Facts and Figures 2017/2018
Annual Report 2017

News and current affairs, films, music, sport and entertainment – bringing Switzerland and the world home to you for 87 years.

Online Annual Report 2017: srgssr.ch/gb2017
<table>
<thead>
<tr>
<th>Contents</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>SRG at a glance</td>
<td>4</td>
</tr>
<tr>
<td>Enterprise profile</td>
<td>5</td>
</tr>
<tr>
<td>SRF Schweizer Radio und Fernsehen</td>
<td>6–9</td>
</tr>
<tr>
<td>RTS Radio Télévision Suisse</td>
<td>10–13</td>
</tr>
<tr>
<td>RSI Radiotelevisione svizzera</td>
<td>14–17</td>
</tr>
<tr>
<td>RTR Radiotelevisiun Svizra Rumantscha</td>
<td>18–19</td>
</tr>
<tr>
<td>Swiss Satellite Radio</td>
<td>20</td>
</tr>
<tr>
<td>SWI swissinfo.ch</td>
<td>20</td>
</tr>
<tr>
<td>Sources</td>
<td>21</td>
</tr>
<tr>
<td>Staff</td>
<td>22</td>
</tr>
<tr>
<td>Salaries</td>
<td>23</td>
</tr>
<tr>
<td>Public service in figures</td>
<td>24–27</td>
</tr>
<tr>
<td>Association structure 2018</td>
<td>28–29</td>
</tr>
<tr>
<td>Enterprise structure 2018</td>
<td>30–31</td>
</tr>
<tr>
<td>Board of Directors 2018</td>
<td>32–33</td>
</tr>
<tr>
<td>Executive Board 2018</td>
<td>34–35</td>
</tr>
<tr>
<td>Legal foundations</td>
<td>36–37</td>
</tr>
<tr>
<td>Publication details</td>
<td>38</td>
</tr>
</tbody>
</table>
SRG at a glance

Enterprise Units

- RSI Radiotelevisione svizzera
- RTR Radiotelevisionun Svizra Rumantscha
- RTS Radio Télévision Suisse
- SRF Schweizer Radio und Fernsehen
- SWI swissinfo.ch

Subsidiaries

Technology and Production Center Switzerland AG
Swiss TXT AG
Telvetia SA
SRG is made up of five Enterprise Units and the General Management, and holds three subsidiaries. With 6,093 employees / 4,975 full-time equivalents (subsidiaries not included), an annual turnover of approximately 1.6 billion Swiss francs, 17 radio stations and 7 television channels, including Romansh-language programming, as well as complementary websites and teletext services, SRG is the largest electronic media organisation in Switzerland. Its radio stations lead their respective markets in all four language regions – as do the television channels at prime time. SRG services successfully hold their own against a variety of competing foreign broadcasters with greater financial muscle.

SRG is a media enterprise governed by private law and operated in accordance with the principles of company law. Its remit is based on the Swiss Federal Constitution, the Federal Radio and Television Act (RTVA), the Radio and Television Ordinance (RTVO) and its charter, and is one of public service. As a non-profit organisation, SRG derives around 75 per cent of its revenues from licence fees and about 25 per cent from commercial activities. It is politically and financially independent.

Public service
SRG media inform, entertain, and also have an educational function. They distribute their services round the clock on the same terms to everyone in Switzerland, no matter where they are, via radio, television, the Internet, teletext and mobile technologies. Services meet the needs of minorities and the mainstream alike and cover a broad range of issues. They also stand out in terms of their quality, relevance and variety.

Thanks to solidarity and a financial cross-subsidisation programme between the language regions, SRG is in a position to offer services throughout Switzerland. In this way, it helps to promote mutual understanding, cohesion and exchange between the different parts of the country – and in doing so, it plays a key role in social and cultural integration.
### 2017

### Schweizer Radio und Fernsehen

<table>
<thead>
<tr>
<th>Director</th>
<th>Ruedi Matter</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Staff numbers</strong></td>
<td></td>
</tr>
<tr>
<td>Full-time equivalents, total SRF</td>
<td>1 639</td>
</tr>
<tr>
<td>Persons, total SRF</td>
<td>2 146</td>
</tr>
<tr>
<td><strong>Staff numbers tpc</strong></td>
<td></td>
</tr>
<tr>
<td>Full-time equivalents tpc</td>
<td>649</td>
</tr>
<tr>
<td>Persons, total tpc</td>
<td>918</td>
</tr>
<tr>
<td><strong>Operating expenses (CHF millions)</strong></td>
<td></td>
</tr>
<tr>
<td>Total SRF and tpc</td>
<td>572.7</td>
</tr>
<tr>
<td><strong>Website</strong></td>
<td>srf.ch</td>
</tr>
<tr>
<td><strong>Usage</strong></td>
<td></td>
</tr>
<tr>
<td>∅ visits per month</td>
<td>38 839 000</td>
</tr>
<tr>
<td>∅ unique clients per month</td>
<td>4 777 000</td>
</tr>
</tbody>
</table>

*Technology and Production Center Switzerland AG (tpc) is a wholly-owned subsidiary of SRG. SRF is tpc's largest client.

### Radio

<table>
<thead>
<tr>
<th>Stations</th>
<th>Radio SRF 1 (incl. regional journals)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Radio SRF 2 Kultur</td>
</tr>
<tr>
<td></td>
<td>Radio SRF 3</td>
</tr>
<tr>
<td></td>
<td>Radio SRF 4 News</td>
</tr>
<tr>
<td></td>
<td>Radio SRF Musikwelle</td>
</tr>
<tr>
<td></td>
<td>Radio SRF Virus</td>
</tr>
</tbody>
</table>

| Programme output (in hours) | In-house productions | 13 189 |
|                            | Third-party productions | 27 438 |
|                            | Repeats | 13 814 |
| **Total** |          | 54 441 |
For the following figures, please visit www.srgssr.ch/gb2017 (Service public > Programmsstatistik Radio): Audience share and audience reach by age group (in German and French)

Source: Mediapulse Radiopanel, Media Reporter Radio, German-speaking Switzerland, Mon–Sun 24 hours, persons aged 15 and over

**Audience share** in per cent

- SRF radio: 58.1%
- Radio SRF 1: 30.8%
- Radio SRF 2 Kultur: 3.3%
- Radio SRF 3: 15.8%
- Radio SRF 4 News: 0.8%
- Radio SRF Musikwelle: 7.1%
- Radio SRF Virus: 0.3%
- Other SRG stations: 6.0%
- Swiss commercial broadcasters: 31.2%
- Foreign stations: 4.7%

**Audience reach** Ø number of listeners per day

- SRF radio: 2622 000
- Radio SRF 1: 1532 000
- Radio SRF 2 Kultur: 304 000
- Radio SRF 3: 1131 000
- Radio SRF 4 News: 236 000
- Radio SRF Musikwelle: 400 000
- Radio SRF Virus: 104 000
- Other SRG stations: 779 000
- Swiss commercial broadcasters: 2580 000
- Foreign stations: 1277 000
### Televison

<table>
<thead>
<tr>
<th>Channels</th>
<th>SRF 1</th>
<th>SRF zwei</th>
<th>SRF info</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programme output (in hours)</td>
<td>In-house productions, first run 3 808</td>
<td>In-house productions, repeats 10 840 (incl. SRF info, 7 339 hrs)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Third-party productions, first run 4 245</td>
<td>Third-party productions, repeats 5 245 (incl. SRF info, 123 hrs)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Other output (3sat) 933</td>
<td>Drawn from RTR 463</td>
<td>Advertising 1 115</td>
</tr>
<tr>
<td>Total</td>
<td>26 649</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Facts and Figures 2017/2018 SRG SSR
### Audience share

<table>
<thead>
<tr>
<th>Channel Type</th>
<th>Audience Share</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Prime Time</strong></td>
<td></td>
</tr>
<tr>
<td>SRF</td>
<td>36.4%</td>
</tr>
<tr>
<td>SRF 1</td>
<td>26.2%</td>
</tr>
<tr>
<td>SRF zwei</td>
<td>8.7%</td>
</tr>
<tr>
<td>SRF info</td>
<td>1.4%</td>
</tr>
<tr>
<td><strong>Swiss Commercial Broadcasters</strong></td>
<td>9.0%</td>
</tr>
<tr>
<td><strong>RTL</strong></td>
<td>5.5%</td>
</tr>
<tr>
<td><strong>ZDF</strong></td>
<td>5.1%</td>
</tr>
<tr>
<td><strong>Other Foreign Channels</strong></td>
<td>43.5%</td>
</tr>
</tbody>
</table>

### Audience reach

<table>
<thead>
<tr>
<th>Channel Type</th>
<th>Audience Reach</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Prime Time</strong></td>
<td></td>
</tr>
<tr>
<td>SRF</td>
<td>1,994,000</td>
</tr>
<tr>
<td>SRF 1</td>
<td>1,668,000</td>
</tr>
<tr>
<td>SRF zwei</td>
<td>931,000</td>
</tr>
<tr>
<td>SRF info</td>
<td>462,000</td>
</tr>
<tr>
<td><strong>Swiss Commercial Broadcasters</strong></td>
<td>1,030,000</td>
</tr>
<tr>
<td><strong>RTL</strong></td>
<td>579,000</td>
</tr>
<tr>
<td><strong>ARD</strong></td>
<td>558,000</td>
</tr>
</tbody>
</table>

- **Prime time (overnight +7):** Live viewing of programmes broadcast from 6 pm – 11 pm including time-shifted viewing up to seven days later, persons aged three and over.
- **24 hours (overnight +7):** Live viewing of programmes broadcast from 2 am – 2 am including time-shifted viewing up to seven days later, persons aged three and over.

For the following figures, please visit srgssr.ch/gb2017 (Service public > Programmstatistik Fernsehen): Audience share and audience reach 24 hours (overnight + 7), by age group (in German and French).

**Source:** Mediapulse Fernsehpanel, Instar Analytics, German-speaking Switzerland, Mon–Sun, all platforms

* Rouge TV, Star TV, Tele Top, telebasel, TeleBärn, Tele M1, TeleZüri, TSO, Tele1, 3+, 4+, 5+, lémanbleu, La télé, Tele–Bielingue, S1, TV24, TV25, teleticino, Canal 9, Canal Alpha, Puls 8, Be Curious TV

**These channels are SRF's two strongest foreign rivals. Figures for RTL include only the Swiss signal.**
Director: Pascal Crittin

<table>
<thead>
<tr>
<th>Staff numbers</th>
<th>Full-time equivalents, total RTS</th>
<th>1 564</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Persons, total RTS</td>
<td>1 901</td>
</tr>
</tbody>
</table>

| Operating expenses (CHF millions) | Total RTS | 379.3 |

Website: rts.ch

Usage

∅ visits per month: 12 047 000
∅ unique clients per month: 1 613 000

Radio

Stations
- La Première
- Espace 2
- Couleur 3
- Option Musique

Programme output (in hours)
- In-house productions: 10 853
- Third-party productions: 17 180
- Repeats: 7 007
- Total: 35 040
### Audience share

<table>
<thead>
<tr>
<th>Station</th>
<th>Audience share in per cent</th>
</tr>
</thead>
<tbody>
<tr>
<td>RTS radio</td>
<td>55.1</td>
</tr>
<tr>
<td>La Première</td>
<td>37.9</td>
</tr>
<tr>
<td>Espace 2</td>
<td>2.1</td>
</tr>
<tr>
<td>Couleur 3</td>
<td>6.2</td>
</tr>
<tr>
<td>Option Musique</td>
<td>8.9</td>
</tr>
<tr>
<td>Other SRG stations</td>
<td>9.4</td>
</tr>
<tr>
<td>Swiss commercial broadcasters</td>
<td>25.6</td>
</tr>
<tr>
<td>Foreign stations</td>
<td>9.9</td>
</tr>
</tbody>
</table>

### Audience reach

<table>
<thead>
<tr>
<th>Station</th>
<th>Audience reach ∅ number of listeners per day</th>
</tr>
</thead>
<tbody>
<tr>
<td>RTS radio</td>
<td>749,000</td>
</tr>
<tr>
<td>La Première</td>
<td>538,000</td>
</tr>
<tr>
<td>Espace 2</td>
<td>73,000</td>
</tr>
<tr>
<td>Couleur 3</td>
<td>182,000</td>
</tr>
<tr>
<td>Option Musique</td>
<td>181,000</td>
</tr>
<tr>
<td>Other SRG stations</td>
<td>329,000</td>
</tr>
<tr>
<td>Swiss commercial broadcasters</td>
<td>772,000</td>
</tr>
<tr>
<td>Foreign stations</td>
<td>505,000</td>
</tr>
</tbody>
</table>

For the following figures, please visit www.srgssr.ch/gb2017 (Service public > Programmstatistik Radio): Audience share and audience reach by age group (in German and French)

Source: Mediapulse Radiopanel, Media Reporter Radio, French-speaking Switzerland, Mon–Sun 24 hours, persons aged 15 and over
# Television

<table>
<thead>
<tr>
<th>Channels</th>
<th>RTS Un</th>
<th>RTS Deux</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Programme output</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(in hours)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>In-house productions</td>
<td>2 382</td>
<td></td>
</tr>
<tr>
<td>Third-party productions</td>
<td>5 172</td>
<td></td>
</tr>
<tr>
<td>Repeats</td>
<td>9 089</td>
<td></td>
</tr>
<tr>
<td>Repeats on TV5</td>
<td>6 305</td>
<td></td>
</tr>
<tr>
<td>Drawn from RTR</td>
<td>30</td>
<td></td>
</tr>
<tr>
<td>Advertising</td>
<td>841</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>23 819</td>
<td></td>
</tr>
</tbody>
</table>
### Audience share

<table>
<thead>
<tr>
<th>Channel Type</th>
<th>Prime Time</th>
<th>24 Hrs</th>
</tr>
</thead>
<tbody>
<tr>
<td>RTS television</td>
<td>32.5%</td>
<td>26.4%</td>
</tr>
<tr>
<td>RTS Un</td>
<td>20.2%</td>
<td></td>
</tr>
<tr>
<td>RTS Deux</td>
<td>6.0%</td>
<td>6.1%</td>
</tr>
<tr>
<td>Other SRG channels</td>
<td>1.2%</td>
<td>1.1%</td>
</tr>
<tr>
<td>Swiss commercial broadcasters*</td>
<td>1.0%</td>
<td>1.1%</td>
</tr>
<tr>
<td>TF1**</td>
<td>10.0%</td>
<td>10.8%</td>
</tr>
<tr>
<td>M6**</td>
<td>9.3%</td>
<td>8.6%</td>
</tr>
<tr>
<td>Other foreign channels</td>
<td></td>
<td>46.0%</td>
</tr>
</tbody>
</table>

### Audience reach

<table>
<thead>
<tr>
<th>Channel Type</th>
<th>Prime Time</th>
<th>24 Hrs</th>
</tr>
</thead>
<tbody>
<tr>
<td>RTS television</td>
<td>707,000</td>
<td>851,000</td>
</tr>
<tr>
<td>RTS Un</td>
<td>644,000</td>
<td>768,000</td>
</tr>
<tr>
<td>RTS Deux</td>
<td>286,000</td>
<td>414,000</td>
</tr>
<tr>
<td>Other SRG channels</td>
<td>47,000</td>
<td>69,000</td>
</tr>
<tr>
<td>Swiss commercial broadcasters*</td>
<td>129,000</td>
<td>201,000</td>
</tr>
<tr>
<td>TF1**</td>
<td>354,000</td>
<td>476,000</td>
</tr>
<tr>
<td>M6**</td>
<td>315,000</td>
<td>411,000</td>
</tr>
</tbody>
</table>

** prime time (overnight + 7): live viewing of programmes broadcast from 6 pm – 11 pm including time-shifted viewing up to seven days later, persons aged three and over

** 24 hours (overnight + 7): live viewing of programmes broadcast from 2 am – 2 am including time-shifted viewing up to seven days later, persons aged three and over

For the following figures, please visit srgssr.ch/gb2017 (Service public > Programmstatistik Fernsehen): Audience share and audience reach 24 hours (overnight + 7), by age group (in German and French)

Source: Mediapulse Fernsehpanel, Instar Analytics, French-speaking Switzerland, Mon–Sun, all platforms

* Rouge TV, Star TV, Tele Top, telebasel, TeleBärn, Tele M1, TeleZüri, TSQ, Tele1, 3+, 4+, 5+, lémanbleu, La télé, Tele-Bielingue, S1, TV24, TV25, teleticino, Canal 9, Canal Alpha, Puls 8, Be Curious TV

** These channels are RTS’s two strongest foreign rivals. Figures for TF1 and M6 include only the Swiss signal.
**Director**  
Maurizio Canetta

<table>
<thead>
<tr>
<th>Staff numbers</th>
<th>Full-time equivalents, total RSI</th>
<th>1 038</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Persons, total RSI</td>
<td>1 178</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Operating expenses (CHF millions)</th>
<th>Total RSI</th>
<th>237.1</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Website Usage</th>
<th>rsi.ch</th>
</tr>
</thead>
<tbody>
<tr>
<td>∅ visits per month</td>
<td>2 224 000</td>
</tr>
<tr>
<td>∅ unique clients per month</td>
<td>413 000</td>
</tr>
</tbody>
</table>

**Radio**

<table>
<thead>
<tr>
<th>Stations</th>
<th>Rete Uno</th>
<th>Rete Due</th>
<th>Rete Tre</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Programme output (in hours)</th>
<th>In-house productions</th>
<th>9 706</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Third-party productions</td>
<td>12 726</td>
</tr>
<tr>
<td></td>
<td>Repeats</td>
<td>3 848</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>26 280</strong></td>
</tr>
</tbody>
</table>

**Facts and Figures 2017/2018 SRG SSR**
Audience share in per cent

- RSI radio: 62.1%
- Rete Uno: 41.1%
- Rete Due: 4.1%
- Rete Tre: 16.9%
- Other SRG stations: 13.0%
- Swiss commercial broadcasters: 17.6%
- Foreign stations: 7.3%

Audience reach (number of listeners per day)

- RSI radio: 180,000
- Rete Uno: 128,000
- Rete Due: 22,000
- Rete Tre: 82,000
- Other SRG stations: 80,000
- Swiss commercial broadcasters: 131,000
- Foreign stations: 99,000

For the following figures, please visit www.srgssr.ch/gb2017 (Service public > Programmstatistik Radio):
Audience share and audience reach by age group (in German and French)

Source: Mediapulse Radiopanel, Media Reporter Radio, Italian-speaking Switzerland, Mon–Sun 24 hours, persons aged 15 and over
## Television

<table>
<thead>
<tr>
<th>Channels</th>
<th>RSI LA 1</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>RSI LA 2</td>
</tr>
<tr>
<td>Programme output</td>
<td><strong>In-house productions</strong> *</td>
</tr>
<tr>
<td>(in hours)</td>
<td><strong>Third-party productions</strong> *</td>
</tr>
<tr>
<td></td>
<td><strong>Repeats</strong> *</td>
</tr>
<tr>
<td></td>
<td><strong>Advertising</strong></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>17 505</strong></td>
</tr>
</tbody>
</table>

* including 153hrs drawn from RTR
Facts and Figures 2017/2018 SRG SSR

**Audience share** in per cent

- RSI television: 35.9% (prime time) 27.8% (24 hrs)
- RSI LA 1: 20.5% (prime time) 16.3% (24 hrs)
- Other SRG channels: 7.3% (prime time) 3.3% (24 hrs)
- Swiss commercial broadcasters*: 1.8% (prime time) 1.5% (24 hrs)
- Canale 5**: 6.6% (prime time) 7.9% (24 hrs)
- Rai 1**: 5.6% (prime time) 6.4% (24 hrs)
- Other foreign channels: 46.0% (prime time) 53.1% (24 hrs)

**Audience reach** ∅ number of viewers per day

- RSI television: 150,000 (prime time) 177,000 (24 hrs)
- RSI LA 1: 136,000 (prime time) 160,000 (24 hrs)
- RSI LA 2: 74,000 (prime time) 101,000 (24 hrs)
- Other SRG channels: 28,000 (prime time) 37,000 (24 hrs)
- Swiss commercial broadcasters*: 40,000 (prime time) 35,000 (24 hrs)
- Canale 5**: 60,000 (prime time) 84,000 (24 hrs)
- Rai 1**: 58,000 (prime time) 81,000 (24 hrs)

- prime time (overnight + 7): live viewing of programmes broadcast from 6 pm – 11 pm including time-shifted viewing up to seven days later, persons aged three and over
- 24 hours (overnight + 7): live viewing of programmes broadcast from 2 am – 2 am including time-shifted viewing up to seven days later, persons aged three and over

For the following figures, please visit srgssr.ch/gb2017 (Service public > Programmstatistik Fernsehen): Audience share and audience reach 24 hours (overnight + 7), by age group (in German and French)

Source: Mediapulse Fernsehpanel, Instar Analytics, Italian-speaking Switzerland, Mon–Sun, all platforms

* Rouge TV, Star TV, Tele Top, telebasel, TeleBärn, Tele M1, TeleZüri, TSO, Tele1, 3+, 4+, 5+, lémanbleu, La télé, Tele-Bielingue, S1, TV24, TV25, teleticino, Canal 9, Canal Alpha, Puls 8, Be Curious TV

** These channels are RSI’s two strongest foreign rivals.
2017

Radiotevisiun Svizra Rumantscha

Director  
Ladina Heimgartner

Staff numbers  
Full-time equivalents, total RTR 134  
Persons, total RTR 174

Operating expenses (CHF millions)  
Total RTR 25.1

Website  
rtr.ch

Usage  
∅ visits per month 131 000  
∅ unique clients per month 33 000

Television

Channel  
Televisiun Rumantscha

Programme output broadcast on all SRG services (in hours)  
In-house productions 168  
Third-party productions 5  
Repeats 474  
Advertising 0  
Total 647

Audience share (overnight +7) (Mon–Sat; in per cent)  
Telesguard 6

TR audience reach (overnight +7) (Mon–Fri; ∅ number of viewers)  
Telesguard 39 000

Radio

Station  
Radio Rumantsch

Programme output (in hours)  
In-house productions 2 640  
Third-party productions 5 978  
Repeats 142  
Total 8 760
The audience figures for Radio Rumantsch are not comparable with the figures from 2015 and earlier. Since 2016, the figures have included Radio Rumantsch listeners throughout Switzerland.

<table>
<thead>
<tr>
<th>Audience reach</th>
<th>Source: Mediapulse Radiopanel, Media Reporter Radio, Swiss-wide, Mon–Sun 24 hours, persons aged 15 and over</th>
</tr>
</thead>
<tbody>
<tr>
<td>Radio Rumantsch</td>
<td>75,000 *</td>
</tr>
<tr>
<td>Other SRG stations</td>
<td>4,058,000</td>
</tr>
<tr>
<td>Swiss commercial broadcasters</td>
<td>3,483,000</td>
</tr>
<tr>
<td>Foreign stations</td>
<td>1,881,000</td>
</tr>
</tbody>
</table>

* The audience figures for Radio Rumantsch are not comparable with the figures from 2015 and earlier. Since 2016, the figures have included Radio Rumantsch listeners throughout Switzerland.

Source: Mediapulse Radiopanel, Media Reporter Radio, Swiss-wide, Mon–Sun 24 hours, persons aged 15 and over
Swiss Satellite Radio

Specialist music stations (national services)*
- Radio Swiss Pop
- Radio Swiss Classic
- Radio Swiss Jazz

Programme output (in hours)
- In-house productions 608
- Third-party productions 25 458
- Repeats 214
- Total 26 280

Audience share (24 hrs, Mon – Sun)
- Radio Swiss Pop 2.7 %
- Radio Swiss Classic 1.3 %
- Radio Swiss Jazz 0.5 %

* The data given here covers all of Switzerland.

Director Peter Schibli

Staff numbers
- Full-time equivalents, total SWI 85
- Persons, total SWI 106

Operating expenses (CHF millions) 18.6

Website swissinfo.ch

Usage
- ∅ visits per month 1 762 000
- ∅ unique clients per month 835 000
The audience share and audience reach figures refer to the corresponding regions of Switzerland: German-speaking Switzerland including Romansh-speakers for SRF and RTR, French-speaking Switzerland for RTS, and Italian-speaking Switzerland for RSI.

Where radio is concerned, the two figures given – audience share and audience reach – are based on measurements taken using the Mediapulse Radiopanel, Media Reporter Radio (mediapulse.ch).

In the case of television, the two figures given – audience share and audience reach – are based on measurements taken using the Mediapulse TV panel, Instar Analytics (mediapulse.ch).

With regard to Internet usage, the two figures given – visits and unique clients – are based on measurements taken in a Net-Metrix audit conducted by Net-Metrix (net-metrix.ch).

- Visit: A "visit" covers all page views (pages of content that have been clicked on) where there are a maximum of 30 minutes between views. A new visit is counted if there are more than 30 minutes between page views.

- Unique client: A "unique client" is a browser or an app accessing web content. It is determined by means of cookies and other identifying characteristics. "Unique" means that the same client is counted only once during the observation period.
SRG offers attractive employment and working conditions, fair salaries and appropriate employee benefits. This is important in enabling us to produce high-quality radio, television and online content, and to fulfil our public service remit.

**Approximately 6,000 jobs**
At the end of 2017 there were 6,093 people working full or part-time for SRG. Around two thirds of them were involved in programming or on the production and technology side, while around one third worked in IT and in other support functions such as finance, human resources and communications.

The staff of SRG have different contracts depending on whether they work full or part-time, as well as their role: in 2017, 85.4 per cent of staff were subject to a collective labour agreement, while 8.4 per cent had a management contract. The remaining 6.2 per cent work less than 30 per cent of the standard working week, and thus had individual employment contracts.

**Staff numbers 2008–2017**

For further information, please visit: srgssr.ch/gb2017 > Mitarbeitende > Zahlen und Fakten zu Mitarbeitenden (in German and French)
SRG openly provides transparent information on its pay policy. We show how the salaries of our top executives, managers and staff have developed in recent years, and in doing so compare ourselves with other companies and the Swiss economy as a whole.

**Fair pay**
At SRG, the average annual salary across all categories of staff is 107,152 Swiss francs for a full-time role at an average age of 45.2. That looks like quite a lot at first glance.

The fact is, however, that staff costs are relatively high in the media industry. Many of the job profiles at SRG demand higher qualifications. Some 47 per cent of all staff are graduates. For the journalist staff, this figure is as high as 68 per cent.

**Distribution of total pay in 2017, by type of contract**

For further information, please visit: srgssr.ch/gb2017 > Mitarbeitende > Zahlen und Fakten zu Löhnen (in German and French)
SRG is the only media company that produces audiovisual programmes in all four language regions and in all national languages. Through solidarity-based revenue sharing, SRG makes an important contribution to national cohesion, mutual understanding and dialogue between the language regions. Although German speakers make up around 70 per cent of the Swiss population, SRF receives only 43 cents of each Swiss franc paid in licence fees. If the people in Italian-speaking Switzerland had to fund RSI programmes on their own, they would have to pay 2,300 francs a year in licence fees instead of 451 francs.

Regional revenue sharing of licence fee income (1.2 billion francs). A large proportion of licence fee income from German-speaking Switzerland is allocated to other language regions (including redistribution of central services; rounding differences possible).

- The region collects this much licence fee money
- This much licence fee money is redistributed to the region
- This much licence fee money is available to the region
The figures at a glance (CHF millions)

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>Operating result</td>
<td>29.5</td>
</tr>
<tr>
<td>Operating revenues</td>
<td>1595.2</td>
</tr>
<tr>
<td>Operating expenses</td>
<td>1567.1</td>
</tr>
</tbody>
</table>

Income
SRG generates around 76 per cent of its funding from licence fees, with a further 14 per cent of the budget coming from TV advertising and 3 per cent from sponsorship. SRG earns 2 per cent of its total income from the sale of programming to other media companies and public and private institutions as well as from revenue from co-productions. The remaining 5 per cent comes mainly from government subsidies for SWI swissinfo.ch and tvsvizzera.it and the collaboration with 3sat and TV5 Monde as well as from service income from building rental and revenue from the sale of Sat Access cards and property.

For further information, please visit: srgssr.ch/gb2017 > Service public > Service public in Zahlen (in German and French)
2017 Public service in figures

Expenditure by programme content
SRG offers a mainstream schedule which is divided into five strands. In 2017, News and Other Information Services accounted for 38 per cent of SRG* expenditure. Entertainment and Films accounted for 23 per cent of the budget; Arts, Society and Education 19 per cent, Sport 13 per cent and Music and Youth 7 per cent.

Total expenditure fell slightly in 2017. This decline can be seen across all divisions – with the exception of the Arts, Society and Education cost item. In Sport, expenditure fell by around CHF 12 million due to a lack of major sporting events, such as the Summer Olympics. However, spending increased in Arts, Society and Education by around CHF 18 million. The money was mainly invested in documentaries and drama series.

* Expenditure excluding the costs of non-licensed third-party business and excluding one-off effects in 2017 (lower costs for the austerity programme, lower costs due to reducing the technical interest rate for the pension fund and one-off property effects).

For further information, please visit:
srgssr.ch/gb2017 > Service public > Service public in Zahlen (in German and French)
Costs of radio and television programming

Programming costs cover the actual expenditure incurred in direct connection with the production of radio and television programming. They include the content and technological input of the production staff, the costs of production resources, and the costs of buying programmes from other producers. ‘Production resources’ refers to studios, cameras and microphones, editing suites and outside broadcast vehicles, to give just a few examples.

Since May 2016, the Enterprise Units SRF in German-speaking Switzerland, RTS in French-speaking Switzerland, RSI in Italian-speaking Switzerland and RTR in Romansh-speaking Switzerland have published a comprehensive schedule of the costs of a wide range of television formats – including news, magazine and talk shows, feature films and series, entertainment and music programmes, documentaries and sports coverage – in conjunction with the publication of the Annual Report. All Enterprise Units also disclose the costs of their radio stations.

Follow the links on the map of Switzerland to visit the websites of the individual Enterprise Units, where you will find details of programming costs for each language region.
## Association structure

### Delegates' Meeting

### Board of Directors

**Chairman**
- Jean-Michel Cina

**Central Secretary**
- Beat Schneider

**Head of Internal Audit**
- Jean-Blaise von Arx

### Regional Companies

**SRG.D**
- **SRG Deutschschweiz**
  - Radio- und Fernsehgesellschaft der deutschen und rätoromanischen Schweiz
  - **Präsident**
    - Andreas Schefer
  - **Regionalrat**
  - **Regionalvorstand**

**RTSR**
- **Radio Télévision Suisse Romande**
  - Société de radiodiffusion et de télévision de Suisse romande
  - **Président**
    - Jean-François Roth
  - **Conseil régional**
  - **Comité régional**

**Publikumsrat**
- **Präsidentin:** Susanne Hasler

**Ombudsstelle**
- Roger Blum

**Conseil du public**
- **Président:** Matthieu Béguelin

**Organe de médiation**
- Raymonde Richter
**Delegates’ Meeting**

**Auditors**

- BDO AG

**Auditor-in-charge**

- Matthias Hildebrandt

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**Cors i**

* Società cooperativa per la Radiotelevisione svizzera di lingua italiana *

<table>
<thead>
<tr>
<th>Presidente</th>
<th>Consiglio regionale</th>
<th>Comitato del Consiglio regionale</th>
</tr>
</thead>
<tbody>
<tr>
<td>Luigi Pedrazzini</td>
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</tbody>
</table>

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<tr>
<th>Consiglio del pubblico</th>
<th>Organo di mediazione</th>
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</thead>
<tbody>
<tr>
<td>Presidente: Raffaella Adobati Bondolfi</td>
<td>Francesco Galli</td>
</tr>
</tbody>
</table>

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**SRG.R**

* SRG SSR Svizra Rumantscha *

<table>
<thead>
<tr>
<th>President</th>
<th>Comitato del Consiglio regionale</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oscar Knapp</td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>Consiglio dal public</th>
<th>Organo di mediazione</th>
</tr>
</thead>
<tbody>
<tr>
<td>President: Roger Tuor</td>
<td>Toni Hess</td>
</tr>
</tbody>
</table>

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**Facts and Figures 2017/2018 SRG SSR**
## Enterprise structure

### Delegates' Meeting

### Board of Directors

### Director General

### Executive Board

### General Management

- Development and Offering
- Finance and Controlling
- Operations
- Human Resources
- Business Unit Sport
- General Secretariat
- Media Relations
- Public Affairs

### Enterprise Units

- RSI Radiotelevisione svizzera
- RTR Radiotelevisiun Svizra Rumantscha
- RTS Radio Télévision Suisse
- SRF Schweizer Radio und Fernsehen
- SWI swissinfo.ch

### Subsidiaries

- Technology and Production Center Switzerland AG
- Telvetia SA

- Swiss TXT AG
Regional Companies

Corsi
Consiglio regionale
Comitato del Consiglio regionale

SRG.R
Cussegl regional
Suprastanza

RTSR
Conseil régional
Comité régional

SRG.D
Regionalrat
Regionalvorstand

SWI swissinfo.ch
Council
Board of Directors

Jean-Michel Cina
Chairman of the SRG
Board of Directors

Luigi Pedrazzini
Member of the SRG Board of Directors
Chairman of Corsi

Jean-François Roth
Member of the SRG Board of Directors
Chairman of RTSR

Marc Furrer
Member of the SRG
Board of Directors

Alice Šáchová-Kleisli
Member of the SRG
Board of Directors
2018
Executive Board

Gilles Marchand
Director General of SRG

Beat Grossenbacher
Director of Finance and Controlling at SRG

Maurizio Canetta
Director of RSI

Ladina Heimgartner
Director of RTR
Deputy Director General of SRG

Ruedi Matter
Director of SRF
Legal foundations

The activities of SRG are based on the Swiss Federal Constitution, the Radio and Television Act (RTVA), the Radio and Television Ordinance (RTVO), and the SRG charter.

Swiss Federal Constitution
Article 93 of the Swiss Federal Constitution states that legislation on radio and television is a federal government matter. Radio and television should make a contribution to education and cultural development, free opinion-forming and entertainment. They must take the country’s particular characteristics and the needs of the cantons into consideration, present events factually and reflect the full diversity of views. The Constitution also guarantees the independence from state influence of radio and television, as well as their autonomy with regard to service content. In addition, the Constitution provides for an expert supervisory complaints board which is independent of both the authorities and Parliament.

Radio and Television Act, Radio and Television Ordinance
Among the aspects governed by the Radio and Television Act are SRG’s programming remit, how its services are distributed, how SRG is structured and how it is financed. The RTVA and RTVO state that SRG must be structured in a way that guarantees its autonomy and impartiality, that enables it to be run cost-effectively and managed and coordinated on a national level, that takes into account the concerns of the different language regions, that sees the audience represented within the organisation, and that ensures it can be managed in accordance with the principles of the law on public limited companies.

Anyone wishing to receive radio and television services must pay a licence fee, the level of which is determined by the Federal Council. In setting the licence fee, the Federal Council takes the following into account:
- The funding needed for SRG services and its other news and information offerings
- Support for the services covered by SRG's charter
- Tasks related to the actual levying of the licence fee, as well as the enforcement of reporting and payment
- Support for the foundation for audience research
- The construction of transmitter networks as new technologies are launched

The charter
The charter lays down in greater detail the remit which SRG must fulfil across all its radio and television schedules and other news and information services.

With its radio services, SRG offers:
- Three stations in each of the German, French and Italian language regions
- One Romansh-language station
One modified service for each of the German and French language regions
(a modified service has the same underlying nature and content as the station
on which it is based, but has a distinctive soundtrack)
One youth service for German-speaking Switzerland
One music station for classical music, one for jazz, and one for pop
One German-language news and current affairs station

With its television services, SRG offers:
- Two HDTV channels in each of the German, French and Italian language regions
- Programmes in Romansh
- One German-language repeats channel
- One service in French, providing continuously updated information and schedule notes via the Internet
- First-run Internet programming covering political, economic, cultural and sporting events relevant to the language regions or the nation as a whole

SRG online services comprise:
- Online content relating to programmes (direct, real-time and thematic reference to editorial programmes or parts of programmes)
- Online content not related to programmes in the form of text articles under the headings of News, Sport and Regional/Local (limited to a maximum of 1,000 characters per article)
- Background and context information about programmes
- Basic briefings in connection with educational programmes
- Audience forums and games connected with specific programmes
- A multilingual international online service (Swissinfo)
- An online service for the Italian-speaking audience living close to the Swiss border (tvsvizzera.it)

The charter also states that SRG must contribute to the following with its radio and television services and other news and information offerings:
- Free opinion-forming among its audience with comprehensive, varied and accurate information, in particular with regard to political, economic and social relations
- Cultural development and the strengthening of the nation's cultural heritage, as well as the promotion of the arts in Switzerland, paying particular attention to Swiss literature, Swiss music and Swiss film
- Educating the audience, specifically by regularly broadcasting programmes with an educational content
- Entertainment
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Annual Report 2017

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