Annual Report 2018

News and current affairs, films, music, sport and entertainment – bringing Switzerland and the world home to you for 88 years.

Online Annual Report 2018: srgssr.ch/gb2018
SRG at a glance

Enterprise Units

[Logos of RSI, RTR, RTS, SRF]

Subsidiaries

Technology and Production Center Switzerland AG
Swiss TXT AG
Telvetia SA
Enterprise profile

SRG is made up of five Enterprise Units and the General Management, and holds three subsidiaries. With 6,000 employees / 4,959 full-time equivalents (subsidiaries not included), an annual turnover of approximately 1.6 billion Swiss francs, 17 radio stations and 7 television channels, as well as complementary websites and teletext services, SRG is the largest electronic media organisation in Switzerland. Its radio stations lead their respective markets in all four language regions – as do the television channels at prime time. SRG services successfully hold their own against a variety of competing foreign broadcasters with greater financial muscle.

SRG is a media enterprise governed by private law and operated in accordance with the principles of company law. Its remit is based on the Swiss Federal Constitution, the Federal Radio and Television Act (RTVA), the Radio and Television Ordinance (RTVO) and its charter, and is one of public service. As a non-profit organisation, SRG derives 77 per cent of its revenues from licence fees and 23 per cent from commercial activities. It is politically and financially independent.

Public service

SRG media inform, entertain, and also have an educational function. They distribute their services round the clock on the same terms to everyone in Switzerland, no matter where they are, via radio, television, the Internet, HbbTV, teletext and mobile technologies. Services meet the needs of minorities and the mainstream alike and cover a broad range of issues. They also stand out in terms of their quality, relevance and variety.

Thanks to solidarity and a financial cross-subsidisation programme between the language regions, SRG is in a position to offer services throughout Switzerland. In this way, it helps to promote mutual understanding, cohesion and exchange between the different parts of the country – and in doing so, it plays a key role in social and cultural integration.
SRG: services throughout Switzerland

SRG SSR

Radio

Main studios
Regional studios/offices

SRF

Radio

Television

Including
Teletext, HbbTV

Online
www.srf.ch, Play SRF, apps, podcasts, social media

RTL

Radio

Television

Including
Teletext, HbbTV

Online
www.rts.ch, Play RTS, apps, podcasts, social media
Languages
English, German, French, Italian, Spanish, Portuguese, Japanese, Arabic, Chinese, Russian

Online
www.swissinfo.ch, www.tvsvizzera.it, Play SWI, apps, podcasts, social media

SWI

RSI

Radio

Television
RSI 1 & 2

Including
Teletext, HbbTV

Online
www.rsi.ch, Play RSI, apps, podcasts, social media

RTR

Radio

Television

Online
www.rtr.ch, Play RTR, apps, podcasts, social media
Programming statistics

<table>
<thead>
<tr>
<th>Director General</th>
<th>Gilles Marchand</th>
</tr>
</thead>
<tbody>
<tr>
<td>Staff numbers SRG</td>
<td></td>
</tr>
<tr>
<td>Full-time equivalents, total SRG</td>
<td>4 959</td>
</tr>
<tr>
<td>Persons, total SRG</td>
<td>6 000</td>
</tr>
<tr>
<td>Staff numbers SRG (group)</td>
<td></td>
</tr>
<tr>
<td>Full-time equivalents, total SRG</td>
<td>5 716</td>
</tr>
<tr>
<td>Persons, total SRG</td>
<td>7 085</td>
</tr>
<tr>
<td>Operating expenses (CHF millions)</td>
<td>SRG SSR</td>
</tr>
<tr>
<td></td>
<td>1636.1</td>
</tr>
</tbody>
</table>

SRG SSR online usage (apps, HbbTV, web)

| Ø Unique users per month | 3 405 000 |
| Ø Unique clients per month | 7 329 000 |

Swiss Satellite Radio

<table>
<thead>
<tr>
<th>Specialist music stations</th>
<th>Radio Swiss Pop</th>
</tr>
</thead>
<tbody>
<tr>
<td>(national services)*</td>
<td>Radio Swiss Classic</td>
</tr>
<tr>
<td></td>
<td>Radio Swiss Jazz</td>
</tr>
<tr>
<td>Programme output</td>
<td></td>
</tr>
<tr>
<td>(in hours)</td>
<td></td>
</tr>
<tr>
<td>In-house productions</td>
<td>609</td>
</tr>
<tr>
<td>Third-party productions</td>
<td>25 458</td>
</tr>
<tr>
<td>Repeats</td>
<td>213</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>26 280</strong></td>
</tr>
<tr>
<td>Audience share</td>
<td></td>
</tr>
<tr>
<td>(24 hrs, Mon–Sun)</td>
<td></td>
</tr>
<tr>
<td>Radio Swiss Pop</td>
<td>3.8 %</td>
</tr>
<tr>
<td>Radio Swiss Classic</td>
<td>1.3 %</td>
</tr>
<tr>
<td>Radio Swiss Jazz</td>
<td>0.5 %</td>
</tr>
</tbody>
</table>

* The data given here covers all of Switzerland. This data is not comparable with that of previous years. The annual figures published here refer to the ten months between March and December 2018.
### Audience reach — SRG radio, total

<table>
<thead>
<tr>
<th>Category</th>
<th>Number of Listeners per Day</th>
</tr>
</thead>
<tbody>
<tr>
<td>SRG radio stations, total</td>
<td>3,999,000</td>
</tr>
<tr>
<td>Swiss commercial broadcasters</td>
<td>3,526,000</td>
</tr>
<tr>
<td>Foreign stations</td>
<td>828,000</td>
</tr>
</tbody>
</table>

Sources: see ‘Sources’, page 25

The change of technical and methodological system as of January 2018 means that this data is not comparable with that of previous years. Owing to the absence of data for January and February 2018 and the resulting impairment to data quality, the annual figures published here refer to the ten months between March and December 2018.

### Audience reach — SRG TV, total

<table>
<thead>
<tr>
<th>Category</th>
<th>Number of Viewers per Day</th>
</tr>
</thead>
<tbody>
<tr>
<td>SRG TV channels, total</td>
<td>2,896,000</td>
</tr>
<tr>
<td>Swiss commercial broadcasters</td>
<td>3,398,000</td>
</tr>
<tr>
<td>Foreign channels</td>
<td>1,247,000</td>
</tr>
<tr>
<td>Foreign channels (Prime time)</td>
<td>1,597,000</td>
</tr>
<tr>
<td>Foreign channels (24 hours)</td>
<td>3,299,000</td>
</tr>
</tbody>
</table>

**Prime time** (overnight +7): live viewing of programmes broadcast from 6 pm – 11 pm, including time-shifted viewing up to seven days later, persons aged three and over

**24 hours** (overnight +7): live viewing of programmes broadcast from 2 am – 2 am, including time-shifted viewing up to seven days later, persons aged three and over

Sources: see ‘Sources’, page 25
Director

Nathalie Wappler

Staff numbers

Full-time equivalents SRF 1644
Persons, total SRF 2134

Staff numbers tpc*

Full-time equivalents tpc 658
Persons, total tpc 919

Operating expenses (CHF millions)
Total SRF and tpc 591.0

* Technology and Production Center Switzerland AG (tpc) is a wholly-owned subsidiary of SRG. SRF is tpc’s largest client.

Online usage (apps, HbbTV, srf.ch)

Ø Unique users per month 2 695 000
Ø Unique clients per month 5 075 000

SRF radio

Stations
Radio SRF 1 (incl. regional journals)
Radio SRF 2 Kultur
Radio SRF 3
Radio SRF 4 News
Radio SRF Musikwelle
Radio SRF Virus

Programme output
(in hours)
In-house productions 13 073
Third-party productions 27 436
Repeats 13 935
Total 54 444

For the following figures, please visit www.srgssr.ch/gb2018 > Programmstatistik
Radio: audience share and audience reach by age group (in German and French)
## Audience share — SRF radio

Share of total consumption in German-speaking Switzerland

<table>
<thead>
<tr>
<th>Segment</th>
<th>Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foreign stations</td>
<td>4.0%</td>
</tr>
<tr>
<td>Radio SRF 1</td>
<td>27.9%</td>
</tr>
<tr>
<td>Radio SRF 2 Kultur</td>
<td>2.7%</td>
</tr>
<tr>
<td>Radio SRF 3</td>
<td>15.5%</td>
</tr>
<tr>
<td>Radio SRF 4 News</td>
<td>0.8%</td>
</tr>
<tr>
<td>Radio SRF Musikwelle</td>
<td>7.3%</td>
</tr>
<tr>
<td>Other SRG stations</td>
<td>6.3%</td>
</tr>
<tr>
<td>Swiss commercial broadcasters</td>
<td>35.2%</td>
</tr>
<tr>
<td>Radio SRF Virus</td>
<td>0.3%</td>
</tr>
<tr>
<td>Swiss commercial broadcasters</td>
<td>35.2%</td>
</tr>
</tbody>
</table>

### Audience reach — SRF radio

∅ number of listeners per day in German-speaking Switzerland

<table>
<thead>
<tr>
<th>Station</th>
<th>Listeners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Radio SRF total</td>
<td>2 589 000</td>
</tr>
<tr>
<td>Radio SRF 1</td>
<td>1 438 000</td>
</tr>
<tr>
<td>Radio SRF 2 Kultur</td>
<td>210 000</td>
</tr>
<tr>
<td>Radio SRF 3</td>
<td>1 215 000</td>
</tr>
<tr>
<td>Radio SRF 4 News</td>
<td>1 143 000</td>
</tr>
<tr>
<td>Radio SRF Musikwelle</td>
<td>325 000</td>
</tr>
<tr>
<td>Radio SRF Virus</td>
<td>63 000</td>
</tr>
<tr>
<td>Other SRG stations</td>
<td>728 000</td>
</tr>
<tr>
<td>Swiss commercial broadcasters</td>
<td>2 607 000</td>
</tr>
<tr>
<td>Foreign stations</td>
<td>477 000</td>
</tr>
</tbody>
</table>

Sources: see ‘Sources’, page 25

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### SRF television

<table>
<thead>
<tr>
<th>Channels</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>SRF 1</td>
</tr>
<tr>
<td></td>
<td>SRF zwei</td>
</tr>
<tr>
<td></td>
<td>SRF info</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Programme output (in hours)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>In-house productions, first run</td>
<td>3 872</td>
</tr>
<tr>
<td>In-house productions, repeats*</td>
<td>10 533</td>
</tr>
<tr>
<td>Third-party productions, first run</td>
<td>4 424</td>
</tr>
<tr>
<td>Third-party productions, repeats**</td>
<td>5 290</td>
</tr>
<tr>
<td>Other output (3sat)</td>
<td>890</td>
</tr>
<tr>
<td>Drawn from RTR</td>
<td>454</td>
</tr>
<tr>
<td>Advertising</td>
<td>1 134</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>26 597</strong></td>
</tr>
</tbody>
</table>

* incl. SRF info, 7 122 hrs
** incl. SRF info, 266 hrs

For the following figures, please visit srgssr.ch/gb2018 > Programmstatistik Fernsehen: audience share and audience reach, 24 hours (overnight + 7), by age group (in German and French)
**Audience share — SRF**

Share of total consumption in German-speaking Switzerland

- **Prime time**
  - 37.5%
- **24 hours**
  - 31.5%

**SRF total**
- 1,999,000
- 2,325,000

**SRF 1**
- 1,638,000
- 1,892,000

**SRF zwei**
- 969,000
- 1,267,000

**SRF info**
- 479,000
- 709,000

**Other SRG channels**
- 63,000
- 94,000

**Swiss commercial broadcasters**
- 10,200,000
- 12,540,000

**ARD**
- 543,000
- 776,000

**ZDF**
- 532,000
- 762,000

**Prime time** (overnight +7): live viewing of programmes broadcast from 6 pm – 11 pm, including time-shifted viewing up to seven days later, persons aged three and over

**24 hours** (overnight +7): live viewing of programmes broadcast from 2 am – 2 am, including time-shifted viewing up to seven days later, persons aged three and over

* For a list of Swiss commercial broadcasters: see ‘Sources’, page 25

**These broadcasters are SRF’s two strongest foreign rivals. Figures for RTL include only the Swiss signal.**
### Director
Pascal Crittin

### Staff numbers
- Full-time equivalents, total RTS: 1,551
- Persons, total RTS: 1,856

### Operating expenses (CHF millions)
- Total RTS: 385.5

### Online usage (apps, HbbTV, rts.ch)
- Ø Unique users per month: 902,000
- Ø Unique clients per month: 1,737,000

---

### RTS radio

<table>
<thead>
<tr>
<th>Stations</th>
<th>La Première</th>
<th>Espace 2</th>
<th>Couleur 3</th>
<th>Option Musique</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programme output (in hours)</td>
<td>In-house productions</td>
<td>10,644</td>
<td>Third-party productions</td>
<td>16,997</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>35,040</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

For the following figures, please visit www.srgssr.ch/gb2018 > Programmstatistik
Radio: audience share and audience reach by age group (in German and French)
### Audience share — RTS radio

**Share of total consumption in French-speaking Switzerland**

- **32.8%** La Première
- **9.2%** Foreign stations
- **29.1%** Swiss commercial broadcasters
- **10.8%** Other SRG stations
- **9.6%** Option Musique
- **50.8%**

### Audience reach — RTS radio

∅ number of listeners per day in French-speaking Switzerland

- **RTS total**: 730,000
- **La Première**: 493,000
- **Espace 2**: 62,000
- **Couleur 3**: 187,000
- **Option Musique**: 196,000
- **Other SRG stations**: 336,000
- **Swiss commercial broadcasters**: 788,000
- **Foreign stations**: 287,000

Sources: see ‘Sources’, page 25

The change of technical and methodological system as of January 2018 means that this data is not comparable with that of previous years. Owing to the absence of data for January and February 2018 and the resulting impairment to data quality, the annual figures published here refer to the ten months between March and December 2018.
## RTS television

<table>
<thead>
<tr>
<th>Channels</th>
<th>RTS Un</th>
<th>RTS Deux</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programme output</td>
<td>In-house productions</td>
<td>2,284</td>
</tr>
<tr>
<td>(in hours)</td>
<td>Third-party productions</td>
<td>5,496</td>
</tr>
<tr>
<td></td>
<td>Repeats</td>
<td>8,883</td>
</tr>
<tr>
<td></td>
<td>Repeats on TV5</td>
<td>6,285</td>
</tr>
<tr>
<td></td>
<td>Drawn from RTR</td>
<td>24</td>
</tr>
<tr>
<td></td>
<td>Advertising</td>
<td>821</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>23,793</strong></td>
</tr>
</tbody>
</table>

For the following figures, please visit srgssr.ch/gb2018 > Programmstatistik Fernsehen: audience share and audience reach, 24 hours (overnight + 7), by age group (in German and French)
**Audience share — RTS**

Share of total consumption in French-speaking Switzerland

<table>
<thead>
<tr>
<th>Channel</th>
<th>Prime time Share (%)</th>
<th>24 hours Share (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>RTS total</td>
<td>34.3%</td>
<td>28.1%</td>
</tr>
<tr>
<td>RTS Un</td>
<td>26.5%</td>
<td>20.5%</td>
</tr>
<tr>
<td>RTS Deux</td>
<td>7.8%</td>
<td>7.6%</td>
</tr>
<tr>
<td>Other SRG channels</td>
<td>1.1%</td>
<td>1.0%</td>
</tr>
<tr>
<td>Swiss commercial broadcasters*</td>
<td>1.1%</td>
<td>0.8%</td>
</tr>
<tr>
<td>TF1**</td>
<td>8.7%</td>
<td>8.5%</td>
</tr>
<tr>
<td>M6**</td>
<td>9.4%</td>
<td>10.1%</td>
</tr>
<tr>
<td>Other foreign channels</td>
<td>45.4%</td>
<td>51.1%</td>
</tr>
<tr>
<td>Swiss commercial broadcasters*</td>
<td>7.8%</td>
<td>8.7%</td>
</tr>
<tr>
<td>TF1**</td>
<td>4.3%</td>
<td>10.1%</td>
</tr>
<tr>
<td>M6**</td>
<td>6.0%</td>
<td>10.1%</td>
</tr>
<tr>
<td>Swiss commercial broadcasters*</td>
<td>1.1%</td>
<td>1.2%</td>
</tr>
<tr>
<td>Other foreign channels</td>
<td>9.4%</td>
<td>10.1%</td>
</tr>
<tr>
<td>Swiss commercial broadcasters*</td>
<td>8.7%</td>
<td>8.5%</td>
</tr>
<tr>
<td>Other foreign channels</td>
<td>7.8%</td>
<td>8.5%</td>
</tr>
<tr>
<td>Swiss commercial broadcasters*</td>
<td>1.1%</td>
<td>1.0%</td>
</tr>
</tbody>
</table>

**Audience reach — RTS**

∅ number of viewers per day in French-speaking Switzerland

<table>
<thead>
<tr>
<th>Channel</th>
<th>Prime time Reach</th>
<th>24 hours Reach</th>
</tr>
</thead>
<tbody>
<tr>
<td>RTS total</td>
<td>699 000</td>
<td>838 000</td>
</tr>
<tr>
<td>RTS Un</td>
<td>621 000</td>
<td>742 000</td>
</tr>
<tr>
<td>RTS Deux</td>
<td>297 000</td>
<td>419 000</td>
</tr>
<tr>
<td>Other SRG channels</td>
<td>43 000</td>
<td>63 000</td>
</tr>
<tr>
<td>Swiss commercial broadcasters*</td>
<td>308 000</td>
<td>400 000</td>
</tr>
<tr>
<td>TF1**</td>
<td>334 000</td>
<td>458 000</td>
</tr>
<tr>
<td>M6**</td>
<td>129 000</td>
<td>200 000</td>
</tr>
</tbody>
</table>

**Prime time** (overnight +7): live viewing of programmes broadcast from 6 pm – 11 pm, including time-shifted viewing up to seven days later, persons aged three and over

**24 hours** (overnight +7): live viewing of programmes broadcast from 2 am – 2 am, including time-shifted viewing up to seven days later, persons aged three and over

* List of Swiss commercial broadcasters: see ‘Sources’, page 25
** These broadcasters are RTS’s two strongest foreign rivals. Figures for TF1 and M6 include only the Swiss signal.
Director
Maurizio Canetta

Staff numbers
Full-time equivalents, total RSI 1 029
Persons, total RSI 1 157

Operating expenses (CHF millions) Total RSI 243.6

Online usage (apps, HbbTV, rsi.ch)
Ø Unique users per month 207 000
Ø Unique clients per month 404 000

RSI radio

Stations
Rete Uno
Rete Due
Rete Tre

Programme output (in hours)
In-house productions 9 587
Third-party productions 13 010
Repeats 3 683
Total 26 280

For the following figures, please visit www.srgssr.ch/gb2018 > Programmsstatistik
Radio: audience share and audience reach by age group (in German and French)
Audience share — RSI radio

Share of total consumption in Italian-speaking Switzerland

- 6.1% Foreign stations
- 20.6% Swiss commercial broadcasters
- 17.3% Other SRG stations
- 34.8% Rete Uno
- 17.4% Rete Due
- 3.8% Rete Tre
- 56.0%

Audience reach — RSI radio

∅ number of listeners per day in Italian-speaking Switzerland

- RSI total 181,000
- Rete Uno 121,000
- Rete Due 19,000
- Rete Tre 98,000
- Other SRG stations 87,000
- Swiss commercial broadcasters 131,000
- Foreign stations 64,000

Sources: see ‘Sources’, page 25

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<table>
<thead>
<tr>
<th>Channels</th>
<th>RSI LA 1</th>
<th>RSI LA 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programme output (in hours)</td>
<td>In-house productions*</td>
<td>2,611</td>
</tr>
<tr>
<td></td>
<td>Third-party productions*</td>
<td>4,746</td>
</tr>
<tr>
<td></td>
<td>Repeats*</td>
<td>9,576</td>
</tr>
<tr>
<td></td>
<td>Advertising</td>
<td>582</td>
</tr>
<tr>
<td><strong>Total</strong>*</td>
<td></td>
<td><strong>17,515</strong></td>
</tr>
</tbody>
</table>

* including 155 hrs drawn from RTR

For the following figures, please visit srgssr.ch/gb2018 > Programmsstatistik Fernsehen: audience share and audience reach, 24 hours (overnight + 7), by age group (in German and French)
**Facts and Figures 2018/2019**

**Audience share — RSI**

**Share of total consumption in Italian-speaking Switzerland**

- **Prime time**
  - 1.9% Swiss commercial broadcasters*
  - 6.0% Rai 1**
  - 6.9% Canale 5**
  - 47.2% Other foreign channels
  - 25.9% RSI LA 1
  - 3.8% Other SRG channels
  - **34.2%**

- **24 hours**
  - 1.7% Swiss commercial broadcasters*
  - 6.5% Rai 1**
  - 8.4% Canale 5**
  - 54.2% Other foreign channels
  - 18.2% RSI LA 1
  - 3.0% Other SRG channels
  - **26.2%**

**Audience reach — RSI**

**∅ number of viewers per day in Italian-speaking Switzerland**

- **Prime time**
  - RSI total
  - RSI LA 1
  - RSI LA 2
  - Other SRG channels
    - Swiss commercial broadcasters*
    - 26000
    - 41000
    - 62000
  - Rai 1**
  - 61000

- **24 hours**
  - RSI total
  - RSI LA 1
  - RSI LA 2
  - Other SRG channels
    - Swiss commercial broadcasters*
    - 35000
    - 58000
  - Canale 5**
  - 87000
  - Rai 1**
  - 85000

**Prime time** (overnight +7): live viewing of programmes broadcast from 6 pm – 11 pm, including time-shifted viewing up to seven days later, persons aged three and over

**24 hours** (overnight +7): live viewing of programmes broadcast from 2 am – 2 am, including time-shifted viewing up to seven days later, persons aged three and over

* For a list of Swiss commercial broadcasters: see ‘Sources’, page 25
** These broadcasters are RSI’s two strongest foreign rivals.
Director: Ladina Heimgartner

### Staff numbers

<table>
<thead>
<tr>
<th>Category</th>
<th>Total RTR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-time equivalents</td>
<td>135</td>
</tr>
<tr>
<td>Persons</td>
<td>175</td>
</tr>
</tbody>
</table>

### Operating expenses (CHF millions)

<table>
<thead>
<tr>
<th>Category</th>
<th>Total RTR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating expenses</td>
<td>25.6</td>
</tr>
</tbody>
</table>

### Online usage (apps, rtr.ch)

<table>
<thead>
<tr>
<th>Category</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Unique clients per month</td>
<td>36 000</td>
</tr>
</tbody>
</table>

### RTR radio

<table>
<thead>
<tr>
<th>Category</th>
<th>Total RTR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programme output</td>
<td></td>
</tr>
<tr>
<td>(in hours)</td>
<td></td>
</tr>
<tr>
<td>In-house productions</td>
<td>2 633</td>
</tr>
<tr>
<td>Third-party productions</td>
<td>6 000</td>
</tr>
<tr>
<td>Repeats</td>
<td>127</td>
</tr>
<tr>
<td>Total</td>
<td>8 760</td>
</tr>
</tbody>
</table>

### RTR television

<table>
<thead>
<tr>
<th>Category</th>
<th>Total RTR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programme output</td>
<td></td>
</tr>
<tr>
<td>(in hours)</td>
<td></td>
</tr>
<tr>
<td>In-house productions</td>
<td>170</td>
</tr>
<tr>
<td>Third-party productions</td>
<td>15</td>
</tr>
<tr>
<td>Repeats</td>
<td>448</td>
</tr>
<tr>
<td>Total</td>
<td>633</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Category</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Audience share (overnight +7) (Mon–Sat; in per cent)</td>
<td>Telesguard</td>
</tr>
<tr>
<td>TR audience reach (overnight +7) (Mon–Fri; Ø number of viewers)</td>
<td>Telesguard</td>
</tr>
</tbody>
</table>
Audience reach — RTR radio

Ø number of listeners throughout Switzerland

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Radio Rumantsch</td>
<td>31 300</td>
</tr>
<tr>
<td>Other SRG stations</td>
<td>3 999 000</td>
</tr>
<tr>
<td>Swiss commercial broadcasters</td>
<td>3 526 000</td>
</tr>
<tr>
<td>Foreign stations</td>
<td>828 000</td>
</tr>
</tbody>
</table>

Sources: see ‘Sources’, page 25

The change of technical and methodological system as of January 2018 means that this data is not comparable with that of previous years. Owing to the absence of data for January and February 2018 and the resulting impairment to data quality, the annual figures published here refer to the ten months between March and December 2018. Since 2016, figures for Radio Rumantsch have reflected listening throughout Switzerland.
### Director
- Larissa M. Bieler

### Staff numbers
- Full-time equivalents, total SWI: 84
- Persons, total SWI: 108

### Operating expenses (CHF millions)
- Total SWI: 18.3

### Online usage (apps, swissinfo.ch)
- ∅ Unique clients per month: 1,049,000
The audience share and audience reach figures refer to the corresponding regions of Switzerland: German-speaking Switzerland including Romansh-speakers for SRF and RTR, French-speaking Switzerland for RTS, and Italian-speaking Switzerland for RSI.

Where **radio** is concerned, the two figures given – audience share and audience reach – are based on measurements taken using the Mediapulse Radiopanel: Mediapulse Radiopanel, EvoRep, persons aged 15 and over, 1.3.–31.12.2018, Mon-Sun, net reach in 000s, live radio.

In the case of **television**, the two figures given – audience share and audience reach – are based on measurements taken using Mediapulse TV data: Mediapulse TV data, Instar Analytics, Mon–Sun, prime time, 24 hrs, net reach in 000s, all platforms, overnight +7.

Swiss commercial TV broadcasters: Rouge TV, Star TV, Tele Top, telebasel, TeleBärn, Tele M1, TeleZüri, TSO, Tele1, 3+, 4+, 5+, lémanbleu, La télé, TeleBielingue, S1, TV24, TV25, teleticino, Canal 9, Canal Alpha, Puls 8, Wetter TV, OneTV, LFM TV, Swiss 1, Teleclub Zoom.

With regard to **Internet** usage, the two figures given – unique users and unique clients – are based on measurements taken by Net-Metrix (net-metrix.ch).

- ‘Unique users’ provides information about how many people have visited a website or booking unit within a defined time period. Unique users are measured using an on-site survey (NET-Metrix profile), and thus based on random sampling.
- A ‘unique client’ is a browser or an app accessing web content. It is determined by means of cookies and other identifying characteristics. ‘Unique’ means that the same client is counted only once during the observation period.
Staff

SRG offers attractive employment and working conditions, fair salaries and appropriate employee benefits. This is important in enabling us to produce high-quality radio, television and online content, and to fulfil our public service remit.

6,000 jobs

At the end of 2018 there were 6,000 people working full or part-time for SRG. Around two thirds of them were involved in programming or on the production and technology side, while around one third worked in IT and in other support functions such as finance, human resources and communications.

The staff of SRG have different contracts depending on whether they work full or part time, as well as their role: in 2018, 85.5 per cent of staff were subject to a collective labour agreement, while 8.5 per cent had a management contract. The remaining 6.0 per cent work less than 30 per cent of the standard working week, and thus had individual employment contracts.

Staff numbers 2009–2018

For further information, please visit: srgssr.ch/gb2018 > Mitarbeitende > Eckwerte und Informationen zu unseren Mitarbeitenden (in German and French)
Salaries

SRG openly provides transparent information on its pay policy. We show how the salaries of our top executives, managers and staff have developed in recent years, and in doing so compare ourselves with other companies and the Swiss economy as a whole.

Fair pay

At SRG, the average annual salary across all categories of staff is 107,619 Swiss francs for a full-time role at an average age of 45.7. That looks like quite a lot at first glance.

The fact is, however, that staff costs are relatively high in the media industry. Many of the job profiles at SRG demand higher qualifications. Some 50 per cent of all staff are graduates. Among journalists this figure is as high as 68 per cent.

Distribution of total pay in 2018, by type of contract

For further information, please visit: srgssr.ch/gb2018 > Mitarbeitende > Was unsere Topkader, Kader und GAV-Mitarbeitenden verdienen (in German and French)
Public service in figures

SRG is the only media company that produces audiovisual programmes in all four language regions and in all national languages. Through solidarity-based revenue sharing, SRG makes an important contribution to national cohesion, mutual understanding and dialogue between the language regions.

Regional revenue sharing of licence fee income (1.2 billion Swiss francs). A large proportion of licence fee income from German-speaking Switzerland is allocated to other language regions (including the redistribution of central services; rounding differences possible).
**Income**

SRG generates around 77 per cent of its funding from licence fees, with a further 13 per cent of the budget coming from TV advertising and 3 per cent from sponsorship. SRG earns 2 per cent of its total income from the sale of programming to other media companies and public and private institutions, as well as from revenue from co-productions. The remaining 5 per cent comes mainly from government subsidies for SWI swissinfo.ch and tvsvizzera.it, and the collaboration with 3sat and TV5 Monde, as well as from service income from building rental, and revenue from the sale of Sat Access cards.

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### The figures at a glance  **CHF millions**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating result</td>
<td>6.8</td>
</tr>
<tr>
<td>Operating revenues</td>
<td>1650.1</td>
</tr>
<tr>
<td>Operating expenses</td>
<td>1636.1</td>
</tr>
</tbody>
</table>

---

*Other revenue: income excluding one-off effects, 2018 (land sale)*
**Expenditure**

SRG offers a mainstream schedule which is divided into five strands. In 2018, news and current affairs accounted for 38 per cent of SRG* expenditure. Entertainment and films accounted for 22 per cent of the budget, arts, society and education 19 per cent, sport 14 per cent and music and youth 7 per cent.

Total expenditure increased slightly compared with 2017. This was due to the rise in expenses for sports programming, with two major events taking place in 2018: the Olympic Winter Games in PyeongChang, and the FIFA World Cup in Russia. In addition, the Enterprise Units broadcast football matches from the new UEFA Nations League for the first time. This increase was offset to some degree by lower expenditure on light entertainment and films owing to the absence of production costs for SRF programmes ‘Wilder’ and ‘Top Secret’.

For further information, please visit:
srgssr.ch/gb2018 > Service public > Service public in Zahlen (in German and French)
Costs of radio and television programming

Programming costs cover the actual expenditure incurred in direct connection with the production of radio and television programming. They include the content and technological input of the production staff, the costs of production resources, and the costs of buying programmes from other producers. ‘Production resources’ refers to studios, cameras and microphones, editing suites and outside broadcast vehicles, to give just a few examples.

Since May 2016, the Enterprise Units SRF in German-speaking Switzerland, RTS in French-speaking Switzerland, RSI in Italian-speaking Switzerland and RTR in Romansh-speaking Switzerland have published a comprehensive schedule of the costs of a wide range of television formats in conjunction with the publication of the annual report. These formats include news, magazine and talk shows, feature films and series, entertainment and music programmes, documentaries and sports coverage. All Enterprise Units also disclose the costs of their radio stations.

Follow the links on the map of Switzerland to visit the websites of the individual Enterprise Units, where you will find details of programming costs for each language region.
## Association structure

### DELEGATES’ MEETING

#### BOARD OF DIRECTORS

**Chairman**  
Jean-Michel Cina

**Central Secretary**  
Beat Schneider

**Head of Internal Audit**  
Jean-Blaise von Arx

### REGIONAL COMPANIES

#### SRG.D  
SRG DEUTSCHSCHWEIZ

Radio- und Fernsehgesellschaft der deutschen und rätoromanischen Schweiz

**Präsidium**  
Andreas Schefer

#### RTSR  
RADIO TÉLÉVISION SUISSE ROMANDE

Société de radiodiffusion et de télévision de la Suisse romande

**Président**  
Jean-François Roth

---

**Regionalrat**  
Regional-vorstand

**Conseil régional**  
Comité régional

---

**PUBLIKUMSRAT**

**Präsidentin**  
Susanne Hasler

**CONSEIL DU PUBLIC**

**Président**  
Matthieu Béguelin

---

**OMBUDSSTELLE**

Roger Blum

**ORGANE DE MÉDIATION**

Raymonde Richter
**AUDITORS**

<table>
<thead>
<tr>
<th>Audit firm</th>
<th>BDO AG</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auditor-in-charge</td>
<td>Martin Nay</td>
</tr>
</tbody>
</table>

**CORSI**

Società cooperativa per la Radiotelevisione svizzera di lingua italiana

| Presidente         | Luigi Pedrazzini |

**SRG.R**

SRG SSR SVIZRA RUMANTSCHA

| President          | Vincent Augustin |

**CONSIGLIO DEL PUBBLICO**

| Presidente         | Raffaella Adobati Bondolfi |

**CUSSEGL DAL PUBLIC**

| President          | Roger Tuor            |

**ORGANO DI MEDIAZIONE**

| Presidente         | Francesco Galli      |

**SERVETSCH DA MEDIAZIUN**

| Presidente         | Toni Hess             |
## Enterprise structure

<table>
<thead>
<tr>
<th>General Management</th>
<th>Enterprise Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Development and Offering</td>
<td>RSI Radiotelevisione svizzera</td>
</tr>
<tr>
<td>Finance and Controlling</td>
<td>RTR Radioteleviuni Svizra Rumantscha</td>
</tr>
<tr>
<td>Operations</td>
<td>RTS Radio Télévision Suisse</td>
</tr>
<tr>
<td>Human Resources</td>
<td>SRF Schweizer Radio und Fernsehen</td>
</tr>
<tr>
<td>Business Unit Sport</td>
<td>SWI swissinfo.ch</td>
</tr>
<tr>
<td>General Secretariat</td>
<td></td>
</tr>
<tr>
<td>Media Relations</td>
<td></td>
</tr>
<tr>
<td>Public Affairs</td>
<td></td>
</tr>
<tr>
<td>Special projects</td>
<td></td>
</tr>
</tbody>
</table>

### Subsidiaries

<table>
<thead>
<tr>
<th>Technology and Production Center Switzerland AG</th>
<th>Swiss TXT AG</th>
</tr>
</thead>
<tbody>
<tr>
<td>Telvetia SA</td>
<td></td>
</tr>
</tbody>
</table>
## Regional Companies

<table>
<thead>
<tr>
<th>Company</th>
<th>Language</th>
<th>Region</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Corsi</strong></td>
<td>Consiglio regionale</td>
<td>Comitato del Consiglio regionale</td>
</tr>
<tr>
<td><strong>SRG SSR Svizra Rumantscha</strong></td>
<td>Cussegl region Suprastanza</td>
<td></td>
</tr>
<tr>
<td><strong>RTSR</strong></td>
<td>Conseil régional</td>
<td>Comité régional</td>
</tr>
<tr>
<td><strong>SRG Deutschschweiz</strong></td>
<td>Regionalrat</td>
<td>Regionalvorstand</td>
</tr>
<tr>
<td><strong>SWI swissinfo.ch</strong></td>
<td>Council</td>
<td></td>
</tr>
</tbody>
</table>
Board of Directors

Jean-Michel Cina  
Chairman of the SRG Board of Directors

Jean-François Roth  
Member of the SRG Board of Directors
Chairman of RTSR

Vincent Augustin  
Member of the SRG Board of Directors
Chairman of SRG.R

Marc Furrer  
Member of the SRG Board of Directors

Ursula Gut-Winterberger  
Member of the SRG Board of Directors

Luigi Pedrazzini  
Member of the SRG Board of Directors
Chairman of Corsi
Composition of the Board of Directors as at 30 April 2019

**Alice Šáchová-Kleisli**  
Member of the SRG Board of Directors

**Andreas Schefer**  
Member of the SRG Board of Directors  
Chairman of SRG.D

**Sabine Süsstrunk**  
Member of the SRG Board of Directors

**Beat Schneider**  
Central Secretary of SRG  
(non-voting)
Executive Board

Gilles Marchand  
Director General of SRG

Ladina Heimgartner  
Director of RTR  
Deputy Director General of SRG

Maurizio Canetta  
Director of RSI

Pascal Crittin  
Director of RTS

Marco Derighetti  
Director of Operations at SRG

Beat Grossenbacher  
Director of Finance and Controlling at SRG
Nathalie Wappler
Director of SRF

Walter Bachmann
Secretary General of SRG
(non-voting)

Bakel Walden
Director of Development and Offering at SRG

Nathalie Wappler
Director of SRF

Composition of the Executive Board as at 30 April 2019
The activities of SRG are based on the Swiss Federal Constitution, the Radio and Television Act (RTVA), the associated Ordinance (RTVO), and the SRG charter.

**Federal Constitution**

Article 93 of the Swiss Federal Constitution states that legislation on radio and television is a federal government matter. Radio and television should make a contribution to education and cultural development, free opinion-forming and entertainment. They must take the country’s particular characteristics and the needs of the cantons into consideration, present events factually, and reflect the full diversity of views. The Constitution also guarantees the independence from state influence of radio and television, as well as their autonomy with regard to service content. In addition, the Constitution provides for an expert supervisory complaints board which is independent of both the authorities and Parliament.

**Radio and Television Act, Radio and Television Ordinance**

The RTVA outlines SRG’s constitutional remit in greater detail. The requirements it contains cover areas such as the fulfilment of SRG’s programming remit, how its services are distributed, and how SRG is structured and financed. SRG must be run cost-effectively and structured in a way that guarantees its autonomy and impartiality. Its structure must also permit the concerns of the different language regions to be taken into account, and ensure that the audience is represented within the organisation.

The federal government levies a charge to finance radio and television in Switzerland. Its primary purpose is to fund SRG and local radio and regional TV stations in all of Switzerland’s language regions. The level of this charge is determined by the Federal Council.

As a general rule, all private and collective households in Switzerland, as well as all companies that are registered in the country, must pay the radio and television charge, regardless of whether or not they own a radio or TV receiver. As of 1 January 2019, the charge is 365 Swiss francs per year for private households, and 730 Swiss francs per year for collective households. Companies generating a minimum turnover of 500,000 Swiss francs per year are charged according to a revenue-based scale, providing they are subject to value-added tax.
The charter

The new SRG charter came into effect on 1 January 2019. The charter lays down in greater detail the statutory requirements and public service remit that SRG must fulfil with its radio and television programming and other output. The charter:

▪ determines the principles and fundamental values by which SRG must abide (commitment to the common good, acceptance, quality, and dialogue with the public);
▪ defines cross-cutting tasks in the areas of innovation, cultural exchange, and services for young target groups, people with a migration background, and people with sensory impairments;
▪ provides more detail on service output, specifically with regard to news and current affairs, the arts, education, light entertainment and sport;
▪ sets out requirements for the production and distribution of programming on radio, television and the internet, as well as for online services, for collaboration with other media, sectors and organisations, for SRG’s structure, and for its reporting obligations.

The charter also defines SRG’s ‘other output’. This includes, in particular:

▪ Online services, with a focus on audio and on audiovisual content
▪ Teletext
▪ HbbTV
▪ Services for the international audience/readership
Publication details

Published by
SRG SSR, Internal Communication, Corporate Publishing and Events
Bern, srgssr.ch, info@srgssr.ch

Concept and editing
Internal Communication, Corporate Publishing and Events
Bern, srgssr.ch, info@srgssr.ch

Translations
Language Services
Bern, pool.tandem@srgssr.ch

Design
HEUSSERBISCHOFF AG, heusserbischoff.ch

Pictures
Cover: Klaus Ehret
Page 2: Anne Bichsel
Page 43: SRF / Nikkol Rot

Printed by
Stämpfli AG, Bern, staempfli.ch

Date of publication
May 2019

Print run
German: 4000, French: 1500, Italian: 800, English: 400

Orders
SRG SSR
Internal Communication, Corporate Publishing and Events
Giacomettistrasse 1
3000 Bern 31

You can download “Facts and Figures” as a PDF document under www.srgssr.ch “News & Media / Publications”. It is available in German, French, Italian and English.
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