

# Facts and Figures 19/20





# Annual Report 2019

News and current affairs, films, music, sport and entertainment – bringing Switzerland and the world home to you for 89 years.

Online Annual Report 2019: srgssr.ch/gb2019

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### SRG at a glance

#### **Enterprise Units**



### SWI swissinfo.ch

#### **Subsidiaries**

Technology and Production Center Switzerland AG\* SWISS TXT AG Telvetia SA

\* Responsibility for operating TPC was transferred to SRG enterprise unit SRF with effect from 1 January 2020. TPC continues to exist as a subsidiary.

## **Enterprise profile**

SRG is made up of five Enterprise Units and the General Management, and holds three subsidiaries. With 6,684 employees / 5,345 full-time equivalents (subsidiaries not included, headcount conducted 31 March 2020), an annual turnover of approximately 1.5 billion Swiss francs, 17 radio stations and 7 television channels, as well as complementary websites and teletext services, SRG is the largest electronic media organisation in Switzerland. Its radio stations lead their respective markets in all four language regions – as do the television channels at prime time. SRG services successfully hold their own against a variety of competing foreign broadcasters with greater financial muscle.

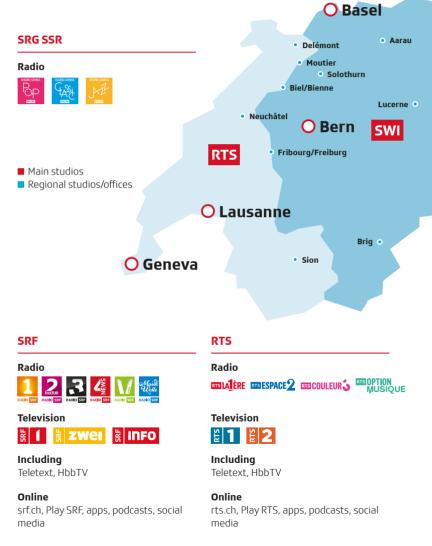
SRG is a media enterprise governed by private law and operated in accordance with the principles of company law. Its remit is based on the Swiss Federal Constitution, the Federal Radio and Television Act (RTVA), the Radio and Television Ordinance (RTVO) and its charter, and is one of public service. As a non-profit organisation, SRG derives 78 per cent of its revenues from licence fees and 22 per cent from commercial activities. It is politically and financially independent.

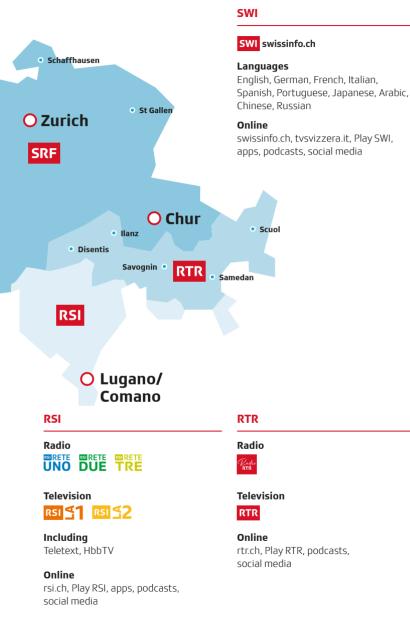
#### **Public service**

SRG media inform, entertain, and also have an educational function. They distribute their services round the clock on the same terms to everyone in Switzerland, no matter where they are, via radio, television, the Internet, HbbTV, teletext and mobile technologies. Services meet the needs of minorities and the mainstream alike and cover a broad range of issues. They also stand out in terms of their quality, relevance and variety. SRG's television channels reach 60 per cent of the Swiss population every week, and its radio stations reach 61 per cent. Thirty three per cent of Swiss use SRG's online services every week, on the web, through apps, or via HbbTV.

Thanks to solidarity and a financial cross-subsidisation programme between the language regions, SRG is in a position to offer services throughout Switzerland. In this way, it helps to promote mutual understanding, cohesion and exchange between the different parts of the country – and in doing so, it plays a key role in social and cultural integration.

# SRG: services throughout Switzerland





### Programming statistics



Director General	Gilles Marchand	
Staff numbers SRG (head office)*	Full-time equivalents, total SRG Persons, total SRG	5,345 6,684
Staff numbers SRG (group)*	Full-time equivalents, total SRG Persons, total SRG	5,558 6,960
Operating expenses (CHF millions)	SRG SSR	1,533.4

\* Workforce details as of 31 March 2020.

#### SRG SSR online usage (apps, HbbTV, web)

arnothing Unique users per month	3,514,000
Ø Unique clients per month	7,881,000

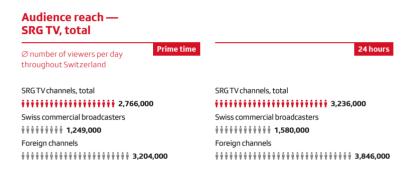
#### **Swiss Satellite Radio**

(in hours) Third-party productions 25,45   Repeats 21   Total 26,28   Audience share Radio Swiss Pop 3.9   (24 hrs, Mon-Sun) Radio Swiss Classic 1.3			
(in hours)Third-party productions25,45Repeats21Total26,28Audience shareRadio Swiss Pop3.9(24 hrs, Mon-Sun)Radio Swiss Classic1.3		Radio Swiss Classic	
(24 hrs, Mon–Sun) Radio Swiss Classic 1.3	5	Third-party productions Repeats	609 25,458 213 <b>26,280</b>
		Radio Swiss Classic	3.9% 1.3% 0.6%

#### Audience reach — SRG radio, total

Implementation and the station of listeners per day throughout Switzerland
SRG radio stations, total
Swiss commercial broadcasters
Foreign stations
T52,000

Sources: see 'Sources', page 25.



Sources: see 'Sources', page 25.

**Prime time** (overnight +7): live viewing of programmes broadcast from 6 pm – 11 pm, including time-shifted viewing up to seven days later, persons aged three and over.

**24 hours** (overnight +7): live viewing of programmes broadcast from 2 am – 2 am, including time-shifted viewing up to seven days later, persons aged three and over.



Director	Nathalie Wappler	
Staff numbers*	Full-time equivalents SRF Persons, total SRF	2,305 3,070
Operating expenses (CHF millions) Total SRF and tpc 561.0		

\* Responsibility for operating our TPC subsidiary was transferred to SRF with effect from 1 January 2020. TPC employees are included as part of the SRF workforce (headcount conducted 31 March 2020).

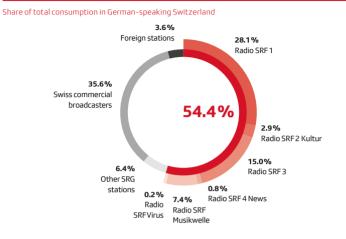
#### Online usage (apps, HbbTV, srf.ch)

Ø Unique users per month	2,771,000
Ø Unique clients per month	5,468,000

#### **SRF** radio

Programme output (in hours)	Radio SRF Virus In-house productions Third-party productions Repeats Total	13,023 27,499 13,922 <b>54,444</b>
	Radio SRF 2 Kultur Radio SRF 3 Radio SRF 4 News Radio SRF Musikwelle Radio SRF Virus	
Stations	Radio SRF 1 (incl. regional journal	s)





#### Audience reach — SRF radio

Ø number of listeners per day in German-speaking Switzerland

Radio SRF total	\$
Radio SRF 1	<b>••••••••••••••••••••</b> 1,343,000
Radio SRF 2 Kultur	<b>††††</b> 196,000
Radio SRF 3	••••••••••••••••••••••••••••••••••
Radio SRF 4 News	<b>†††</b> 122,000
Radio SRF Musikwelle	<b>;;;;;</b> ; 318,000
Radio SRF Virus	• 27,000
Other SRG stations	***************************************
Swiss commercial broadcasters	•••••••••••••••••••••••••••••••••••••••
Foreign stations	÷÷÷÷÷ 418,000

Sources: see 'Sources', page 25.



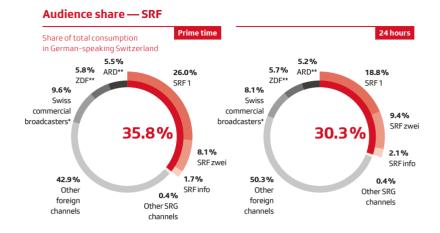
#### **SRF** television

Channels	SRF 1 SRF zwei SRF info	
Programme output (in hours)***	In-house productions, first run In-house productions, repeats* Third-party productions, first run Third-party productions, repeats** Other output (3sat) Drawn from RTR Advertising <b>Total</b>	4,293 9,970 4,392 6,135 971 456 1,034 <b>27,251</b>

\* incl. SRF info, 6,894 hrs

\*\* incl. SRF info, 680 hrs

\*\*\* The figures include third-party broadcast slots, breaks or disruption.



#### Audience reach — SRF

Ø number of viewers per day in German-speaking Switzerland	24 hours
SRFtotal	SRF total
\$	<b>*************************************</b>
1,607,000	<b>******************</b> 1,842,000
SRFzwei	SRFzwei
<b>*******</b> 869,000	<b>************</b> 1,150,000
SRFinfo	SRF info
<b>††††††</b> 470,000	<b>******</b> 687,000
Other SRG channels	Other SRG channels
<b>∲ 57,000</b>	<u>†</u> 84,000
Swiss commercial broadcasters*	Swiss commercial broadcasters*
<b>***********</b> 1,012,000	<b>********************************</b> 1,233,000
ARD**	ARD**
<b>††††††† 549,000</b>	<b>#########</b> # 767,000
RTL**	ZDF**
÷÷÷÷÷÷ 522,000	************ 738,000

**Prime time** (overnight +7): live viewing of programmes broadcast from 6 pm -11 pm, including time-shifted viewing up to seven days later, persons aged three and over.

**24 hours** (overnight +7): live viewing of programmes broadcast from 2 am – 2 am, including time-shifted viewing up to seven days later, persons aged three and over.

\* For a list of Swiss commercial broadcasters: see 'Sources', page 25.

\*\* These broadcasters are SRF's strongest foreign rivals. Figures for RTL include only the Swiss signal.



Director	Pascal Crittin	
Staff numbers*	Full-time equivalents, total RTS Persons, total RTS	1,501 1,830
Operating expenses (CHF millions) Total RTS		372.3

\* Workforce details as of 31 March 2020.

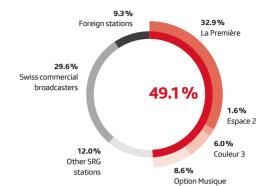
#### Online usage (apps, HbbTV, rts.ch)

Ø Unique users per month	1,028,500
Ø Unique clients per month	1,782,000

#### **RTS** radio

Stations	La Première Espace 2 Couleur 3 Option Musique	
Programme output (in hours)	In-house productions Third-party productions Repeats <b>Total</b>	10,097 16,902 8,041 <b>35,040</b>

#### Audience share — RTS radio



### Share of total consumption in French-speaking Switzerland

#### Audience reach — RTS radio

Ø number of listeners per day in French-speaking Switzerland

Radio RTS total	•••••••••••••••••••••••••••••••••••••••
La Première	476,000
Espace 2	<b>†††</b> 46,000
Couleur 3	***************************************
Option Musique	••••••••••••••
Other SRG stations	345,000
Swiss commercial broadcasters	***************************************
Foreign stations	***************************************

Sources: see 'Sources', page 25.

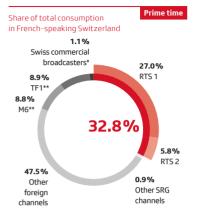


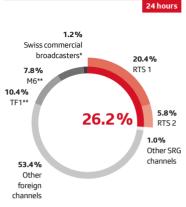
#### **RTS** television

Channels	RTS 1 RTS 2	
Programme output	In-house productions	2,468
(in hours)*	Third-party productions	4,716
	Repeats	9,502
	Repeats on TV5	6,589
	Drawn from RTR	26
	Advertising	808
	Total	24,109

\*The figures include third-party broadcast slots, breaks or disruption.

#### Audience share — RTS





#### Audience reach — RTS

Ø number of viewers per day in French-speaking Switzerland	Prime time	24 hours
RTS total		RTS total
••••••••••••••••••••••••••••••••••••••		********************************
RTS 1		RTS 1
••••••••••••••••••••••••••••••••••••••		728,000
RTS 2		RTS 2
<b>******</b> 267,000		****
Other SRG channels		Other SRG channels
÷ 40,000		<b>††</b> 60,000
TF1**		TF1**
***************************************		462,000
M6**		M6**
<b>********</b> ****************************		***************************************
Swiss commercial broadcasters*		Swiss commercial broadcasters*
<b>††††</b> 127,000		††††††† 199,000

**Prime time** (overnight +7): live viewing of programmes broadcast from 6 pm -11 pm, including time-shifted viewing up to seven days later, persons aged three and over.

**24 hours** (overnight +7): live viewing of programmes broadcast from 2 am - 2 am, including time-shifted viewing up to seven days later, persons aged three and over.

\* List of Swiss commercial broadcasters: see 'Sources', page 25.

\*\* These broadcasters are RTS's two strongest foreign rivals. Figures for TF1 and M6 include only the Swiss signal.



Director	Maurizio Canetta	
Staff numbers*	Full-time equivalents, total RSI Persons, total RSI	999 1,130
Operating expenses (CHF millions)	Total RSI	232.2

\* Workforce details as of 31 March 2020.

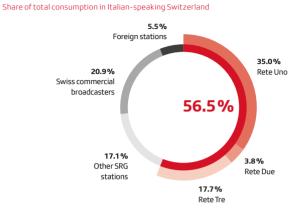
#### Online usage (apps, HbbTV, rsi.ch)

arnothing Unique users per month	230,500
Ø Unique clients per month	437,000

#### **RSI** radio

Stations	Rete Uno Rete Due Rete Tre	
Programme output (in hours)	In-house productions Third-party productions Repeats <b>Total</b>	9,677 12,984 3,619 <b>26,280</b>

#### Audience share — RSI radio



#### Audience reach — RSI radio

Ø number of listeners per day in Italian-speaking Switzerland

Radio RSI total	•••••••••••••••••••••••••••••••••••••••
Rete Uno	***************************************
Rete Due	<b>;;;;;</b> 19,000
Rete Tre	92,000
Other SRG stations	***************************************
Swiss commercial broadcasters	***************************************
Foreign stations	********************* 58,000

Sources: see 'Sources', page 25.

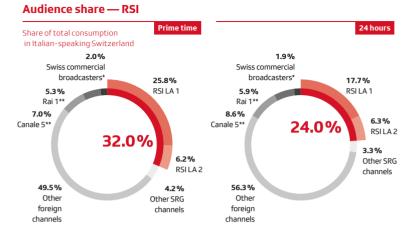


#### **RSI** television

	Total*	17,520
	Advertising	657
	Repeats*	10,073
(in hours)**	Third-party productions*	3,922
Programme output	In-house productions*	2,868
	RSI LA 2	
Channels	RSI I A 1	

\* including 148 hrs drawn from RTR

\*\* The figures include third-party broadcast slots, breaks or disruption.



#### Audience reach — RSI

Ø number of viewers per day in Italian-speaking Switzerland	Prime time	24 hours
RSI total		RSI total
***************************************		165,000
RSI LA 1		RSI LA 1
126,000		149,000
RSI LA 2		RSI LA 2
<b>********</b> 68,000		<b>******</b> ******************************
Other SRG channels		Other SRG channels
†††† 26,000		<b>†††††</b> 35,000
Swiss commercial broadcasters*		Swiss commercial broadcasters*
<b>††††††</b> 39,000		<b>†††††††† 54,000</b>
Canale 5**		Canale 5**
<b>********</b> 60,000		***************************************
Rai 1**		Rai 1**
********* 55,000		<b>*************</b> 78,000

**Prime time** (overnight +7): live viewing of programmes broadcast from 6 pm -11 pm, including time-shifted viewing up to seven days later, persons aged three and over.

**24 hours** (overnight +7): live viewing of programmes broadcast from 2 am - 2 am, including time-shifted viewing up to seven days later, persons aged three and over.

\* For a list of Swiss commercial broadcasters: see 'Sources', page 25.

\*\* These broadcasters are RSI's two strongest foreign rivals.



### RTR Radiotelevisiun Svizra Rumantscha

Interim Director	Pius Paulin	
Staff numbers*	Full-time equivalents, total RTR Persons, total RTR	134 172
Operating expenses (CHF millions)	Total RTR	24.5

\* Workforce details as of 31 March 2020.

#### Online usage (apps, rtr.ch)

Ø Unique clients per month	38,000

#### **RTR** radio

Station	Radio RTR	
Programme output	In-house productions	2,580
(in hours)**	Third-party productions	6,052
	Repeats	128
	Total	8,760

#### **RTR** television

Channel	Televisiun Rumantscha	
Programme output broadcast on all SRG services (in hours)**	In-house productions Third-party productions Repeats <b>Total</b>	163 9 457 <b>629</b>
Audience share (overnight +7) (Mon–Sat; in per cent)	Telesguard	6.3
TR audience reach (overnight +7) (Mon–Fri; Ø number of viewers)	Telesguard	41,000

\*\* The figures include third-party broadcast slots, breaks or disruption.

#### Audience reach — RTR radio

Ø number of listeners throughout Switzerland

Radio RTR **i 31,000** Other SRG stations Swiss commercial broadcasters Foreign stations

Sources: see 'Sources', page 25.

### SWI swissinfo.ch

Director	Larissa M. Bieler	
Staff numbers*	Full-time equivalents, total SWI Persons, total SWI	82 103
Operating expenses (CHF millions)	Total SWI	18.0

\* Workforce details as of 31 March 2020.

#### Online usage (apps, swissinfo.ch)

arnothing Unique clients per month	1,244,000

### Sources

The audience share and audience reach figures refer to the corresponding regions of Switzerland: German-speaking Switzerland including Romansh-speakers for SRF and RTR, French-speaking Switzerland for RTS, and Italian-speaking Switzerland for RSI.

Where **radio** is concerned, the two figures given – audience share and audience reach – are based on measurements taken using the Mediapulse Radiopanel: Mediapulse Radiopanel, total CH, EvoRep, persons aged 15 and over, 1.1.–31.12.2019, Mon-Sun, net reach in 000s, live radio.

In the case of **television**, the two figures given – audience share and audience reach – are based on measurements taken using Mediapulse TV data: Mediapulse TV data, Instar Analytics, Mon–Sun, prime time, 24 hrs, net reach in 000s, all platforms, overnight +7.

Swiss commercial TV broadcasters: Rouge TV, Star TV, Tele Top, telebasel, TeleBärn, Tele M1, TeleZüri, TSO, Tele1, 3+, 4+, 5+, lémanbleu, La télé, TeleBielingue, S1, TV24, TV25, teleticino, Canal 9, Canal Alpha, Puls 8, Wetter TV, One TV, LFM TV, Swiss 1, Teleclub Zoom.

With regard to **Internet** usage, the two figures given – unique users and unique clients – are based on measurements taken by Net-Metrix (net-metrix.ch).

- 'Unique users' provides information about how many people have visited a website or booking unit within a defined time period. Unique users are measured using an on-site survey (NET-Metrix profile), and thus based on random sampling.
- A 'unique client' is a browser or an app accessing web content. It is determined by means of cookies and other identifying characteristics. 'Unique' means that the same client is counted only once during the observation period.



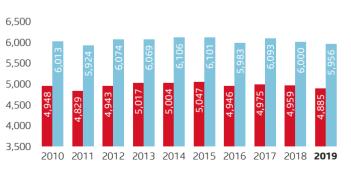
SRG offers attractive employment and working conditions, fair salaries and appropriate employee benefits. This is important in enabling us to produce high-quality radio, television and online content, and to fulfil our public service remit.

#### About 6,700 jobs

Responsibility for operating TPC was transferred to SRF with effect from 1 January 2020. This has increased SRG's overall workforce (head office) from 5,956 to 6,684 employees.\*

As of the end of 2019, there were 5,956 people working full or part-time for SRG. Of these, around 70 per cent were involved in programming or on the production side, while around 30 per cent worked in IT and in other support functions. The staff of SRG have different contracts depending on whether they work full or part time, as well as their role: In 2019, 86.0 per cent of staff were subject to a Collective Employment Agreement (CEA), and 8.2 were under senior management contracts. The remaining 5.8 per cent worked less than 30 per cent of the standard working week, and thus had Individual Employment Contracts (IECs).

\* Date of headcount: 31 March 2020.



#### Staff numbers 2010–2019

Full-time equivalents (FTE) Number of persons

For further information, please visit: srgssr.ch/gb2019 > Mitarbeitende > Eckwerte und Informationen zu unseren Mitarbeitenden (in German and French)

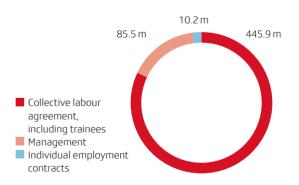
### Salaries

SRG openly provides transparent information on its pay policy. We show how the salaries of our top executives, managers and staff have developed in recent years, and in doing so compare ourselves with other companies and the Swiss economy as a whole.

#### Fair pay

At SRG, the average annual salary across all categories of staff is 107,249 Swiss francs for a full-time role at an average age of 46.0. That looks like quite a lot at first glance.

The fact is, however, that staff costs are relatively high in the media industry. Many of the job profiles at SRG demand higher qualifications. Some 52 per cent of all staff are graduates. Among journalists this figure is as high as 70 per cent.

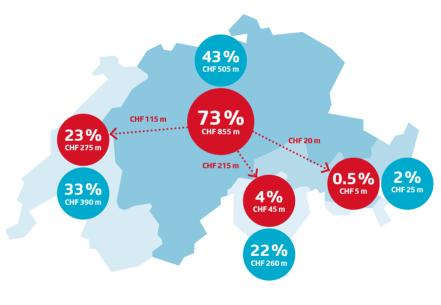


#### Distribution of total pay in 2019, by type of contract

For further information, please visit: srgssr.ch/gb2019 > Mitarbeitende > Was unsere Topkader, Kader und GAV-Mitarbeitenden verdienen (in German and French)

# **Public service in figures**

SRG is the only media company that produces audiovisual programmes in all four language regions and in all national languages. Through solidarity-based revenue sharing, SRG makes an important contribution to national cohesion, mutual understanding and dialogue between the language regions.



Income available to the region from the licence fee
Income allocated to the region from the licence fee

Licence fee income received directly by the region

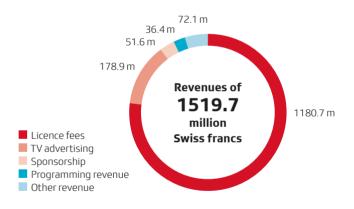
Regional revenue sharing of licence fee income (1.18 billion Swiss francs). A large proportion of licence fee income from German-speaking Switzerland is allocated to other language regions (including the redistribution of central services; rounding differences possible).

#### The figures at a glance CHF millions

Operating result	-22.2
Operating revenues	1,519.7
Operating expenses	1,533.4

#### Income

SRG generates around 78 per cent of its income from the licence fees, with a further 12 per cent of the budget coming from TV advertising and 3 per cent from sponsorship. SRG earns 2 per cent of its total income from the sale of programming to other media companies and public and private institutions, as well as from revenue from co-productions. The remaining 5 per cent comes mainly from government subsidies for SWI swissinfo.ch and tvsvizzera.it, and the collaboration with 3sat and TV5 Monde, as well as from service income from building rental, and revenue from the sale of Sat Access cards.



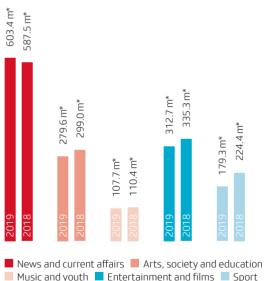
For further information, please visit:

srgssr.ch/gb2019 > Service public > Service public in Zahlen (in German and French)

#### Expenditure

SRG offers a mainstream schedule which is divided into five strands. In 2019, news and current affairs accounted for 41 per cent of SRG\* expenditure. Entertainment and films accounted for 21 per cent of the budget, arts, society and education 19 per cent, sport 12 per cent and music and youth 7 per cent.

Cuts to the licence fee and a decline in advertising revenue have forced SRG to make cost savings. This is why overall expenditure has declined year-on-year in all programming departments except public information programming. Spending on public information programming was higher than the previous year as a result of reporting Switzerland's general and local elections in the autumn of 2019. SRG invested over 50 per cent of its income from the licence fee in public information programming over the course of 2019. Over the reporting year, SRG spent 603.4 million francs of its licence fee income on public information programming, compared to 1.1807 billion francs in 2019. This figure represents 51 per cent of total spending (55 per cent if factual reporting in the sports magazine is included).



Music and youth Entertainment and mins Sport

\* Expenditure excluding the costs of non-licensed third-party business and excluding one-off effects in 2019 (creation of reserves for restructuring, special valuation adjustments).

For further information, please visit:

srgssr.ch/gb2019 > Service public > Service public in Zahlen (in German and French)

#### Costs of radio and television programming

Programming costs cover the actual expenditure incurred in direct connection with the production of radio and television programming. They include the content and technological input of the production staff, the costs of production resources, and the costs of buying programmes from other producers. 'Production resources' refers to studios, cameras and microphones, editing suites and outside broadcast vehicles, to give just a few examples.

Since May 2016, the Enterprise Units SRF in German-speaking Switzerland, RTS in French-speaking Switzerland, RSI in Italian-speaking Switzerland and RTR in Romansh-speaking Switzerland have published a comprehensive schedule of the costs of a wide range of television formats in conjunction with the publication of the annual report. These formats include news, magazine and talk shows, feature films and series, entertainment and music programmes, documentaries and sports coverage. All Enterprise Units also disclose the costs of their radio stations.

Follow the links on the map of Switzerland to visit the websites of the individual Enterprise Units, where you will find details of programming costs for each language region.



### **Association structure**

#### **DELEGATES' MEETING**

#### **BOARD OF DIRECTORS**

**Chairman** Jean-Michel Cina

Central Secretary Beat Schneider Head of Internal Audit Jean-Blaise von Arx

#### **REGIONAL COMPANIES**

SRG.D SRG DEUTSCHSCHWEIZ

Radio- und Fernsehgesellschaft der deutschen und rätoromanischen Schweiz

Präsident Andreas Schefer

Regionalrat

Regionalvorstand

PUBLIKUMSRAT

**Präsidentin** Susanne Hasler

#### OMBUDSSTELLE

Roger Blum

RTSR RADIO TÉLÉVISION SUISSE ROMANDE

Société de radiodiffusion et de télévision de la Suisse romande

**Président** Mario Annoni

Conseil régional Comité régional

#### CONSEIL DU PUBLIC

Président Matthieu Béguelin

#### ORGANE DE MÉDIATION

Raymonde Richter

#### AUDITORS

Audit firm BDO AG

Auditor-in-charge Martin Nay

<b>CORSI</b> Società cooperativa per la Radiotelevisione svizzera di lingua italiana		SRG.R SRG SSR SVIZRA RUMANTSCHA	
<b>Presidente</b> Luigi Pedrazzini		<b>President</b> Vincent Augustin	
Consiglio regionale	Comitato del Consiglio regionale	Cussegl regiunal	Suprastanza
CONSIGLIO DEL PUBBLICO		CUSSEGL DAL PUBLIC	
<b>Presidente</b> Raffaella Adobati Bondolfi		<b>President</b> Roger Tuor	
ORGANO DI MEDIAZIONE		SERVETSCH DA MEDIAZIUN	
Francesco Galli		Toni Hess	

Association structure as at 1 January 2020

### **Enterprise structure**

#### **DELEGATES' MEETING**

#### **BOARD OF DIRECTORS**

#### **DIRECTOR GENERAL**

#### **EXECUTIVE BOARD**

#### **General Management**

Directorate Development and Offering

#### **Directorate Finance**

- **Directorate Operations**
- Human Resources
- **Business Unit Sport**
- **General Secretariat**
- Media Relations
- **Public Affairs**

#### Enterprise Units

#### **RSI** Radiotelevisione svizzera

RTR Radiotelevisiun Svizra Rumantscha

**RTS Radio Télévision Suisse** 

SRF Schweizer Radio und Fernsehen

SWI swissinfo.ch

#### **Subsidiaries**

Technology and Production Center Switzerland AG (TPC)\*

SWISS TXT AG

#### Telvetia SA

\* Responsibility for operating TPC was transferred to SRG enterprise unit SRF with effect from 1 January 2020. TPC continues to exist as a subsidiary.

#### **Regional Companies**

#### Corsi

Consiglio regionale Comitato del Consiglio regionale

#### **SRG SSR Svizra Rumantscha** Cussegl regiunal Suprastanza

RTSR Conseil régional

Comité régional

#### SRG Deutschschweiz

Regionalrat Regionalvorstand

#### SWI swissinfo.ch Council

Enterprise structure as at 1 January 2020

### **Board of Directors**



Jean-Michel Cina Chairman of the SRG Board of Directors



**Luigi Pedrazzini** Member of the SRG Board of Directors Chairman of Corsi



Mario Annoni Member of the SRG Board of Directors Chairman of RTSR



Vincent Augustin Member of the SRG Board of Directors Chairman of SRG.R



Marc Furrer Member of the SRG Board of Directors



**Ursula Gut-Winterberger** Member of the SRG Board of Directors



Alice Šáchová-Kleisli Member of the SRG Board of Directors



Andreas Schefer Member of the SRG Board of Directors Chairman of SRG.D



Sabine Süsstrunk Member of the SRG Board of Directors



Beat Schneider Central Secretary of SRG (non-voting)

Composition of the Board of Directors as at 1 January 2020

### **Executive Board**



**Gilles Marchand** Director General of SRG



Maurizio Canetta Director of RSI



Pascal Crittin Director of RTS



Marco Derighetti Director of Operations at SRG



Beat Grossenbacher Director of Finance and Controlling at SRG



Pius Paulin Interim Director RTR



Bakel Walden Director of Development and Offering at SRG



Nathalie Wappler Director of SRF



Walter Bachmann Secretary General of SRG (non-voting)

# Legal foundations

The activities of SRG are based on the Swiss Federal Constitution, the Radio and Television Act (RTVA), the associated Ordinance (RTVO), and the SRG charter.

#### **Federal Constitution**

Article 93 of the Swiss Federal Constitution states that legislation on radio and television is a federal government matter. Radio and television should make a contribution to education and cultural development, free opinion-forming and entertainment. They must take the country's particular characteristics and the needs of the cantons into consideration, present events factually, and reflect the full diversity of views. The Constitution also guarantees the independence from state influence of radio and television, as well as their autonomy with regard to service content. In addition, the Constitution provides for an expert supervisory complaints board which is independent of both the authorities and Parliament.

#### Radio and Television Act, Radio and Television Ordinance

The RTVA outlines SRG's constitutional remit in greater detail. The requirements it contains cover areas such as the fulfilment of SRG's programming remit, how its services are distributed, and how SRG is structured and financed. SRG must be run cost-effectively and structured in a way that guarantees its autonomy and impartiality. Its structure must also permit the concerns of the different language regions to be taken into account, and ensure that the audience is represented within the organisation.

The federal government levies a charge to finance radio and television in Switzerland. Its primary purpose is to fund SRG and local radio and regional TV stations in all of Switzerland's language regions. The level of this charge is determined by the Federal Council.

As a general rule, all private and collective households in Switzerland, as well as all companies that are registered in the country, must pay the radio and television charge, regardless of whether or not they own a radio or TV receiver. As of 1 January 2019, the charge is 365 Swiss francs per year for private households, and 730 Swiss francs per year for collective households. Companies generating a minimum turnover of 500,000 Swiss francs per year are charged according to a revenue-based scale, providing they are subject to value-added tax.

#### The charter

The new SRG charter came into effect on 1 January 2019. The charter lays down in greater detail the statutory requirements and public service remit that SRG must fulfil with its radio and television programming and other output. The charter:

- determines the principles and fundamental values by which SRG must abide (commitment to the common good, acceptance, quality, and dialogue with the public);
- defines cross-cutting tasks in the areas of innovation, cultural exchange, and services for young target groups, people with a migration background, and people with sensory impairments;
- provides more detail on service output, specifically with regard to news and current affairs, the arts, education, light entertainment and sport;
- sets out requirements for the production and distribution of programming on radio, television and the internet, as well as for online services, for collaboration with other media, sectors and organisations, for SRG's structure, and for its reporting obligations.

The charter also defines SRG's 'other output'. This includes, in particular:

- Online services, with a focus on audio and on audiovisual content
- Teletext
- HbbTV
- Services for the international audience/readership.

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