Annual Report 2019

News and current affairs, films, music, sport and entertainment – bringing Switzerland and the world home to you for 89 years.

Online Annual Report 2019: srgssr.ch/gb2019
SRG at a glance

Enterprise Units

Radiotelevisione svizzera
Radiotevisun svizra Rumantsche
Radio Télévision Suisse
Schweizer Radio und Fernsehen
swissinfo.ch

Subsidiaries

Technology and Production Center Switzerland AG*
SWISS TXT AG
Telvetia SA

* Responsibility for operating TPC was transferred to SRG enterprise unit SRF with effect from 1 January 2020. TPC continues to exist as a subsidiary.
Enterprise profile

SRG is made up of five Enterprise Units and the General Management, and holds three subsidiaries. With 6,684 employees / 5,345 full-time equivalents (subsidiaries not included, headcount conducted 31 March 2020), an annual turnover of approximately 1.5 billion Swiss francs, 17 radio stations and 7 television channels, as well as complementary websites and teletext services, SRG is the largest electronic media organisation in Switzerland. Its radio stations lead their respective markets in all four language regions – as do the television channels at prime time. SRG services successfully hold their own against a variety of competing foreign broadcasters with greater financial muscle.

SRG is a media enterprise governed by private law and operated in accordance with the principles of company law. Its remit is based on the Swiss Federal Constitution, the Federal Radio and Television Act (RTVA), the Radio and Television Ordinance (RTVO) and its charter, and is one of public service. As a non-profit organisation, SRG derives 78 per cent of its revenues from licence fees and 22 per cent from commercial activities. It is politically and financially independent.

Public service

SRG media inform, entertain, and also have an educational function. They distribute their services round the clock on the same terms to everyone in Switzerland, no matter where they are, via radio, television, the Internet, HbbTV, teletext and mobile technologies. Services meet the needs of minorities and the mainstream alike and cover a broad range of issues. They also stand out in terms of their quality, relevance and variety. SRG’s television channels reach 60 per cent of the Swiss population every week, and its radio stations reach 61 per cent. Thirty three per cent of Swiss use SRG’s online services every week, on the web, through apps, or via HbbTV.

Thanks to solidarity and a financial cross-subsidisation programme between the language regions, SRG is in a position to offer services throughout Switzerland. In this way, it helps to promote mutual understanding, cohesion and exchange between the different parts of the country – and in doing so, it plays a key role in social and cultural integration.
SRG: services throughout Switzerland

SRG SSR

Radio

Main studios
Regional studios/offices

SRF

Radio

Television

Including
Teletext, HbbTV

Online
srf.ch, Play SRF, apps, podcasts, social media

RTS

Radio

Television

Including
Teletext, HbbTV

Online
rts.ch, Play RTS, apps, podcasts, social media
Languages
English, German, French, Italian, Spanish, Portuguese, Japanese, Arabic, Chinese, Russian

Online
swissinfo.ch, tvsvizzera.it, Play SWI, apps, podcasts, social media

Including
Teletext, HbbTV

Online
rsi.ch, Play RSI, apps, podcasts, social media
Programming statistics

Director General  Gilles Marchand

Staff numbers SRG (head office)*  Full-time equivalents, total SRG  5,345
Persons, total SRG  6,684

Staff numbers SRG (group)*  Full-time equivalents, total SRG  5,558
Persons, total SRG  6,960

Operating expenses (CHF millions)  SRG SSR  1,533.4

* Workforce details as of 31 March 2020.

SRG SSR online usage (apps, HbbTV, web)

Ø Unique users per month  3,514,000
Ø Unique clients per month  7,881,000

Swiss Satellite Radio

Specialist music stations (national services)  Radio Swiss Pop
Radio Swiss Classic
Radio Swiss Jazz

Programme output (in hours)  In-house productions  609
Third-party productions  25,458
Repeats  213
Total  26,280

Audience share (24 hrs, Mon–Sun)  Radio Swiss Pop  3.9%
Radio Swiss Classic  1.3%
Radio Swiss Jazz  0.6%
**Audience reach — SRG radio, total**

<table>
<thead>
<tr>
<th></th>
<th>SRG radio stations, total</th>
<th>Swiss commercial broadcasters</th>
<th>Foreign stations</th>
</tr>
</thead>
<tbody>
<tr>
<td>∅ number of listeners per day throughout Switzerland</td>
<td>3,892,000</td>
<td>3,442,000</td>
<td>752,000</td>
</tr>
</tbody>
</table>

Sources: see ‘Sources’, page 25.

---

**Audience reach — SRG TV, total**

<table>
<thead>
<tr>
<th></th>
<th>SRG TV channels, total</th>
<th>Swiss commercial broadcasters</th>
<th>Foreign channels</th>
</tr>
</thead>
<tbody>
<tr>
<td>∅ number of viewers per day throughout Switzerland</td>
<td>2,766,000</td>
<td>1,249,000</td>
<td>3,204,000</td>
</tr>
<tr>
<td>Prime time</td>
<td>2,766,000</td>
<td>1,249,000</td>
<td>3,204,000</td>
</tr>
<tr>
<td>24 hours</td>
<td>3,236,000</td>
<td>1,580,000</td>
<td>3,846,000</td>
</tr>
</tbody>
</table>

Sources: see ‘Sources’, page 25.

**Prime time** (overnight +7): live viewing of programmes broadcast from 6 pm – 11 pm, including time-shifted viewing up to seven days later, persons aged three and over.

**24 hours** (overnight +7): live viewing of programmes broadcast from 2 am – 2 am, including time-shifted viewing up to seven days later, persons aged three and over.
Responsibility for operating our TPC subsidiary was transferred to SRF with effect from 1 January 2020. TPC employees are included as part of the SRF workforce (headcount conducted 31 March 2020).

**Online usage (apps, HbbTV, srf.ch)**

- Ø Unique users per month: 2,771,000
- Ø Unique clients per month: 5,468,000

**SRF radio**

<table>
<thead>
<tr>
<th>Stations</th>
<th>Programme output (in hours)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Radio SRF 1 (incl. regional journals)</td>
<td>In-house productions: 13,023</td>
</tr>
<tr>
<td>Radio SRF 2 Kultur</td>
<td>Third-party productions: 27,499</td>
</tr>
<tr>
<td>Radio SRF 3</td>
<td>Repeats: 13,922</td>
</tr>
<tr>
<td>Radio SRF 4 News</td>
<td><strong>Total: 54,444</strong></td>
</tr>
<tr>
<td>Radio SRF Musikwelle</td>
<td></td>
</tr>
<tr>
<td>Radio SRF Virus</td>
<td></td>
</tr>
</tbody>
</table>
### Audience share — SRF radio

**Share of total consumption in German-speaking Switzerland**

- **54.4%**
  - Foreign stations: 3.6%
  - Swiss commercial broadcasters: 35.6%
  - Other SRG stations: 6.4%
  - Radio SRF 1: 28.1%
  - Radio SRF 2 Kultur: 2.9%
  - Radio SRF 3: 15.0%
  - Radio SRF 4 News: 0.8%

### Audience reach — SRF radio

**∅ number of listeners per day in German-speaking Switzerland**

- Radio SRF total: 2,486,000
- Radio SRF 1: 1,343,000
- Radio SRF 2 Kultur: 196,000
- Radio SRF 3: 1,123,000
- Radio SRF 4 News: 122,000
- Radio SRF Musikwelle: 318,000
- Radio SRF Virus: 27,000
- Other SRG stations: 722,000
- Swiss commercial broadcasters: 2,540,000
- Foreign stations: 418,000

Sources: see ‘Sources’, page 25.
## SRF television

<table>
<thead>
<tr>
<th>Channels</th>
<th>SRF 1</th>
<th>SRF zwei</th>
<th>SRF info</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programme output</td>
<td>In-house productions, first run</td>
<td>4,293</td>
<td></td>
</tr>
<tr>
<td></td>
<td>In-house productions, repeats *</td>
<td>9,970</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Third-party productions, first run</td>
<td>4,392</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Third-party productions, repeats **</td>
<td>6,135</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Other output (3sat)</td>
<td>971</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Drawn from RTR</td>
<td>456</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Advertising</td>
<td>1,034</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td>27,251</td>
</tr>
</tbody>
</table>

* incl. SRF info, 6,894 hrs  
** incl. SRF info, 680 hrs  
*** The figures include third-party broadcast slots, breaks or disruption.
Audience share — SRF
Share of total consumption in German-speaking Switzerland

<table>
<thead>
<tr>
<th>Channel</th>
<th>Prime time</th>
<th>24 hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SRF 1</td>
<td>26.0%</td>
<td>18.8%</td>
</tr>
<tr>
<td>SRF zwei</td>
<td>8.1%</td>
<td>9.4%</td>
</tr>
<tr>
<td>SRF info</td>
<td>0.4%</td>
<td>2.1%</td>
</tr>
<tr>
<td>Other SRG channels</td>
<td>42.9%</td>
<td>50.3%</td>
</tr>
<tr>
<td>Other foreign channels</td>
<td>0.4%</td>
<td>0.4%</td>
</tr>
<tr>
<td>Swiss commercial broadcasters*</td>
<td>5.8%</td>
<td>8.1%</td>
</tr>
<tr>
<td>ZDF**</td>
<td>5.5%</td>
<td>5.2%</td>
</tr>
<tr>
<td>ARD**</td>
<td>5.7%</td>
<td></td>
</tr>
<tr>
<td>RTL**</td>
<td>1.7%</td>
<td></td>
</tr>
</tbody>
</table>
| Prime time (overnight +7): live viewing of programmes broadcast from 6 pm – 11 pm, including time-shifted viewing up to seven days later, persons aged three and over.

Audience reach — SRF
∅ number of viewers per day in German-speaking Switzerland

<table>
<thead>
<tr>
<th>Channel</th>
<th>Prime time</th>
<th>24 hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SRF total</td>
<td>1,914,000</td>
<td>2,218,000</td>
</tr>
<tr>
<td>SRF 1</td>
<td>1,607,000</td>
<td>1,842,000</td>
</tr>
<tr>
<td>SRF zwei</td>
<td>869,000</td>
<td>1,150,000</td>
</tr>
<tr>
<td>SRF info</td>
<td>470,000</td>
<td>687,000</td>
</tr>
<tr>
<td>Other SRG channels</td>
<td>57,000</td>
<td>84,000</td>
</tr>
<tr>
<td>Swiss commercial broadcasters*</td>
<td>1,012,000</td>
<td>1,233,000</td>
</tr>
<tr>
<td>ARD**</td>
<td>549,000</td>
<td>767,000</td>
</tr>
<tr>
<td>RTL**</td>
<td>522,000</td>
<td>738,000</td>
</tr>
</tbody>
</table>

Prime time (overnight +7): live viewing of programmes broadcast from 6 pm – 11 pm, including time-shifted viewing up to seven days later, persons aged three and over.

24 hours (overnight +7): live viewing of programmes broadcast from 2 am – 2 am, including time-shifted viewing up to seven days later, persons aged three and over.

* For a list of Swiss commercial broadcasters: see ‘Sources’, page 25.
** These broadcasters are SRF’s strongest foreign rivals. Figures for RTL include only the Swiss signal.
Director
Pascal Crittin

Staff numbers*
- Full-time equivalents, total RTS: 1,501
- Persons, total RTS: 1,830

Operating expenses (CHF millions)
- Total RTS: 372.3

* Workforce details as of 31 March 2020.

Online usage (apps, HbbTV, rts.ch)
- ∅ Unique users per month: 1,028,500
- ∅ Unique clients per month: 1,782,000

RTS radio

<table>
<thead>
<tr>
<th>Stations</th>
<th>La Première</th>
<th>Espace 2</th>
<th>Couleur 3</th>
<th>Option Musique</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programme output</td>
<td>In-house productions: 10,097</td>
<td>Third-party productions: 16,902</td>
<td>Repeats: 8,041</td>
<td>Total: 35,040</td>
</tr>
</tbody>
</table>

14
**Audience share — RTS radio**

Share of total consumption in French-speaking Switzerland

![Circle chart showing the audience share of various radio stations in French-speaking Switzerland.]

- **La Première**: 32.9%
- **Espace 2**: 1.6%
- **Couleur 3**: 6.0%
- **Option Musique**: 8.6%
- **Swiss commercial broadcasters**: 29.6%
- **Foreign stations**: 9.3%

**Radio RTS total**: 49.1%

**Audience reach — RTS radio**

∅ number of listeners per day in French-speaking Switzerland

<table>
<thead>
<tr>
<th>Radio</th>
<th>Number of Listeners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Radio RTS total</td>
<td>703,000</td>
</tr>
<tr>
<td>La Première</td>
<td>476,000</td>
</tr>
<tr>
<td>Espace 2</td>
<td>46,000</td>
</tr>
<tr>
<td>Couleur 3</td>
<td>168,000</td>
</tr>
<tr>
<td>Option Musique</td>
<td>176,000</td>
</tr>
<tr>
<td>Other SRG stations</td>
<td>345,000</td>
</tr>
<tr>
<td>Swiss commercial broadcasters</td>
<td>771,000</td>
</tr>
<tr>
<td>Foreign stations</td>
<td>276,000</td>
</tr>
</tbody>
</table>

Sources: see ‘Sources’, page 25.
## RTS television

<table>
<thead>
<tr>
<th>Channels</th>
<th>RTS 1</th>
<th>RTS 2</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programme output (in hours)*</td>
<td>In-house productions 2,468</td>
<td>Third-party productions 4,716</td>
<td>9,502</td>
</tr>
<tr>
<td></td>
<td>Repeats 9,502</td>
<td>Repeats on TV5 6,589</td>
<td>26</td>
</tr>
<tr>
<td></td>
<td>Drawn from RTR 26</td>
<td>Advertising 808</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong> 24,109</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* The figures include third-party broadcast slots, breaks or disruption.
**Audience share — RTS**

*Share of total consumption in French-speaking Switzerland*

**Prime time**
- 1.1% Swiss commercial broadcasters*
- 8.9% TF1**
- 8.8% M6**
- 47.5% Other foreign channels
- 0.9% Other SRG channels
- 27.0% RTS 1
- 5.8% RTS 2
- 32.8%

**24 hours**
- 1.2% Swiss commercial broadcasters*
- 7.8% M6**
- 10.4% TF1**
- 53.4% Other foreign channels
- 0.9% Other SRG channels
- 20.4% RTS 1
- 1.0% RTS 2
- 26.2%

---

**Audience reach — RTS**

*∅ number of viewers per day in French-speaking Switzerland*

**Prime time**
- RTS total: 669,000
- RTS 1: 611,000
- RTS 2: 267,000
- Other SRG channels: 40,000
- TF1**: 332,000
- M6**: 296,000
- Swiss commercial broadcasters*: 127,000
- 40,000
- 60,000
- 462,000
- 384,000
- 199,000

**24 hours**
- RTS total: 799,000
- RTS 1: 728,000
- RTS 2: 377,000
- Other SRG channels: 60,000
- TF1**: 462,000
- M6**: 384,000
- Swiss commercial broadcasters*: 199,000

---

**Prime time** (overnight +7): live viewing of programmes broadcast from 6 pm – 11 pm, including time-shifted viewing up to seven days later, persons aged three and over.

**24 hours** (overnight +7): live viewing of programmes broadcast from 2 am – 2 am, including time-shifted viewing up to seven days later, persons aged three and over.

* List of Swiss commercial broadcasters: see ‘Sources’, page 25.

** These broadcasters are RTS’s two strongest foreign rivals. Figures for TF1 and M6 include only the Swiss signal.
## Director

Maurizio Canetta

## Staff numbers*

<table>
<thead>
<tr>
<th></th>
<th>Full-time equivalents, total RSI</th>
<th>Persons, total RSI</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>999</td>
<td>1,130</td>
</tr>
</tbody>
</table>

## Operating expenses (CHF millions)

| Total RSI                       | 232.2 |

---

* Workforce details as of 31 March 2020.

## Online usage (apps, HbbTV, rsi.ch)

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Ø Unique users per month</td>
<td>230,500</td>
</tr>
<tr>
<td>Ø Unique clients per month</td>
<td>437,000</td>
</tr>
</tbody>
</table>

## RSI radio

### Stations

- Rete Uno
- Rete Due
- Rete Tre

### Programme output (in hours)

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>In-house productions</td>
<td>9,677</td>
</tr>
<tr>
<td>Third-party productions</td>
<td>12,984</td>
</tr>
<tr>
<td>Repeats</td>
<td>3,619</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>26,280</strong></td>
</tr>
</tbody>
</table>


**Audience share — RSI radio**

**Share of total consumption in Italian-speaking Switzerland**

56.5%

- 35.0% Rete Uno
- 5.5% Foreign stations
- 20.9% Swiss commercial broadcasters
- 17.1% Other SRG stations
- 17.7% Rete Due

**Audience reach — RSI radio**

∅ number of listeners per day in Italian-speaking Switzerland

<table>
<thead>
<tr>
<th>Station Type</th>
<th>Listeners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Radio RSI total</td>
<td>175,000</td>
</tr>
<tr>
<td>Rete Uno</td>
<td>116,000</td>
</tr>
<tr>
<td>Rete Due</td>
<td>19,000</td>
</tr>
<tr>
<td>Rete Tre</td>
<td>92,000</td>
</tr>
<tr>
<td>Other SRG stations</td>
<td>79,000</td>
</tr>
<tr>
<td>Swiss commercial broadcasters</td>
<td>132,000</td>
</tr>
<tr>
<td>Foreign stations</td>
<td>58,000</td>
</tr>
</tbody>
</table>

Sources: see ‘Sources’, page 25.
### RSI television

<table>
<thead>
<tr>
<th>Channels</th>
<th>RSI LA 1</th>
<th>RSI LA 2</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Programme output</strong>&lt;br&gt;(in hours)**</td>
<td>In-house productions*</td>
<td>2,868</td>
</tr>
<tr>
<td></td>
<td>Third-party productions*</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Repeats*</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Advertising</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong>*</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* including 148 hrs drawn from RTR

** The figures include third-party broadcast slots, breaks or disruption.
Audience share — RSI

Share of total consumption in Italian-speaking Switzerland

Prime time

<table>
<thead>
<tr>
<th>Share</th>
<th>RSI LA 1</th>
<th>RSI LA 2</th>
<th>Other SRG channels</th>
<th>Swiss commercial broadcasters*</th>
<th>Canale 5**</th>
<th>Rai 1**</th>
</tr>
</thead>
<tbody>
<tr>
<td>25.8%</td>
<td>7.0%</td>
<td>6.2%</td>
<td>49.5%</td>
<td>2.0%</td>
<td>5.3%</td>
<td>3.7%</td>
</tr>
<tr>
<td>32.0%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

24 hours

<table>
<thead>
<tr>
<th>Share</th>
<th>RSI LA 1</th>
<th>RSI LA 2</th>
<th>Other SRG channels</th>
<th>Swiss commercial broadcasters*</th>
<th>Canale 5**</th>
<th>Rai 1**</th>
</tr>
</thead>
<tbody>
<tr>
<td>17.7%</td>
<td>8.6%</td>
<td>6.3%</td>
<td>4.2%</td>
<td>1.9%</td>
<td>3.3%</td>
<td></td>
</tr>
<tr>
<td>24.0%</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Audience reach — RSI

∅ number of viewers per day in Italian-speaking Switzerland

Prime time

<table>
<thead>
<tr>
<th>RSI total</th>
<th>RSI LA 1</th>
<th>RSI LA 2</th>
<th>Other SRG channels</th>
<th>Swiss commercial broadcasters*</th>
<th>Canale 5**</th>
<th>Rai 1**</th>
</tr>
</thead>
<tbody>
<tr>
<td>139,000</td>
<td>126,000</td>
<td>68,000</td>
<td>6,200</td>
<td>26,000</td>
<td>39,000</td>
<td>60,000</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>55,000</td>
</tr>
</tbody>
</table>

24 hours

<table>
<thead>
<tr>
<th>RSI total</th>
<th>RSI LA 1</th>
<th>RSI LA 2</th>
<th>Other SRG channels</th>
<th>Swiss commercial broadcasters*</th>
<th>Canale 5**</th>
<th>Rai 1**</th>
</tr>
</thead>
<tbody>
<tr>
<td>165,000</td>
<td>149,000</td>
<td>94,000</td>
<td>17,700</td>
<td>35,000</td>
<td>54,000</td>
<td>83,000</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>78,000</td>
</tr>
</tbody>
</table>

Prime time (overnight +7): live viewing of programmes broadcast from 6 pm – 11 pm, including time-shifted viewing up to seven days later, persons aged three and over.

24 hours (overnight +7): live viewing of programmes broadcast from 2 am – 2 am, including time-shifted viewing up to seven days later, persons aged three and over.

* For a list of Swiss commercial broadcasters: see ‘Sources’, page 25.

** These broadcasters are RSI’s two strongest foreign rivals.
**Interim Director**  
Pius Paulin

| Staff numbers* | Full-time equivalents, total RTR 134  
| Persons, total RTR 172 |
|-----------------|------------------------------------|

<table>
<thead>
<tr>
<th>Operating expenses (CHF millions)</th>
<th>Total RTR 24.5</th>
</tr>
</thead>
</table>

* Workforce details as of 31 March 2020.

**Online usage (apps, rtr.ch)**

<table>
<thead>
<tr>
<th>Ø Unique clients per month</th>
<th>38,000</th>
</tr>
</thead>
</table>

**RTR radio**

<table>
<thead>
<tr>
<th>Station</th>
<th>Radio RTR</th>
</tr>
</thead>
</table>
| Programme output (in hours)** | In-house productions 2,580  
| Third-party productions 6,052 |
| Repeats 128  
| Total 8,760 |

**RTR television**

<table>
<thead>
<tr>
<th>Channel</th>
<th>Tevisiun Rumantscha</th>
</tr>
</thead>
</table>
| Programme output broadcast on all SRG services (in hours)** | In-house productions 163  
| Third-party productions 9 |
| Repeats 457  
| Total 629 |
| Audience share (overnight +7) (Mon–Sat; in per cent) | Telesguard 6.3 |
| TR audience reach (overnight +7) (Mon–Fri; Ø number of viewers) | Telesguard 41,000 |

**The figures include third-party broadcast slots, breaks or disruption.**
### Audience reach — RTR radio

Ø number of listeners throughout Switzerland

<table>
<thead>
<tr>
<th>Category</th>
<th>Listeners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Radio RTR</td>
<td>31,000</td>
</tr>
<tr>
<td>Other SRG stations</td>
<td>3,892,000</td>
</tr>
<tr>
<td>Swiss commercial broadcasters</td>
<td>3,442,000</td>
</tr>
<tr>
<td>Foreign stations</td>
<td>752,000</td>
</tr>
</tbody>
</table>

Sources: see ‘Sources’, page 25.
<table>
<thead>
<tr>
<th>Director</th>
<th>Larissa M. Bieler</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Staff numbers</strong></td>
<td></td>
</tr>
<tr>
<td>Full-time equivalents, total SWI</td>
<td>82</td>
</tr>
<tr>
<td>Persons, total SWI</td>
<td>103</td>
</tr>
<tr>
<td><strong>Operating expenses (CHF millions)</strong></td>
<td>Total SWI</td>
</tr>
<tr>
<td></td>
<td>18.0</td>
</tr>
</tbody>
</table>

* Workforce details as of 31 March 2020.

**Online usage (apps, swissinfo.ch)**

| Ø Unique clients per month | 1,244,000 |
The audience share and audience reach figures refer to the corresponding regions of Switzerland: German-speaking Switzerland including Romansh-speakers for SRF and RTR, French-speaking Switzerland for RTS, and Italian-speaking Switzerland for RSI.

Where radio is concerned, the two figures given – audience share and audience reach – are based on measurements taken using the Mediapulse Radiopanel: Mediapulse Radiopanel, total CH, EvoRep, persons aged 15 and over, 1.1.–31.12.2019, Mon-Sun, net reach in 000s, live radio.

In the case of television, the two figures given – audience share and audience reach – are based on measurements taken using Mediapulse TV data: Mediapulse TV data, Instar Analytics, Mon–Sun, prime time, 24 hrs, net reach in 000s, all platforms, overnight +7.

Swiss commercial TV broadcasters: Rouge TV, Star TV, Tele Top, telebasel, TeleBärn, Tele M1, TeleZüri, TSO, Tele1, 3+, 4+, 5+, lémanbleu, La télé, TeleBielingue, S1, TV24, TV25, teleticino, Canal 9, Canal Alpha, Puls 8, Wetter TV, OneTV, LFM TV, Swiss 1, Teleclub Zoom.

With regard to Internet usage, the two figures given – unique users and unique clients – are based on measurements taken by Net-Metrix (net-metrix.ch).
- ‘Unique users’ provides information about how many people have visited a website or booking unit within a defined time period. Unique users are measured using an on-site survey (Net-Metrix profile), and thus based on random sampling.
- A ‘unique client’ is a browser or an app accessing web content. It is determined by means of cookies and other identifying characteristics. ‘Unique’ means that the same client is counted only once during the observation period.
SRG offers attractive employment and working conditions, fair salaries and appropriate employee benefits. This is important in enabling us to produce high-quality radio, television and online content, and to fulfil our public service remit.

**About 6,700 jobs**

Responsibility for operating TPC was transferred to SRF with effect from 1 January 2020. This has increased SRG’s overall workforce (head office) from 5,956 to 6,684 employees.*

As of the end of 2019, there were 5,956 people working full or part-time for SRG. Of these, around 70 per cent were involved in programming or on the production side, while around 30 per cent worked in IT and in other support functions. The staff of SRG have different contracts depending on whether they work full or part time, as well as their role: In 2019, 86.0 per cent of staff were subject to a Collective Employment Agreement (CEA), and 8.2 were under senior management contracts. The remaining 5.8 per cent worked less than 30 per cent of the standard working week, and thus had Individual Employment Contracts (IECs).

* Date of headcount: 31 March 2020.
SRG openly provides transparent information on its pay policy. We show how the salaries of our top executives, managers and staff have developed in recent years, and in doing so compare ourselves with other companies and the Swiss economy as a whole.

**Fair pay**

At SRG, the average annual salary across all categories of staff is 107,249 Swiss francs for a full-time role at an average age of 46.0. That looks like quite a lot at first glance.

The fact is, however, that staff costs are relatively high in the media industry. Many of the job profiles at SRG demand higher qualifications. Some 52 per cent of all staff are graduates. Among journalists this figure is as high as 70 per cent.

**Distribution of total pay in 2019, by type of contract**

For further information, please visit: srgssr.ch/gb2019 > Mitarbeitende > Was unsere Topkader, Kader und GAV-Mitarbeitenden verdienen (in German and French)
SRG is the only media company that produces audiovisual programmes in all four language regions and in all national languages. Through solidarity-based revenue sharing, SRG makes an important contribution to national cohesion, mutual understanding and dialogue between the language regions.

Regional revenue sharing of licence fee income (1.18 billion Swiss francs). A large proportion of licence fee income from German-speaking Switzerland is allocated to other language regions (including the redistribution of central services; rounding differences possible).
Income

SRG generates around 78 per cent of its income from the licence fees, with a further 12 per cent of the budget coming from TV advertising and 3 per cent from sponsorship. SRG earns 2 per cent of its total income from the sale of programming to other media companies and public and private institutions, as well as from revenue from co-productions. The remaining 5 per cent comes mainly from government subsidies for SWI swissinfo.ch and tvsvizzera.it, and the collaboration with 3sat and TV5 Monde, as well as from service income from building rental, and revenue from the sale of Sat Access cards.

**The figures at a glance**  
CHF millions

- Operating result: -22.2
- Operating revenues: 1,519.7
- Operating expenses: 1,533.4

For further information, please visit: srgssr.ch/gb2019 > Service public > Service public in Zahlen (in German and French)
SRG offers a mainstream schedule which is divided into five strands. In 2019, news and current affairs accounted for 41 per cent of SRG* expenditure. Entertainment and films accounted for 21 per cent of the budget, arts, society and education 19 per cent, sport 12 per cent and music and youth 7 per cent.

Cuts to the licence fee and a decline in advertising revenue have forced SRG to make cost savings. This is why overall expenditure has declined year-on-year in all programming departments except public information programming. Spending on public information programming was higher than the previous year as a result of reporting Switzerland’s general and local elections in the autumn of 2019. SRG invested over 50 per cent of its income from the licence fee in public information programming over the course of 2019. Over the reporting year, SRG spent 603.4 million francs of its licence fee income on public information programming, compared to 1.1807 billion francs in 2019. This figure represents 51 per cent of total spending (55 per cent if factual reporting in the sports magazine is included).

For further information, please visit:
srgssr.ch/gb2019 > Service public > Service public in Zahlen (in German and French)

* Expenditure excluding the costs of non-licensed third-party business and excluding one-off effects in 2019 (creation of reserves for restructuring, special valuation adjustments).
Costs of radio and television programming

Programming costs cover the actual expenditure incurred in direct connection with the production of radio and television programming. They include the content and technological input of the production staff, the costs of production resources, and the costs of buying programmes from other producers. ‘Production resources’ refers to studios, cameras and microphones, editing suites and outside broadcast vehicles, to give just a few examples.

Since May 2016, the Enterprise Units SRF in German-speaking Switzerland, RTS in French-speaking Switzerland, RSI in Italian-speaking Switzerland and RTR in Romansh-speaking Switzerland have published a comprehensive schedule of the costs of a wide range of television formats in conjunction with the publication of the annual report. These formats include news, magazine and talk shows, feature films and series, entertainment and music programmes, documentaries and sports coverage. All Enterprise Units also disclose the costs of their radio stations.

Follow the links on the map of Switzerland to visit the websites of the individual Enterprise Units, where you will find details of programming costs for each language region.
# Association structure

## DELEGATES’ MEETING

### BOARD OF DIRECTORS

**Chairman**  
Jean-Michel Cina

**Central Secretary**  
Beat Schneider

**Head of Internal Audit**  
Jean-Blaise von Arx

## REGIONAL COMPANIES

### SRG.D  
**SRG DEUTSCHSCHWEIZ**

Radio- und Fernsehgesellschaft der deutschen und rätoromanischen Schweiz

**Präsident**  
Andreas Schefer

### RTSR  
**RADIO TÉLÉVISION SUISSE ROMANDE**

Société de radiodiffusion et de télévision de la Suisse romande

**Président**  
Mario Annoni

### PUBLIKUMSRAT

**Präsidentin**  
Susanne Hasler

### CONSEIL DU PUBLIC

**Président**  
Matthieu Béguelin

### OMUDGESETTELE

**Roger Blum**

### ORGANE DE MÉDIATION

**Raymonde Richter**
## AUDITORS

**Audit firm**
BDO AG

**Auditor-in-charge**
Martin Nay

---

## CORSI

**Società cooperativa per la Radiotelevisione svizzera di lingua italiana**

**Presidente**
Luigi Pedrazzini

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## SRG.R SRG SSR SVIZRA RUMANTSCHA

**President**
Vincent Augustin

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## CONSIGLIO DEL PUBBLICO

**Presidente**
Raffaella Adobati Bondolfi

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## CUSSEGL DAL PUBLIC

**President**
Roger Tuor

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## ORGANO DI MEDIAZIONE

**Francesco Galli**

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## SERVETSCCH DA MEDIAZIUN

**Toni Hess**

Association structure as at 1 January 2020
# Enterprise structure

## General Management

- Directorate Development and Offering
- Directorate Finance
- Directorate Operations
- Human Resources
- Business Unit Sport
- General Secretariat
- Media Relations
- Public Affairs

## Enterprise Units

- RSI Radiotelevisione svizzera
- RTR Radiotelesviuon Svizra Rumantscha
- RTS Radio Télévision Suisse
- SRF Schweizer Radio und Fernsehen
- SWI swissinfo.ch

## Subsidiaries

- **Technology and Production Center Switzerland AG (TPC)**
- **SWISS TXT AG**
- **Telvetia SA**

*Responsibility for operating TPC was transferred to SRG enterprise unit SRF with effect from 1 January 2020. TPC continues to exist as a subsidiary.*
## Regional Companies

<table>
<thead>
<tr>
<th>Corsi</th>
<th>Consiglio regionale</th>
<th>Comitato del Consiglio regionale</th>
</tr>
</thead>
<tbody>
<tr>
<td>SRG SSR Svizra Rumantscha</td>
<td>Cussegl regiona</td>
<td>Suprastanza</td>
</tr>
<tr>
<td>TSR</td>
<td>Conseil régional</td>
<td>Comité régional</td>
</tr>
<tr>
<td>SRG Deutschschweiz</td>
<td>Regionalrat</td>
<td>Regionalvorstand</td>
</tr>
<tr>
<td>SWI swissinfo.ch</td>
<td>Council</td>
<td></td>
</tr>
</tbody>
</table>

Enterprise structure as at 1 January 2020
Composition of the Board of Directors as at 1 January 2020

Alice Šáchová-Kleisli
Member of the SRG Board of Directors

Andreas Schefer
Member of the SRG Board of Directors
Chairman of SRG.D

Sabine Süsstrunk
Member of the SRG Board of Directors

Beat Schneider
Central Secretary of SRG
(non-voting)
Executive Board

Gilles Marchand  
Director General of SRG

Maurizio Canetta  
Director of RSI

Pascal Crittin  
Director of RTS

Marco Derighetti  
Director of Operations at SRG

Beat Grossenbacher  
Director of Finance and Controlling at SRG

Pius Paulin  
Interim Director RTR
Composition of the Executive Board as at 1 January 2020

Nathalie Wappler
Director of SRF

Walter Bachmann
Secretary General of SRG (non-voting)

Bakel Walden
Director of Development and Offering at SRG

Nathalie Wappler
Director of SRF
Legal foundations

The activities of SRG are based on the Swiss Federal Constitution, the Radio and Television Act (RTVA), the associated Ordinance (RTVO), and the SRG charter.

Federal Constitution

Article 93 of the Swiss Federal Constitution states that legislation on radio and television is a federal government matter. Radio and television should make a contribution to education and cultural development, free opinion-forming and entertainment. They must take the country’s particular characteristics and the needs of the cantons into consideration, present events factually, and reflect the full diversity of views. The Constitution also guarantees the independence from state influence of radio and television, as well as their autonomy with regard to service content. In addition, the Constitution provides for an expert supervisory complaints board which is independent of both the authorities and Parliament.

Radio and Television Act, Radio and Television Ordinance

The RTVA outlines SRG’s constitutional remit in greater detail. The requirements it contains cover areas such as the fulfilment of SRG’s programming remit, how its services are distributed, and how SRG is structured and financed. SRG must be run cost-effectively and structured in a way that guarantees its autonomy and impartiality. Its structure must also permit the concerns of the different language regions to be taken into account, and ensure that the audience is represented within the organisation.

The federal government levies a charge to finance radio and television in Switzerland. Its primary purpose is to fund SRG and local radio and regional TV stations in all of Switzerland’s language regions. The level of this charge is determined by the Federal Council.

As a general rule, all private and collective households in Switzerland, as well as all companies that are registered in the country, must pay the radio and television charge, regardless of whether or not they own a radio or TV receiver. As of 1 January 2019, the charge is 365 Swiss francs per year for private households, and 730 Swiss francs per year for collective households. Companies generating a minimum turnover of 500,000 Swiss francs per year are charged according to a revenue-based scale, providing they are subject to value-added tax.
The charter

The new SRG charter came into effect on 1 January 2019. The charter lays down in greater detail the statutory requirements and public service remit that SRG must fulfill with its radio and television programming and other output. The charter:

- determines the principles and fundamental values by which SRG must abide (commitment to the common good, acceptance, quality, and dialogue with the public);
- defines cross-cutting tasks in the areas of innovation, cultural exchange, and services for young target groups, people with a migration background, and people with sensory impairments;
- provides more detail on service output, specifically with regard to news and current affairs, the arts, education, light entertainment and sport;
- sets out requirements for the production and distribution of programming on radio, television and the internet, as well as for online services, for collaboration with other media, sectors and organisations, for SRG’s structure, and for its reporting obligations.

The charter also defines SRG’s ‘other output’. This includes, in particular:

- Online services, with a focus on audio and on audiovisual content
- Teletext
- HbbTV
- Services for the international audience/readership.
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Annual Report 2019

News and current affairs, films, music, sport and entertainment – bringing Switzerland and the world home to you for 89 years.

Online Annual Report 2019: srgssr.ch/gb2019