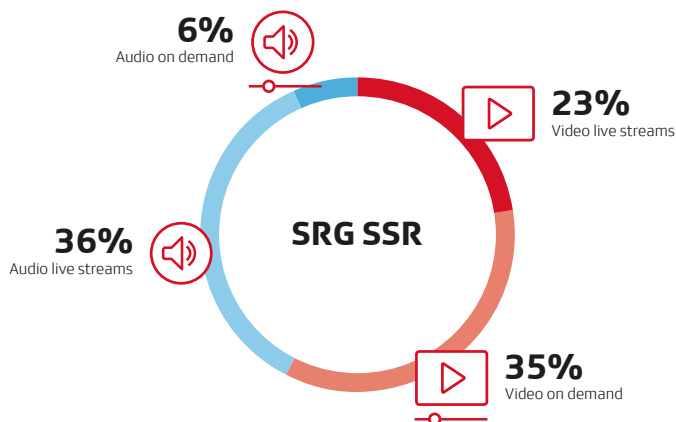
SWI
2,121,000

apps and website swissinfo.ch

Source: Net-Metrix-Audit

Streaming duration for audio and video

Websites, apps and HbbTV



Total hours: 96,347,016

Streaming duration: The streaming duration shows the total time spent consuming audio and video files.

On demand: On demand audio and video is content consumed after it is initially broadcast

Live streaming: Refers to the consumption of audio and video content at the same time as it is broadcast on radio and/or TV, as well as to the consumption of other live broadcasts.

Source: Mapp

Analysis: The graph shows that more video is streamed on demand (35 per cent) than is streamed live (23 per cent). The exact opposite is true of audio, which is consumed far more often as part of a live stream (36 per cent) than on demand (6 per cent).

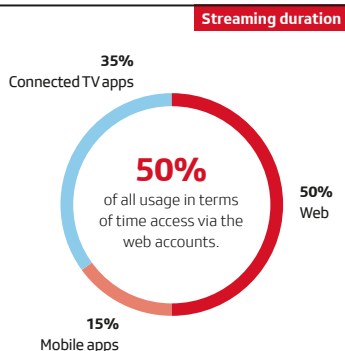
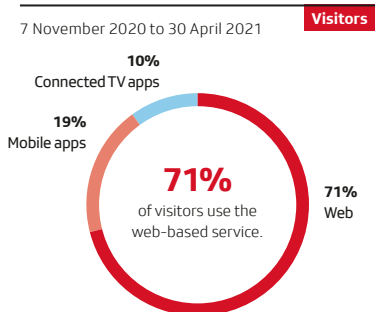
Key indicators for Play Suisse

Play Suisse is SRG's national streaming platform. Play Suisse offers viewers access to films, dramas and documentaries from all four of Switzerland's linguistic regions, all shown in the original language with subtitles in Switzerland's other official languages.

Play Suisse is available as a web-based application or an app on smartphones, tablets or PC (playsuisse.ch). It can also be accessed via Blue TV, Chromecast, Apple TV and Android TV. The streaming platform went live on 7 November 2020.

Play Suisse – Usage by access type

7 November 2020 to 30 April 2021



Visitors: A visitor, also known as a unique client, is an individual device or browser used to access a website or app.

Streaming duration: The streaming duration shows the time spent consuming audio and video files.

Source: Mapp

Play Suisse – Most-viewed dramas, films and documentaries (Media views)

7 November 2020 to 30 April 2021



Wilder
Crime thriller



Der Bestatter
Crime thriller



Frieden
Period drama series



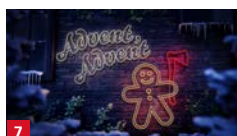
Cellule de crise
Political thriller



Seitentriebe
Comedy series



Quartier des banques
Thriller



Advent, Advent
Parody detective series



Zeit der Geheimnisse
Crime thriller



Helvetica
Political thriller



Anomalia
Thriller

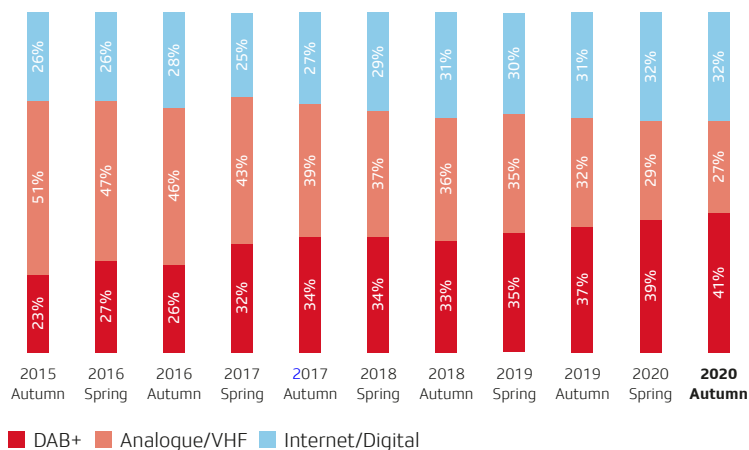
Media views: Number of times an audio or video file is retrieved

Source: Mapp

Transitioning from VHF to DAB+

SRG has been using DAB+ digital technology for radio broadcasts for years, and the digital system is increasingly gaining ground over analogue VHF. DAB+ now accounts for 41 per cent of all radio consumption, as opposed to 27 per cent for VHF. According to a study carried out by GfK, as of autumn 2020, 12 per cent of the Swiss population were relying on VHF for all their radio. The SRG has therefore decided jointly with the Swiss radio sector to stop FM transmission in the future.

Radio consumption volume by type of reception



Radio broadcasts received via a television (5% of total consumption) are included under "Internet/Digital".

Source: Online survey by GfK Switzerland on behalf of the Digital Migration Working Group, autumn 2020

While DAB+ has seen continuous growth all over Switzerland since 2015, VHF has been in steady decline over the same period. Of every 100 minutes of radio programming received in Switzerland, 32 now come via the Internet, 41 are transmitted on DAB+, and only 27 are picked up from the analogue VHF signal.

Broadcast technology

Radio signals



Terrestrial: SRG programmes can be received through an aerial attached to a house, car or other premises, either via DAB+ or VHF. The VHF signal will be switched off in August 2022.

Satellite: All 17 SRG radio stations can be received digitally via Eutelsat's Hot Bird satellite.

Internet: All 17 SRG radio stations can be streamed live anywhere in the world, or via the Swiss Radio Player app. A large number of individual programmes are also available to stream or as podcasts.

Cable and IPTV (via re-broadcasters): As a minimum, households can use cable/IPTV to receive the SRG stations for their own linguistic regions, as well as "Channel 1" for all of the others.

TV signal



Satellite: DVB-S2 (Digital Video Broadcasting Satellite). All 7 SRG TV channels can be received using Eutelsat's Hot Bird satellite.

Internet: Content is available via the respective websites, social media accounts and mobile apps of SRF, RTS, RSI and RTR, as well as on the new Play Suisse streaming platform. Our digital service is rounded off by podcasts and dedicated streams for live events.

HbbTV: Stands for "Hybrid broadcast broadband TV", also known as "smart TV." The technology connects digital television to the Internet. This allows the TV station concerned to provide viewers with additional information in much the same way as Teletext.

Cable and IPTV (via re-broadcasters): Programmes are broadcast digitally by outside companies such as UPC, Quickline, Swisscom, Sunrise, etc. Broadcasts are sent down coaxial or fibre-optic cables.

For more information, go to broadcast.ch

Swiss films and drama series

The new Pacte de l'audiovisuel

Along with the Federal Office of Culture, SRG is the biggest financial supporter of the Swiss film industry. In 1996, SRG came together with its partners in the film industry to create the "Pacte de l'audiovisuel" [Audio-Visual Pact]. The agreement sets the framework for co-productions between SRG and independent producers. Thanks to the pact, more than 2,900 films and dramas have been made since 1996. In January 2020, SRG and representatives of the Swiss film industry signed the latest version of the Pact, covering the period 2020–2023. Under the new Pact, SRG has agreed to invest 32.5 million francs a year to support Switzerland's national film industry: five million more than its previous commitment.

129 co-productions

SRG was involved in 129 co-productions in 2020 (see table), including the feature film "Foudre", the third series of the drama "Wilder", the documentary "La grande histoire du ski" or the collection of short films entitled "Collection Lockdown".

Promoting Swiss film – Number of films

Broadcaster	2020*	2019	2018
Schweizer Radio und Fernsehen (SRF)	54	77	61
Radio Télévision Suisse (RTS)	52	71	61
Radiotelevisione svizzera (RSI)	16	26	21
Radiotelevisioni Svizra Rumantscha (RTR)	7	7	5
Total	129	181	148

* Fewer co-productions were completed in 2020 than in previous years. This was due to interruptions and delays in filming caused by the Covid-19 pandemic.

Swiss Music



"Zäme stah": In November 2020, SRF recorded around fifty concerts featuring Swiss musicians from all areas of the country.

Swiss music played on radio as a percentage of total airtime

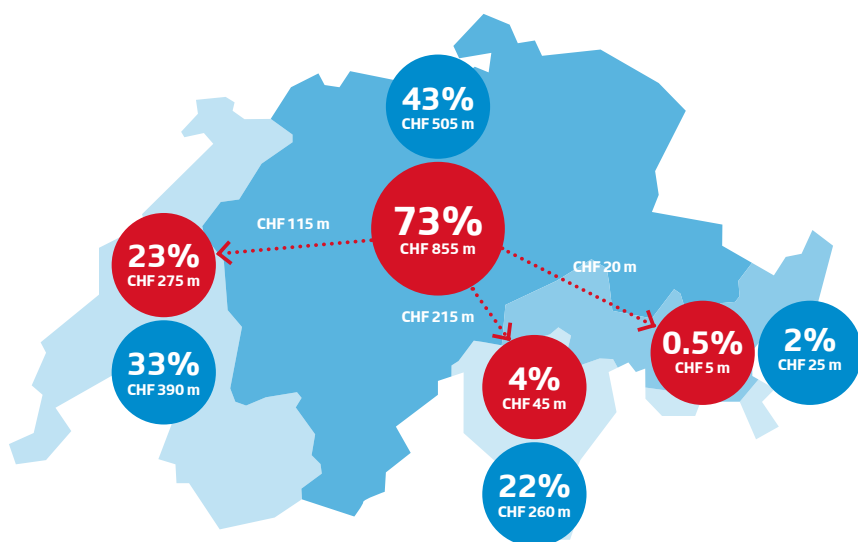
Radio station	2020 (April)		2020 (February)		2019		2018	
	Target*	Share	Target*	Share	Target	Share	Target	Share
Radio SRF 1	–	29.0	–	24.0	20.0	23.0	20.0	21.3
Radio SRF 2 Kultur	–	38.8	–	31.0	25.0	19.8	23.0	27.0
Radio SRF 3	–	54.0	–	25.0	22.0	23.8	22.0	26.7
Radio SRF Virus	–	96.0	–	53.0	50.0	59.3	50.0	53.6
Radio SRF Musikwelle	–	49.0	–	47.0	42.0	48.2	42.0	40.0
RTS La Première	–	33.9	–	20.0	20.0	21.2	20.0	27.9
RTS Espace 2	–	20.6	–	22.5	18.0	19.7	18.0	17.4
RTS Couleur 3	–	30.8	–	19.7	22.0	21.0	22.0	21.3
RTS Option Musique	–	38.5	–	22.6	20.0	21.8	20.0	20.1
RSI Rete Uno	–	16.9	–	10.9	11.0	11.1	11.0	12.1
RSI Rete Due	–	33.4	–	33.0	20.0	28.6	15.0	29.7
RSI Rete Tre	–	16.8	–	13.5	13.0	11.8	13.0	14.0
Radio RTR	–	54.6	–	51.6	50.0	50.4	50.0	54.7
Radio Swiss Pop	–	70.2	–	51.0	50.0	50.3	50.0	52.4
Radio Swiss Jazz	–	70.4	–	50.8	50.0	49.3	50.0	52.4
Radio Swiss Classic	–	64.5	–	52.8	50.0	52.3	50.0	53.7

Percentages have been calculated on the basis of one week's output.

* As a result of the extraordinary circumstances associated with the Covid-19 pandemic, SRG and the Swiss music industry agreed not to set a target for 2020. In addition, in 2020 the percentage of Swiss music played was measured over two weeks rather than one in order to highlight our support for the Swiss music industry during the pandemic.

Public service in figures

SRG is the only media company that produces audiovisual programmes in all four language regions and in all national languages. Through solidarity-based revenue sharing, SRG makes an important contribution to national cohesion, mutual understanding and dialogue between the language regions.



- Income available to the region from the licence fee
- ⋯ Income allocated to the region from the licence fee
- Licence fee income received directly by the region

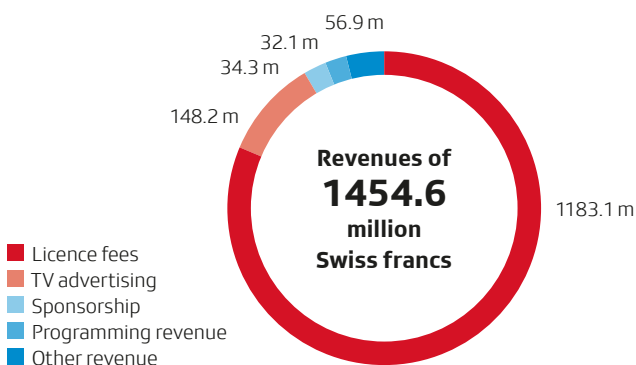
Regional revenue sharing of licence fee income (1.18 billion Swiss francs). A large proportion of licence fee income from German-speaking Switzerland is allocated to other language regions (including the redistribution of central services; rounding differences possible).

The figures at a glance CHF millions

Operating result	-12.9
Operating revenues	1,454.6
Operating expenses	1,461.0

Income

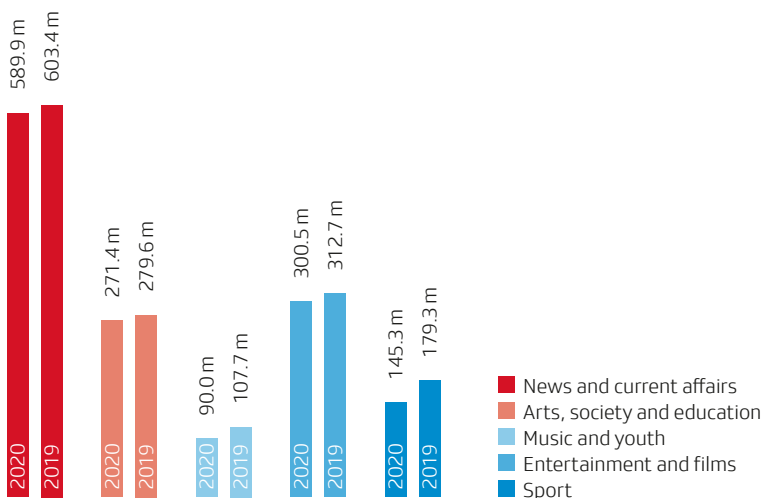
SRG generates around 81 per cent of its income from the licence fees, with a further 10 per cent of the budget coming from TV advertising and 3 per cent from sponsorship. SRG earns 2 per cent of its total income from the sale of programming to other media companies and public and private institutions, as well as from revenue from co-productions. The remaining 5 per cent comes mainly from government subsidies for SWI swissinfo.ch and tvsvizzera.it, and the collaboration with 3sat and TV5 Monde, as well as from service income from building rental, and revenue from the sale of Sat Access cards.



Expenditure

SRG's content is designed to appeal to a general audience, and can be divided up into five categories. In 2020, 42 per cent of SRG's spending* was allocated to news and current affairs, 22 per cent to entertainment and film, 20 per cent to culture, society and educational programming, 10 per cent to sport, and 6 percent to music and youth programming. Reductions in advertising revenue meant SRG was forced to make savings over the course of 2020. This led to a reduction in spending in all five areas compared to the previous year. The coronavirus also played a significant role in reducing spending. Many sports and music events were cancelled due to the pandemic, causing spending in these areas to fall. The reduction in spending on news and current affairs can also be attributed to the effects of the coronavirus pandemic, as well as to the fact there were no elections during the reporting year.

In 2020, SRG spent 589.9 million francs on news, magazine programmes, debates and talk shows, as well as 46.7 million francs for reporting on national and international sporting events. SRG's total investment in news and current affairs in 2020 thus amounted to 636.6 million francs, or 54 per cent of income from the licence fee (which totalled 1.1831 billion francs). SRG thus fulfilled its target to invest at least half of its licence fee income on current affairs.



Total Expenditure in 2020: 1.3971 billion francs

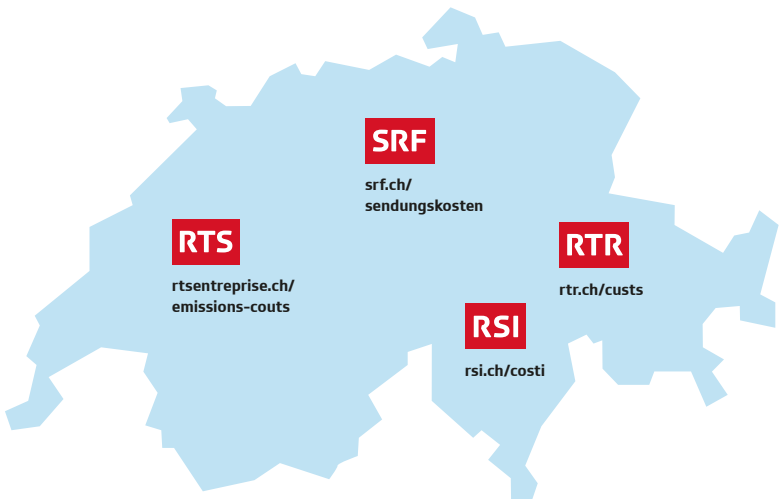
* Expenditure does not include franchised third-party business or one-off effects in 2020 (such as those associated with creating provisions for restructuring, or impairment of assets)

Costs of radio and television programming

Programming costs cover the actual expenditure incurred in direct connection with the production of radio and television programming. They include the content and technological input of the production staff, the costs of production resources, and the costs of buying programmes from other producers. 'Production resources' refers to studios, cameras and microphones, editing suites and outside broadcast vehicles, to give just a few examples.

Since May 2016, the Enterprise Units SRF in German-speaking Switzerland, RTS in French-speaking Switzerland, RSI in Italian-speaking Switzerland and RTR in Romansh-speaking Switzerland have published a comprehensive schedule of the costs of a wide range of television formats in conjunction with the publication of the annual report. These formats include news, magazine and talk shows, feature films and series, entertainment and music programmes, documentaries and sports coverage. All Enterprise Units also disclose the costs of their radio stations.

Follow the links on the map of Switzerland to visit the websites of the individual Enterprise Units, where you will find details of programming costs for each language region.



Staff

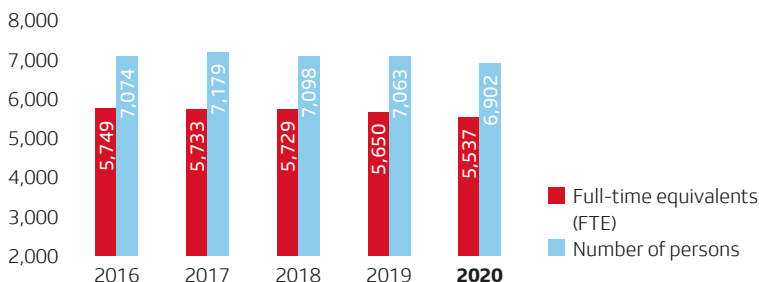
SRG offers attractive employment and working conditions, fair salaries and appropriate employee benefits. This is important in enabling us to produce high-quality radio, television and online content, and to fulfil our public service remit.

Around 7,000 staff

As of the end of 2020, there were 6,902 people working full or part-time for SRG (including at its SWISS TXT subsidiary). Of these, over two thirds worked in programme design or in production and other technical roles. Just over one third worked in IT and other support functions, such as finance, human resources and communications.

The staff of SRG have different contracts depending on whether they work full or part time, as well as their role: In 2020, 84.9 per cent of staff were subject to a Collective Employment Agreement (CEA), and 7.9 were under senior management contracts. The remaining 7.2 per cent worked less than 30 per cent of the standard working week, and thus had Individual Employment Contracts (IECs).

Staff numbers 2016–2020*



* Figures for the period 2016–2020, including the SWISS TXT subsidiary

For further information, please visit: srgssr.ch/gb2020 > Mitarbeitende > Eckwerte und Informationen zu unseren Mitarbeitenden (in German and French)

Salaries

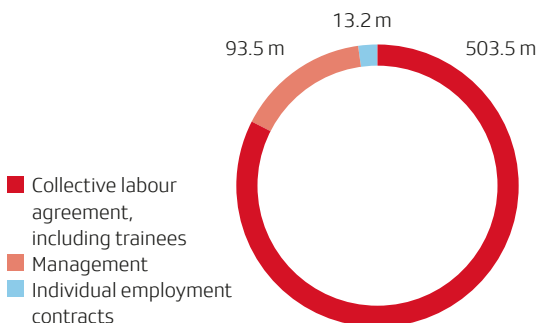
SRG openly provides transparent information on its pay policy. We show how the salaries of our top executives, managers and staff have developed in recent years, and in doing so compare ourselves with other companies and the Swiss economy as a whole.

Fair pay

At SRG, the average annual salary across all categories of staff is 106,452 Swiss francs for a full-time role at an average age of 44.4. That looks like quite a lot at first glance.

The fact is, however, that staff costs are relatively high in the media industry. Many of the job profiles at SRG demand higher qualifications. Some 50 per cent of all staff are graduates. Among journalists this figure is as high as 70 per cent.

Distribution of total pay in 2020, by type of contract



For further information, please visit: srgssr.ch/gb2020 > Mitarbeitende > Was unsere Topkader, Kader und GAV-Mitarbeitenden verdienen (in German and French)

Association structure

DELEGATES' MEETING							
BOARD OF DIRECTORS				AUDITORS			
Chairman Jean-Michel Cina				Audit firm BDO AG			
Central Secretary Beat Schneider		Head of Internal Audit Jean-Blaise von Arx		Auditor-in-charge Martin Nay			
REGIONAL COMPANIES							
SRG.D SRG DEUTSCHSCHWEIZ Radio- und Fernsehgesellschaft der deutschen und räto-romanischen Schweiz		RTSR RADIO TÉLÉVISION SUISSE ROMANDE Société de radiodiffusion et de télévision de la Suisse romande		CORSI Società cooperativa per la Radiotelevisione svizzera di lingua italiana		SRG.R SRG SSR SVIZRA RUMANTSCHA	
Präsident Andreas Schefer		Président Mario Annoni		Presidente Luigi Pedrazzini		President Vincent Augustin	
Regional-rat	Regional-vorstand	Conseil régional	Comité régional	Consiglio regionale	Comitato del Consiglio regionale	Cussegl regional	Supra-stanza
PUBLIKUMSRAT		CONSEIL DU PUBLIC		CONSIGLIO DEL PUBBLICO		CUSSEGL DAL PUBLIC	
Präsidentin/Präsident Susanne Hasler (bis Ende 2020) Martin Peier (ab 2021)		Président Gérald Berger		Presidente Roberto Stoppa		President/presidenta Roger Tuor (enfin la fin dal 2020) Carmen Dedual (a partir dal 2021)	
OMBUDSSTELLE		ORGANE DE MÉDIATION		ORGANO DI MEDIAZIONE		SERVETSCH DA MEDIAZIUN	
Esther Girsberger Kurt Schöbi		Raymonde Richter		Francesco Galli		Toni Hess	

Association structure as at 1 January 2021

Enterprise structure

DELEGATES' MEETING		
BOARD OF DIRECTORS		
DIRECTOR GENERAL		
EXECUTIVE BOARD		
General Management	Enterprise Units	Regional Companies
Directorate Development and Offering Directorate Finance Directorate Operations Human Resources Business Unit Sport General Secretariat Media Relations Public Affairs	RSI Radiotelevisione svizzera	Corsi Consiglio regionale Comitato del Consiglio regionale
	RTR Radiotelevision Svizra Rumantscha	SRG SSR Svizra Rumantscha Cussegl regiunal Suprastanza
	RTS Radio Télévision Suisse	RTSR Conseil régional Comité régional
	SRF Schweizer Radio und Fernsehen	SRG Deutschschweiz Regionalrat Regionalvorstand
	SWI swissinfo.ch	SWI swissinfo.ch Council

Subsidiaries

SWISS TXT AG	Technology and Production Center Switzerland AG (TPC)	Telveta SA
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Board of Directors



Jean-Michel Cina
Chairman of the SRG Board of Directors



Luigi Pedrazzini
Vice-chairman of the SRG Board of Directors and Chairman of Corsi



Mario Annoni
Member of the SRG Board of Directors and Chairman of RTSR



Vincent Augustin
Member of the SRG Board of Directors and Chairman of SRG.R



Marc Furrer
Member of the SRG Board of Directors



Ursula Gut-Winterberger
Member of the SRG Board of Directors



Alice Šachová-Kleisli

Member of the SRG Board of Directors



Andreas Schefer

Member of the SRG Board of Directors
and Chairman of SRG.D



Sabine Süsstrunk

Member of the SRG Board of Directors



Beat Schneider

Central Secretary of SRG
(non-voting)

Composition of the Board of Directors as at 30 April 2021

Executive Board



Gilles Marchand
Director General of SRG



Nathalie Wappler
Director of SRF and
Deputy Director General



Pascal Crittin
Director of RTS



Marco Derighetti
Director of Operations at SRG



Beat Grossenbacher
Director of Finance and Controlling
at SRG



Nicolas Pernet
Director of RTR



Mario Timbal

Director of RSI



Bakel Walden

Director of Development and Offering
at SRG

Members of the extended Executive Board (non-voting)



Larissa M. Bieler

Director of SWI swissinfo.ch



Piero Cereghetti

Director of Human Resources at SRG



Martina Vieli

Director of Public Affairs at SRG



Walter Bachmann

Secretary General of SRG

Composition of the Executive Board as at 30 April 2021

Legal foundations

The activities of SRG are based on the Swiss Federal Constitution, the Radio and Television Act (RTVA), the associated Ordinance (RTVO), and the SRG charter.

Federal Constitution

Article 93 of the Swiss Federal Constitution states that legislation on radio and television is a federal government matter. Radio and television should make a contribution to education and cultural development, free opinion-forming and entertainment. They must take the country's particular characteristics and the needs of the cantons into consideration, present events factually, and reflect the full diversity of views. The Constitution also guarantees the independence from state influence of radio and television, as well as their autonomy with regard to service content. In addition, the Constitution provides for an expert supervisory complaints board which is independent of both the authorities and Parliament.

Radio and Television Act, Radio and Television Ordinance

The RTVA outlines SRG's constitutional remit in greater detail. The requirements it contains cover areas such as the fulfilment of SRG's programming remit, how its services are distributed, and how SRG is structured and financed. SRG must be run cost-effectively and structured in a way that guarantees its autonomy and impartiality. Its structure must also permit the concerns of the different language regions to be taken into account, and ensure that the audience is represented within the organisation.

The federal government levies a charge to finance radio and television in Switzerland. Its primary purpose is to fund SRG and local radio and regional TV stations in all of Switzerland's language regions. The level of this charge is determined by the Federal Council.

In principle, all Swiss private households and shared residences, as well as all companies based in Switzerland, must pay a fee for radio and television. This fee is applied irrespective of whether they own a device capable of receiving the relevant signals. Since 1 January 2021, the fee has been set at 335 francs per private household, per year.

The charter

The new SRG charter came into effect on 1 January 2019. The charter lays down in greater detail the statutory requirements and public service remit that SRG must fulfil with its radio and television programming and other output. The charter:

- determines the principles and fundamental values by which SRG must abide (commitment to the common good, acceptance, quality, and dialogue with the public);
- defines cross-cutting tasks in the areas of innovation, cultural exchange, and services for young target groups, people with a migration background, and people with sensory impairments;
- provides more detail on service output, specifically with regard to news and current affairs, the arts, education, light entertainment and sport;
- sets out requirements for the production and distribution of programming on radio, television and the internet, as well as for online services, for collaboration with other media, sectors and organisations, for SRG's structure, and for its reporting obligations.

The charter also defines SRG's 'other output'. This includes, in particular:

- Online services, with a focus on audio and on audiovisual content
- Teletext
- HbbTV
- Services for the international audience/readership.

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Online Annual Report 2020:
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